

Returns January 23rd & 24th, 2026

Benson Convention & Exposition Center, Clinton, MO

Marketing Package Event Hall Your business will be promoted on 95.3 10x10 Booth \$200 (**54 Available**) KDKD & 104.9 the Bizz with name mentions in 1,000's of on-air promos between October and February. Foyer Your logo will be featured and linked to your website on Presenting Sponsor (1 Available) www.trumanlakefishingexpo.com. 10x8 Booth \$200 (2 Available) Facebook promotion on the KDKD, The Bizz, & Truman Lake Fishing Expo Facebook pages.

Presenting Sponsorship Available for \$2,000

10x15 Foyer Booth Space, 1,000's of Promo Name Mentions & more Ask for more details!

Over 4,500 anglers have attended the Truman Lake Fishing Expo from as many as 9 different states. We've had exhibitors showcasing boats, kayaks, campers, tackle, rods & reels, bait, guides, and much more.



Show and Advertising Notes

- All booths come with business name promotional announcements beginning October 2025. Your business will also be listed on <u>TrumanLakeFishingExpo.com</u> with your logo and linked to your website.
- Booth set-up begins after 12:00 noon on Thursday and all booths must be ready for the show to open at 11AM on Friday. Take down is not permitted until 3pm on Saturday. All vendor displays must be removed at that time, unless Benson Center permission is granted.
- "No Shows" will still be billed at the agreed upon rate in February, 2026.
 Cancellations may be made before December 31st, 2025.

Check your option on the front... and sign below to reserve your space for the Truman Lake Fishing Expo.

Business:	
Signature:	Date:

Radford Media Group

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