

Great Bay Area AI Technology Camp

Vision:

To become China's Premier
study tour brand

Mission:

Promote cultural exchange
between China and the World
Bring Chinese Culture and
technology to the global stage

Values:

Professional
Innovative
Fun



PART1

营地介绍

Camp Introduction



Location

- The camp is located in Shili Silver Beach Tourist Area, Huizhou, adjacent to Xiaojing Bay and near Shuangyue Bay, with a cross-sea bridge to Xunliao Bay. Featuring silver sand beaches, ocean view pavilions, art galleries, sports facilities, yacht excursions, reef parks, a bar street, and a food street, the seaside greenway offers a delightful stroll with sea views and blooming flowers.



Multi-modal Transport — Fast Access to Shenzhen–Hong Kong 80km Living Circle

Work in the city, vacation at home Unrivalled transport connections seamlessly integrate vacation and daily life



3 Major Expressways: Guanghui, Shenhai, and Huidong Coastal Expressways surround the area.
3 Major Exits: Xiaojing Bay, Yapojiao, and Bay Bridge Management Centre exits

Near 3 Major High-Speed Rail Stations: Huizhou South, Huidong, and Guangshan HSR Huidong South

Connected to 4 Major Airports: Huizhou Airport, Bao'an Airport, Baiyun Airport, Hong Kong International Airport, reaching the world with ease.

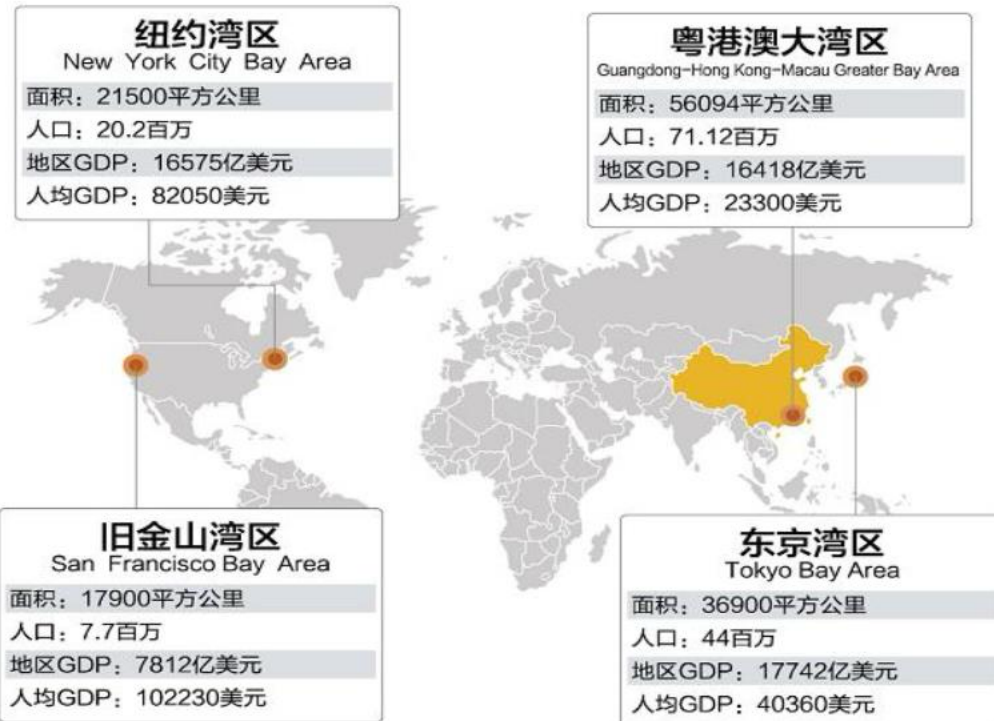
A Powerful Nation Needs a Bay Area — The GBA as National Strategy

The Greater Bay Area is a symbol of modern civilisation, expected to surpass Tokyo Bay Area as the world's largest bay city cluster.

Globally, 80% of wealth concentrates along coastlines, 60% of economic output at river mouths. The world's four major bay areas hold 6.8% of global wealth.

Designated a century-long initiative,

the GBA is set to lead China's next wave of opening-up and tech innovation. The Guangdong–Hong Kong–Macao GBA is China's key contender in global competition.



排名	国家	GDP (亿美元)
1	美国	193906
2	中国	122377
3	日本	48721
4	德国	36774
5	英国	26224
6	印度	25975
7	法国	25825
8	巴西	20555
9	意大利	19348
10	加拿大	16530
—	粤港澳大湾区	16418
11	俄罗斯	15775
12	韩国	15308
13	澳大利亚	13234
14	西班牙	13113
15	墨西哥	11500

以上来源于世界银行（2017年全球经济体）

李克强调谈粤港澳大湾区：把它建成世界级大湾区

发布日期：2018-03-22 11:27:00 来源：中国新闻网

国务院总理李克强调谈中外记者

国务院总理李克强会见中外记者

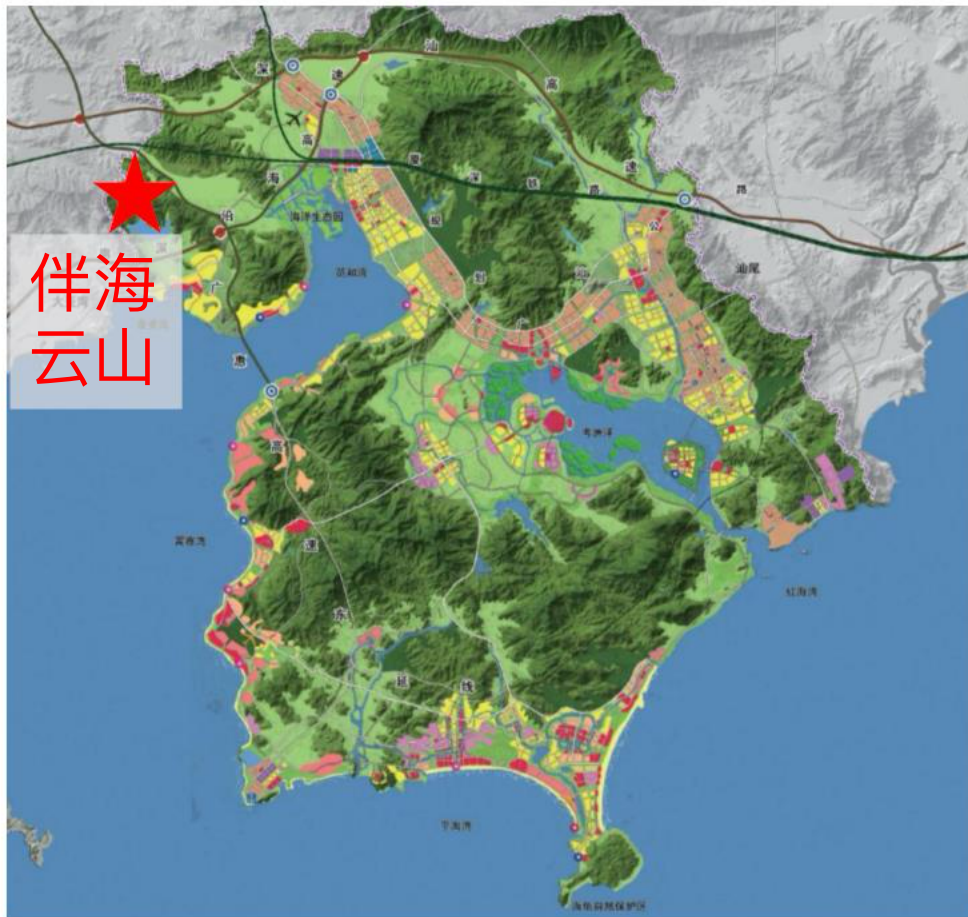
香港凤凰卫视记者：总理您好，我们注意到在您今年所做的政府工作报告中提到建设粤港澳大湾区，支持香港和澳门融入国家发展大局，全面推进内地和港澳的互利合作。但是在香港也有担忧，担心这一做法是否会令香港失去自身的特色和定位，会不会影响到“一国两制”的落实，甚至模糊“两制”的界线，您怎么看？谢谢。

李克强：我们要建设粤港澳大湾区，把它建成世界级的大湾区，重要的原因就是三地有各自独特的优势，能够形成互补，否则就谈不上有一个有世界竞争力的大湾区了。现在大湾区的规划纲要正在制定过程当中，很快会出台实施，港澳居民到内地来，特别是到广东来工作、生活，在住房、教育、交通等诸多方面将逐步享受同等的待遇。我们愿意和港澳同胞一起分享国家发展的机遇。

至于说香港、澳门融入国家发展大局，我们当然会坚持“一国两制”、“港人治港”、“澳人治澳”、高度自治的方针，我们和其他国家都可以共同发展、互利共赢，更何况内地和港澳同属一个国家，在“一国两制”下，会更好发挥各自的优势，形成互补，打造新的增长极。谢谢。

Huizhou Renping Peninsula — Building a World-Class Tourist Destination

The Huidong Renping Peninsula coastal corridor attracts top-tier developers: Country Garden, Vanke, Hejun, R&F, AVIC, Financial Street, CR Land and others — investing 300 billion RMB, with 75 billion in government funding, to create a premier eastern bay area resort. Shili Silver Beach holds the strategic gateway position.



Shenzhen–Hong Kong's coastal retreat, Shili Silver Beach, is set for unprecedented rapid development.

- Article 38 of the GBA Development Plan explicitly targets Renping Peninsula as a world-class tourist destination.
- To build a leisure bay area, plans include exploring a maritime tourism route: Hong Kong—Shenzhen—Huizhou—Shanwei.
- Shili Silver Beach occupies the gateway position on Renping Peninsula.



Bright Scholar Education Group - NYSE: BEDU

Bright Scholar (NYSE:BEDU) is a globally influential education group. The business of Bright Scholar includes overseas K12 education, after-school complementary education, and domestic kindergartens. The Overseas K12 education aims to create a prospective global learning community that goes beyond traditional education and pursues academic excellence, which includes several K12 schools, 1 art academy, 3 language training institutions, and a variety of summer schools around the world. The after-school complementary education has 8 sub-brand businesses, served over 80,000 elite families in the first and second tier cities in total, reaching more than 90 countries and regions. We are committed to providing a diversified and one-stop platform for after-school well-rounded education and consulting services for all students.

Overseas School:

UK:



- CATS Cambridge



- Guildhouse School



- The Worthgate School



- St Michael's School



- Bournemouth Collegiate School



- Bosworth Independent School



- CSVPA

English language school and summer camp



Stafford House language school



Stafford House summer camp

USA - K12:



CATS Academy Boston



PART2

课 程 说 明

Curriculum

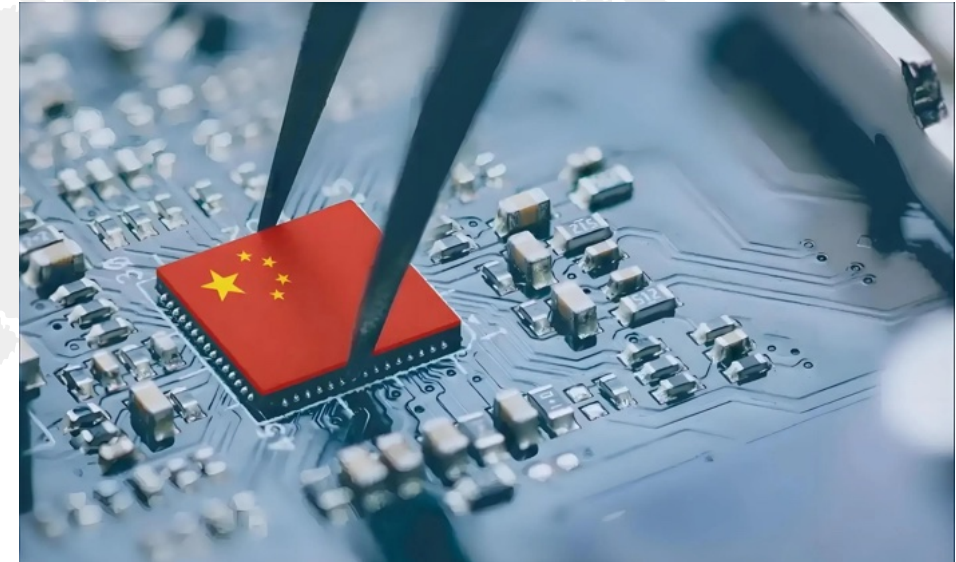


Programme Theme:

Immersive experience of China's technological innovation and deep exploration of GBA cultural heritage

Core Objectives :

1. **Witness China's Tech Rise:** Get up close with AI, drone applications, EVs, intelligent robotics, and aerospace — experiencing the power of “Made in China” innovation.
2. **Decode GBA Cultural DNA:** Through food, heritage crafts, architecture, and folk customs, explore the shared roots of Cantonese and Hong Kong culture.
3. **Foster Cross-Cultural Exchange:** Build bridges between Chinese and British youth through campus interactions and hands-on experiences, nurturing international perspectives.



Programme Schedule



- Day 1 — Arrival & Transfer, Welcome Ceremony
- Day 2 — Sunny Beach, Sailing, Seafood Feast
- Day 3 — Splendid China Folk Village Tour, DJI Drone Experience
- Day 4 — Baidu Apollo Autonomous Vehicle Experience, UBTECH Robotics Show
- Day 5 — Guangzhou Intangible Heritage Arts, Cantonese Dim Sum, Canton Tower Night Cruise
- Day 6 — XPENG Motors Factory In-Depth Tour
- Day 7 — Huawei HQ Study Tour, Haidilao Hot Pot & Sichuan Face-Changing Show
- Day 8 — Chinese Language Class, Martial Arts, Dragon & Lion Dance, Stunt Performance
- Day 9 — AI Study Report, Lychee Picking, Fireworks Party, Bonfire Evening
- Day 10 — Return Home

Schedule

DAY 1

Arriving in Shenzhen First Impression

Time DAY 1

19:00-21:00
Airport Welcome Ceremony
Shenzhen Bao'an International Airport

The arrival experience features **bilingual dragon-themed signage** for a friendly touch. Staff in traditional **Cantonese silk embroidery** will provide custom Chinese knots (symbolizing 'togetherness') and a heartfelt 'Welcome' in the local dialect."

21:00-22:30
Hotel Check-in

"Board our private bus for Silver Beach Hotel. During the ride, we'll share the story of Shenzhen's rise as a tech powerhouse and hand out '**Daily Mini-Missions**' centered on tech discoveries. After assisting with hotel check-in, we will conduct a dedicated safety orientation."



Schedule

DAY2

Sunny Beach Sailing at Sea

Time DAY 2

- **07:30-09:00 Hotel Breakfast**
The dedicated '**Chinese Specialty Breakfast**' area offers classics like soy milk and pork buns. **Bilingual ingredient cards** make it easy for guests to navigate the menu and try something new with confidence.
- **09:00-12:00 Welcome Ceremony**
Issue **team uniforms** and review safety guidelines. Experience the vibrant tradition of **Dragon and Lion dances**, capped off by a professional **Chinese Kung Fu performance**.
- **12:00-13:30 Cantonese style lunch**
Enjoy a traditional Cantonese meal featuring **Soy Sauce Chicken** and **Poached Choy Sum**. It's the perfect way to experience the local culinary philosophy of '**fresh, light, and tender**' flavors
- **14:00-17:30 Sailing and Navigation**
Professional coaches guide students on adjusting sail trim for wind and waves, controlling speed and direction and experiencing the joys and challenges of sailing
- **18:00-20:00 Haidilao hotpot experience**
Learn **Hot Pot boiling techniques** with expert guidance, featuring live **hand-pulled noodle shows** and DIY soup bases. Teams will then complete a **field research task**: log three new food items and ask the staff for one fun fact about Hot Pot culture.
- **20:00-20:30 Return to Hotel**



Open Water Sailing Course

Experience Real Sailing

- Sailing Techniques



Learning Maritime Navigation

- Maritime Safety
- Weather Knowledge



Open Water Swimming

- Interactive Games



Sailing Practice

- Coach Instruction & Group

Formation

- On-Water Sailing Experience

- Safety & Emergency Procedures

Professional coaches guide students on adjusting sail trim for wind and waves, controlling speed and direction, and experiencing the joys and challenges of sailing.



Schedule

DAY3

Spendid China and Drone Experience

Time DAY 3

- **08:30-09:00 Breakfast & Group Departure**
- **09:30-16: 30 Splendid China Folk Village In-Depth Study**
Bilingual guides lead visits through miniature replicas of Great Wall, Forbidden City, Mogao Vaves and more bringing China's vast geography and history to life.
- **12:00-13:30 Specialty Lunch**
Sample regional Chinese dishes - Yunnan crossing-the-bridge noodles, Shaanxi pork burgers - exploring the diversity of Chinese food culture
- **14:00-17:30 DJI Global Headquarters tour**
Tour **DJI HQ** to see drones and gimbals in action and learn how they are built. Then, become a '**Junior Engineer**' in a **bilingual workshop**: fly a drone through an obstacle course and learn the 'how' and 'why' behind flight technology.
- **18:00-19:30 Cantonese Dinner**
Enjoy clay pot rice and wonton noodles to immerse in cantonese food culture
- **20:00-21:30 Return to Hotel**



Schedule

DAY 4

Tech Shenzhen Explore Smart Manufacturing

Time DAY 4

- 08:30-09:00 Hotel Breakfast & Departure
- 09:30-12:00 Baidu Apollo Robotaxi Experience
At the AI Lab, Baidu engineers explained the **deep learning and mathematical models** behind self-driving cars. Students asked insightful questions about AI navigation in tricky environments—like dodging obstacles in tight spaces or handling sudden cut-ins on the highway. The highlight was seeing the students connect the dots: **'Wow, calculus really is the backbone of AI driving!'**
- 12:00-13:30 Tech Park Lunch
Experience smart ordering and unmanned drone food delivery, witnessing technology transforming everyday life
- 14:00-16:30 UBTECH Robotics Enterprise Study
Witness large humanoid robots waling, greeting, performing and an Alpha robot dance array.
- 16:30-17:30 Return to Hotel
- 18:00-19:30 Hotel Dinner
Relaxed group dinner to share the day's technology highlights.



Schedule

DAY 5

Guangzhou Roots Cantonese culture

- **08:30-09:00 Breakfast & Departure**
- **09:00-10:00 Shenzhen to Guangzhou**
Enjoy a guided talk on Guangzhou's history as a **historic merchant city**. We'll explore the 'heart' of Cantonese culture through its **language, food, and traditional buildings**
- **10:30-12:00 Cantonese Dim Sum Cultural Study**
Tour an **iconic local teahouse** to learn 'Morning Tea' etiquette. Try your hand at **brewing Pu-erh** and identifying staples like **shrimp dumplings and siu mai**. Complete your **task card** by listing three dishes and their ingredients, while exploring why this tradition is so vital to the local lifestyle.
- **14:00-16:30 Guangzhou Intangible Cultural Heritage**
Explore the '**Three Carvings, One Color, and One Embroidery**' exhibit and see works by master craftsmen. Try **movable type printing** with bilingual poems to celebrate China's historic inventions, then learn **Guangxiu embroidery** to make a simple souvenir. Use your task card to draw your favorite artwork and record its unique production process.
- **18:30-20:00 Pearl River Night Cruise (Dinner)/Canton Tower**
Take a **night cruise** past the **Canton Tower** and **Haixinsha** to see Guangzhou's mix of old and new. Learn about the **Pearl River's impact** on the city and compare local river cities with those in the UK. Don't forget to enter the '**Night View Photo Contest**' on the boat to win a prize for your best shot!
- **20:30-21:30 Check-in Guangzhou Hotel**



Schedule

DAY6

Technology Empowerment

Time DAY 6

- **08:30-09:00 Breakfast & Departure**
- **09:30-12:00 XPENG Motors Intelligent Manufacturing Base**
Explore an **electric vehicle (EV) factory** and learn about the core tech behind batteries and self-driving systems. Try out the **intelligent driving simulator** and see why China leads in NEV technology. Speak with the engineers about **green tech and AI**, and jot down two major technical takeaways from the tour.
- **12:00-13:30 Lunch**
Sample Hainan Chicken, radish beef brisket, continuing the culinary culture exploration
- **14:00-16:30 XPENG Engineer Interaction**
Attend a lecture: How is an EV is made? Highlight: Hands-on DIY assembly of a XPENG scale model to take home! Study completion certificates awarded and group photos
- **18:30-20:00 Cantonese Banquet Dinner**
Savour poon Choi and Lychee-wood roasted goose, reflecting on Guangzhou learning highlights
- **20:30-21:30 Check-in to Guangzhou Hotel**



Schedule

DAY 7

Tour of Huawei HQ

- 08:30-09:00 Breakfast & Departure
- 09:00-10:00 Guangzhou to Dongguan
- 10:30-11:30 Huawei HQ Study Tour, Dongguan
Explore the **Huawei Songshan Lake Base**, a stunning blend of **European charm and smart technology**. The campus features 12 themed towns inspired by Europe's most beautiful architecture, all connected by **AI-driven security and autonomous shuttle buses**. Here, you can dive into the future with hands-on experiences of **5G factories, smart homes, and HarmonyOS connectivity**. It's a unique space where tech lives in harmony with nature and where the world of 'Smart Made' meets classic European culture
- 11:30 - 12:30 Lunch
- 13:00-15:30 Thematic Research Discussion
Roundtable sessions on Technology-Driven Industry Upgrade and Global Corporate Innovation with Former Huawei executives, sharing insights on talent development, cross-cultural management, and cross-departmental collaboration
- 16:00 - 17:00 Return to Base



Schedule

DAY 8

Cultural Interaction & Nature Exploration

• **08:30-09:00 Breakfast & Departure**

• **9:30-10:30 Chinese - British. Campus Academic Exchange**

Pair up with **local students** for a cultural sharing session. Exchange insights on **daily life and hobbies**, play a 'Cultural Puzzle' game together, and **swap small gifts** to build new international friendships.

• **10:30-11:30 Martial Arts Experience Class**

Professional coaches teach basic martial arts moves, explaining the etiquette and philosophy within the art. Group performance showcase.

• **12:00-13:00 School Specialty Lunch**

Taste a Chinese-Style school meal and experience daily student dining.

• **15:00-16:00 Lychee Picking Experience**

Explore a lychee orchard to learn about its cultivation and **cultural significance in Southern China**. Try your hand at **picking fresh fruit** and enjoy a tasting session with the farmers. Use your **task card** to record your observations on the fruit's texture and taste, and learn one 'fun fact' or story about lychees in Chinese history.

• **20:30-22:00 Huajia Troupe Stunt Performance**

Watch the thrilling stunt motorbike show followed by a brief interactive session with the performers.



■ Schedule

DAY9

Coastal Finale Joyful Conclusion

• **08:30-09:00 Breakfast & Departure**

• **9:30-12:00 Yacht Excursion**

Cruise the open sea by yacht, enjoy coastal scenery, and take part in on-water games.

• **12:00-13:00 Lunch**

• **14:00-16:00 Study tour Presentation and Discussion**

Share study tour highlights, participate in Q&A, complete thematic research reports, and deliver group presentations.

• **17:00-20:00 Beach Bonfire Evening + Fireworks Party**

Enjoy a beach barbecue with Chinese and Western fusion food. Share study camp memories beneath dazzling fireworks and capture the perfect moments.

• **21:30 Return to Hotel**



Schedule

DAY 10

Homeward Bound Return to the UK

Time DAY 10

- 08:30-09:00 Breakfast and Departure
- 09:00-10:00 Travel to Shenzhen Bao'an International Airport
- 11:00 Flight Departures
Concluding a wonderful China study tour experience





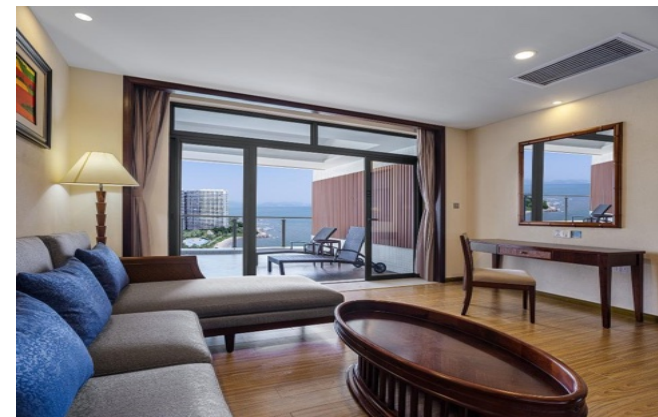
PART3

营地运营保障

Camp Operational Assurance

Camp Facilities Five-Star Sea View Rooms

- Private Sea-View Balcony
- Luxury Bathtub
- Individual Climate Control
- 24 Hour Security Monitoring



Country Garden's Shili Silver Beach Hotel is a prestigious international five-star beachfront hotel — the first coastal hotel under Country Garden Phoenix International. The silver-white sandy beach stretches for miles with fine, pristine sand and crystal-clear waters.





Camp Facilities

- Country Garden Silver Beach Hotel (Meals + Accommodation)
- Country Garden Silver Beach International School (Chinese Language Classes)
- Student-to-Teacher Ratio: 4:1
- 24-Hour Medical Room & Dedicated Medical Staff
- 24-Hour Security Patrols
- Tier-3 Hospital within 15 km
- Country Garden Group Coach Transfers
- 24-Hour Full-Coverage CCTV & Bilingual Teachers
- Transparent communication: Regular text + video updates on children's activities

Camp Operational Assurance

> International Standard

Round-the-clock comprehensive security, Professional qualified teaching staff, Custom-designed safety beds, International standard camp facilities.

Comprehensive Camper Safety BICMentor Training System | Full-Programme Accompaniment | Within 30 Min of Hospital

> Camp Safety & Protection

- Professional Staff First Aid: All staff hold recognised qualifications and emergency first aid certifications, with competencies in experiential education and child safety response.
- 24-Hour Live Monitoring: All public areas are equipped with full-coverage CCTV that monitors camper activity around the clock.
- Comprehensive Health & Hygiene: Full sanitisation before camp opens, with daily temperature checks and ventilation/disinfection throughout.
- Dedicated Insurance: Each camper is covered by a bespoke 100,000 RMB personal accident insurance policy.



Thank You

The image features a dark blue background on the left side. On the right side, there are large, curved, overlapping shapes in white and red. The white shapes form a central, narrow vertical strip that widens outwards, resembling a stylized arrow or a decorative element. The red shapes are positioned to the right of the white strip, creating a sense of depth and movement. The overall composition is clean and modern.