



“Where we strive to be a driving influence for our business and residential community and contribute to a safe, vibrant and culturally inclusive regional destination.”

**South 27th Street Business
District Association Inc**
4647 S 27th St
Greenfield, WI 53221

Dear Business Leader,

We are in search of outstanding community business leaders to bring a park project to life in 2021 that will create national and regional tourism opportunity to the Milwaukee County area. The City of Greenfield has obtained the original Turf Skate Park land site to be developed into a modern day historic destination attraction. Find more information at www.theturf.org.

Leaders know that involvement is a direct pathway to positive exposure and achievement. What will you help achieve? There are so many important things attached to this development being successful such as, economic development and impact, professional level tours and events, beautification, high level interstate visibility, closing the gap of underserving this multi billion dollar sport segment that's projected to have consistent growth over the next 5 years, community gathering space, interactive art, diversity and inclusion, destination tourism, intergenerational usage and access, and more. Enclosed you will find a conceptual design completed in 2019 to clearly envision that's its being designed with multi-purposes in mind.

Please consider our level sponsorship options and/or discuss naming and sponsorship opportunities. We look forward to hearing from you.

Sincerely,

Tara A Cavazos

Executive Director

**S 27th St Business District
Association Inc.**

E-mail: taraacavazos@gmail.com