

## ServiceNow Enterprise Operations: ITSM | ITOM | SecOps | ITAM | HRSD | PPM

Vativ delivers **end-to-end ServiceNow enterprise operations** expertise across the full platform stack. From supercharging IT service delivery and operations visibility to securing your environment, managing assets, enabling HR, and governing projects—our team of **former IT executives** brings practitioner-level depth that career consultants simply can't match.

### ServiceNow Practice Areas

#### ITSM

#### IT Service Management

Incident, problem & change management.  
Service catalog, knowledge base, SLA management & virtual agent enablement.

#### ITOM

#### IT Operations Management

Discovery, service mapping, event management & cloud provisioning.  
AIOps-driven operational intelligence.

#### SecOps

#### Security Operations

Threat intelligence, vulnerability response, security incident management & compliance.  
Integrated risk posture visibility.

#### ITAM

#### IT Asset Management

Hardware & software asset lifecycle.  
License compliance, cost optimization, SAM & HAM on a single platform.

#### HRSD

#### HR Service Delivery

Employee onboarding, case management, knowledge portals & lifecycle events.  
Enterprise-wide employee experience.

#### PPM

#### Project Portfolio Mgmt

Demand management, resource planning, project tracking & Agile development.  
Portfolio-level investment governance.

### Industries We Serve

- **Telecommunications**  
Network ops, BSS/OSS, CX transformation
- **Manufacturing**  
Operational tech, supply chain modernization
- **High Tech**  
Product lifecycle, digital transformation
- **Enterprise IT**  
ITSM optimization, platform consolidation

### Why Vativ?

- ✓ Former IT executives who've operated what we implement — not just configured it
- ✓ Cross-platform expertise: ServiceNow, Salesforce, cybersecurity & infrastructure
- ✓ Optimal hybrid delivery: onshore, nearshore, offshore for senior outcomes at practical cost
- ✓ Client-outcome focused with measurable business results, not slideware

#### Founded by Technology Veterans

Former CIO | Former Chief Customer Experience Officer | 50+ years combined IT leadership  
Experience at: Time Warner · Fidelity · Whirlpool · NRG · AT&T · Extreme Networks · ATN International

ServiceNow  
Partner