

Vativ is a technology consulting and services firm founded by former IT executives—not career consultants. We've been CIOs and customer experience leaders inside large enterprises, so we design and deliver solutions we'd actually want to run ourselves. We help organizations drive revenue growth, improve customer experience, and modernize operations through deep expertise in **ServiceNow, Salesforce, cybersecurity, infrastructure, data & analytics, and AI.**

1 ServiceNow CRM & CPQ

Lead/Opportunity Mgmt, Configure-Price-Quote, Sales & Order Mgmt, Telecom Order Mgmt

2 Customer & Field Service

Customer Service Management, Field Service Management, Telecom Service Mgmt

3 Salesforce

CRM transformation, CPQ expertise, platform migration & optimization

4 AI & Intelligent Automation

Agentic AI, RPA, Service Desk Augmentation, data & analytics

5 Cybersecurity & IRM

Integrated Risk Management, ServiceNow SecOps, compliance

6 Strategic Consulting

Technology strategy, program & project management, organizational change

7 Revenue Enablement

End-to-end revenue operations, CRM strategy, sales process optimization

8 Infrastructure

Cloud infrastructure, IT operations modernization, enterprise applications

Industries We Serve

● Telecommunications

Network ops, BSS/OSS, CX transformation

● Manufacturing

Operational tech, supply chain modernization

● High Tech

Product lifecycle, digital transformation

● Enterprise IT

ITSM optimization, platform consolidation

Why Vativ?

- ✓ Former IT executives, not lifelong consultants — we've built and run what we deliver
- ✓ Deep CRM expertise focused on revenue growth and customer support outcomes
- ✓ Optimal hybrid delivery: onshore, nearshore, offshore for senior outcomes at practical cost
- ✓ Client-outcome focused with measurable business results, not slideware

Founded by Technology Veterans

Former CIO | Former Chief Customer Experience Officer | 50+ years combined IT leadership
Experience at: Time Warner · Fidelity · Whirlpool · NRG · AT&T · Extreme Networks · ATN International

ServiceNow
Partner

Salesforce
Partner