

#### **Ecological Restoration Business Association**

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#### THE ECOLOGICAL RESTORATION BUSINESS ASSOCIATION AT-A-GLANCE

# **History & Membership Snapshot**

The Ecological Restoration Business Association (ERBA) is the leading trade association in the U.S. representing market-driven and innovative private sector and NGO entities committed to high quality and efficient ecological restoration solutions for our nation's infrastructure and development sectors. ERBA was first established twenty years ago as the National Mitigation Banking Association, and has since grown from a handful of members in the emerging market into a national advocacy presence that plays a highly influential role in shaping federal restoration and permitting policies. ERBA now represents a diverse membership of over eighty member companies, including mitigation bankers, NGOs, consultants, and industry experts. Our member companies have projects in over 120 congressional districts. ERBA takes pride in bringing together a broad swath of perspectives to collaborate on a common goal of unifying economic principles and regulatory policies for the benefit of our shared conservation challenges.

#### **Our Priorities**

ERBA member companies act as a partner to their developer clients. Our goal is to use our industry expertise and relationships to help infrastructure cut through red tape and fast track environmental solutions, so clients can deliver their projects on time and eliminate their regulatory liability. A 2015 Army Corps report on wetlands mitigation found that mitigation bankers are able to cut permit timelines in half for applicants seeking a Clean Water Act permit. We believe that with the right policies and stakeholder engagement, we can deliver similar results for other obstacles to development. ERBA works closely with our members through daily communications, committee opportunities, monthly digest calls, and popular quarterly membership meetings to provide multiple engagement forums, elevate the industry's voice, and tell our member companies' many environmental and business success stories, both within our membership and through a targeted educational campaign in Washington.

#### What will we accomplish together?

ERBA is encouraged by the present energy in Washington to enact new legislation and implement regulatory reform that makes sense and is durable for project applicants and mitigation providers. We view the current political climate as a great opportunity to message our collective industry and industry potential to enact productive change. ERBA is a vehicle for individual member companies to cross-collaborate across sectors and corporate ideologies to find our common ground and amplify our common voice in Washington.

Join in the discussion today.

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https://www.epa.gov/sites/production/files/2015-11/documents/mitrule\_report\_october\_2015.pdf

# WHAT HAS ERBA BEEN UP TO THE PAST 18 MONTHS?

# Elevated the industry's profile on Capitol Hill via an ongoing educational campaign, including:

- 60+ meetings with government offices to highlight our role as an industry resource and provide guidance on clear policies.
- Submitting official comments to EPA, USACE, and FWS on regulatory reform, the 2008 Rule, and Species policies.
- Coordinating an organized and very specific list of recommendations in response to a focused stakeholder session with the USACE regarding the White House infrastructure plan, improving project delivery, and streamlining permitting.
- Providing white papers, resources, and letters to tell the industry story and advocate for the industry as a solution provider.

### Built out the Association's communication infrastructure both internally and externally, including:

- Rebranding to ERBA to broaden our scope and clarify our public benefit and private sector roots.
- Increasing communications to members through daily news and periodic DC updates.
- Expanding networking opportunities with regional membership meetings.

### Launched a successful annual policy conference in Washington DC

 Welcomed remarks and participation from Chairman Garrett Graves of the House Water Resources Subcommittee, former RNC Chairman Ken Mehlman, API Senior Federal Relations Director Khary Cauthen, and a variety of representatives from federal regulatory offices.



Members of the 2017 and 2018 ERBA Board in Charleston, SC (from L to R): Pam Fetterman, EcoGenesis, Preston Smith, Wildwood Environmental Credit Company, Sara Johnson, Exec Dir, Will McDow, Environmental Defense Fund, Travis Hemmen, Westervelt, Seth Ginther, Exec VP, James Parker, Falling Springs, LLC, Randy Vogel, Land and Water Resources, Michael Hare, Resource Environmental Solutions