

Novula
诺未来

LINKING THE WORLD · JOURNEY OF SUPPLY PULSE

Supply Chain Innovation Tour

Technology + Supply Chain + Lifestyle

7 days and 6 nights, delving deep into the four core industrial clusters of intelligent hardware, small household appliances, trendy toys, and furniture in Guangdong. A closed-door research session -- not an ordinary factory visit.

DURATION

**7 Days / 6
Nights**

FOCUS

**4
Clusters**

CITIES

**Guangzhou
to Huizhou**

FORMAT

Customizable

CLOSED-DOOR RESEARCH SESSION

This Is Not an Ordinary Factory Visit

This is a closed-door research and study session on **"technology + supply chain + lifestyle."** You will visit the R&D centers and flagship factories of world-class enterprises and "hidden champions," have lunch with Product Managers and technology leaders, and get face-to-face answers to the questions that matter most.

What You Will Experience

Visit **Huawei, Midea, XPENG, Delma, Yuto Technology, Minhua Holdings** and more. Have lunch with Product Managers and technology leaders. Get answers to: How do blockbuster products go from concept to mass production? How does the supply chain support globalization?

R&D Centers & Flagship Factories

Go beyond the showroom floor. Step into the actual R&D centers and flagship production facilities where world-class products are born. See the complete journey from raw concept to finished product.

Lunch with Product Leaders

Every enterprise visit includes a lunch session with core product and technology personnel. Not tour guides -- the actual decision-makers who oversee product development and supply chain operations.

From Concept to Mass Production

Understand the complete closed loop: R&D → Design → Mold Opening → Mass Production → Going Global. See how blockbuster products are made at industrial scale.

Real Supply Chain Partnerships

Establish implementable supplier docking channels. Walk away with direct contact links to product and technology leaders -- real partnerships, not just business cards.

THE NOVULA DIFFERENCE

Why Choose Us?

Six dimensions where we set the standard for supply chain research tours in the Greater Bay Area.

DIMENSION	OUR STANDARD
Enterprise Hierarchy	Industry leaders + high-growth "hidden champions." We reject low-end contract manufacturers. Only enterprises with world-class R&D and manufacturing capabilities.
Depth of Communication	Each enterprise is received by core product/technology personnel -- not ordinary tour guides. Lunch-with-leaders format ensures candid, in-depth dialogue.
Industrial Chain View	Understand the complete closed loop of Guangdong manufacturing at a glance: R&D → Design → Mold Opening → Mass Production → Going Global.
Premium Experience	Five-star hotels + corporate restaurant lunch (chatting with tech professionals while dining) + Black Pearl/characteristic Cantonese cuisine dinner.
Precise Matching	Each participant can bring category-specific requirements. One-on-one business negotiations with manufacturers arranged during and after the trip.
Unique Experiences	Pearl River Night Cruise + Xiaojingwan beach dinner + offshore recap afterparty. Business and pleasure, thoughtfully combined.

SELECT 3-5 DIRECTIONS

Top 10 Industrial Chain List

Select 3-5 directions from the list below, and we will issue a customized solution within 5-7 working days. Mix and match to create your perfect supply chain immersion.

DIRECTION	CITIES	REPRESENTATIVE ENTERPRISES	KEY RESEARCH AREAS
1 New Energy & Storage	Shenzhen, Huizhou, Dongguan	BYD, EcoFlow, Sunwoda	BMS Technology, EU/US Certifications, Large Item Logistics
2 Smart Wearables & Audio	Shenzhen, Dongguan	Huawei Terminal, Goertek, AfterShokz	Acoustic Design, Mass Production Yield, Brand Expansion Overseas
3 Service Robots & AI Hardware	Shenzhen, Guangzhou	UBTECH, Yunjing, Roborock	SLAM Navigation, Sensor Fusion, Crowdfunding → Mass Production
4 Smart Pet Products	Shenzhen, Foshan, Zhongshan	Xiaopei, Catlink, Huoman	APP Linkage, IoT Module, DTC Case Studies
5 High-End Furniture & Custom Home	Huizhou, Foshan, Dongguan	Minhua Holdings, Oppein, Sophia	Flexible Manufacturing, Green Certification, Large-Item Cross-Border Logistics
6 Trendy Toys & Blind Boxes	Dongguan	Deshen, Yuto Technology, ToyCity	IP Authorization → Mold Opening → Mass Production, Overseas Crowdfunding
7 Power Tools & Outdoor Power	Foshan, Dongguan, Shenzhen	Dayi Technology, Anker Innovations, Delixi	Brushless Motors, Durability Testing, Amazon Operations
8 Smart Health & Personal Care	Shenzhen, Foshan	Beisong, SKG, usmile	Medical Device Compliance, Industrial Design, Personal Care Growth
9 E-Bikes & Scooters	Shenzhen, Dongguan, Huizhou	Ninebot, Yadea, Niu Motor	Motor Torque, EPAC Standard, DTC Going Global
10 Cross-Border E-Commerce Supply Chain	Guangzhou, Shenzhen	Anker Innovations (supplier system), Saiwei Times	Data-Driven Product Selection, Flexible Supply Chain, Multi-Platform Collaboration

CORE MODULE (EXAMPLE)

Example Itinerary · Days 1-4

Taking the customization of "New Energy + Trendy Toys + Smart Health" as an example. After you choose a direction, we will redesign each day for your group.

DAY 1

Opening

Guangzhou · Camp Opening & Introduction

Afternoon — Arrival in Guangzhou, airport pickup, hotel check-in

17:00-18:30 — Camp Opening Ceremony + Keynote Lecture: *"Industrial Chain Map of the Greater Bay Area: How to Find Your Best Supplier"*

19:00-21:30 — Welcome Dinner at Black Pearl Restaurant (Jiang by Chef Hui or Yue · Modern Cantonese Cuisine)

DAY 2

New Energy

New Energy & Energy Storage · Shenzhen/Huizhou

Morning — Visit BYD or EcoFlow/Sunwoda: BMS technology, energy storage systems, manufacturing lines

Lunch — Corporate canteen with technology team exchange

Afternoon — Deep dive into EU/US certification pathways and large-item logistics strategies

Evening — Pearl River Night Cruise (chartered boat with light refreshments and networking)

DAY 3

Smart Health

Smart Health & Personal Care · Shenzhen/Foshan

Morning — Visit Beisong or SKG/usmile: medical device compliance, industrial design, personal care product development

Lunch — Corporate canteen with product team

Afternoon — Medical device compliance pathway session + personal care growth strategies

Evening — Shunde Fish Sashimi special dinner (Zhuroupo or Shuijingdian)

DAY 4

Trendy Toys

Trendy Toys & Blind Boxes · Dongguan

Morning — Visit Deshen or Yuto Technology: IP authorization → design → mold opening → mass production

Lunch — Corporate canteen with product development team

Afternoon — Dongguan Shipai Trendy Toy Selection Center + visit 1-2 trendy toy studios

Evening — Dongguan specialty restaurant (Guanxianglou or Laoguancheng)

CORE MODULE (EXAMPLE CONTINUED)

Example Itinerary · Days 5-7

DAY 5

Home/Logistics

Home & Outbound Logistics · Huizhou (Optional)

Morning — Visit Minhua Holdings (functional sofa/smart manufacturing) or Anker Innovations supplier system

Lunch — Corporate canteen

Afternoon — Flexible manufacturing and green certification discussion + cross-border logistics planning

Evening — Transfer to Xiaojingwan. Beach dinner (outdoor buffet or customized set menu)

DAY 6

Recap

Huizhou · Offshore Party & Supply Chain Recap

Morning-Noon — Offshore party on chartered vessel: lunch on the boat with light drinks, music, free communication, and small sharing sessions

Afternoon — Closed-door recap meeting (hotel meeting room). Each participant shares intended product categories and supply chain requirements. Expert comments and manufacturer docking suggestions

Evening — Closing ceremony dinner at featured farm restaurant or seaside restaurant

DAY 7

Departure

Airport Transfer & Free Docking

Morning — Optional one-on-one vendor negotiation (online or invite to hotel), or self-guided visit to Shenzhen Huaqiangbei

Lunch — Light lunch followed by group airport transfer

Afternoon — Transfer to Shenzhen Bao'an Airport. Program officially concludes.

ACCOMMODATION & DINING

Five-Star Hotels

Ritz-Carlton or Rosewood Guangzhou (3 nights) · Sofitel Louvre Foshan (1 night) · InterContinental Dongguan (1 night) · Le Meridien Huizhou Xiaojingwan sea-view (2 nights)

Curated Dining

Breakfast: five-star hotel buffet · Lunch: corporate canteen with tech team exchange · Dinner: at least 2 Black Pearl restaurants + Shunde raw fish + beach dinner at Xiaojingwan

SERVICES & SUPPORT

Full-Service Support Throughout

Executive Transport

Flexible scheduling of luxury coaches (50 seats) + business cars for small-group shuttles. All vehicles equipped with Wi-Fi, charging ports, and bottled water. Luggage accompanies vehicle throughout.

Bilingual Leadership Team

2 Chinese-English bilingual chief leaders accompany the full journey. 2 local business assistants with deep knowledge of local manufacturing ecosystems facilitate all enterprise communications.

Industrial Mentors (Optional)

Can be paired with industrial mentors -- former technology or supply chain executives from Huawei, Midea, and other leading enterprises. Gain insider perspectives from those who built the supply chains.

Insurance & Medical

Each participant is covered by high-end travel insurance. Class III Grade A hospital accessible within 30 minutes from all hotels and enterprise visit locations. 24-hour emergency contact available.

Connectivity & Convenience

Mobile Wi-Fi and VPN service available throughout (in-vehicle + portable device, unlimited data). Universal power adapters (multi-country) provided. Express customs clearance and VIP airport assistance.

WHAT YOU WILL TAKE AWAY

Your Outcomes & Who This Is For

Deep Cognitive Map

A comprehensive understanding of the four major core industrial chains in Guangdong -- from R&D to design to mold opening to mass production to going global.

Direct Dialogue Links

Real contact with product and technology leaders at leading enterprises. Not business cards exchanged at trade shows -- genuine relationships built over shared meals and factory tours.

Implementable Supplier Channels

Walk away with verified, implementable supplier docking channels. One-on-one negotiations arranged during and after the trip turn introductions into partnerships.

Research Study Certificate

Jointly issued research study completion certificate from Novula Consulting and partner enterprises. A credential that signals your deep understanding of China's manufacturing ecosystem.

Global Alumni Network

Join a network of alumni entrepreneurs and business leaders from around the world. Ongoing access to exclusive events, manufacturer introductions, and supply chain intelligence updates.

SUITABLE FOR

Who Should Join

Overseas brand founders, cross-border e-commerce teams, product managers, supply chain leaders, investors with procurement needs for China's supply chain, as well as enterprise decision-makers who wish to deeply connect with Guangdong's manufacturing resources.

FULLY CUSTOMIZABLE

Customizable Orientation

This research camp supports full-process customized services. Tell us your procurement objectives and budget -- we will provide a one-on-one customized solution.

A Portfolio Customization

Replace, add, or subtract visited enterprises based on your procurement category requirements: smart hardware, small home appliances, trendy toys, furniture, consumer electronics, and more.

B Itinerary Duration

Choose from 7-day standard, 10-day extended, or in-depth exploration focusing on a single city. Flexible scheduling to match your availability.

C Theme-Focused Customization

Specialized tracks: "Cross-border E-commerce Supply Chain Special Session," "DTC Brand Factory Direct Sourcing Special Session," or "Hard Technology Investment Due Diligence Special Session."

D Reception Standards

Hotel grade, dining specifications, translation ratio, and industrial tutor level can all be adjusted. From boutique economy to ultra-luxury executive -- your choice.

E Flexible Group Types

Boutique Small Group (under 10 people) • Standard Group (20-30 people) • Customized Group (over 30 people). The right size for your team's needs.

Welcome to Inquire

We will provide a one-on-one customized solution based on your procurement objectives and budget.

Your supply chain journey starts with a conversation.



Novula
诺未来

NOVULA

The Nexus of Future

We don't do sightseeing -- we deliver actionable supply chain intelligence. Step into the nexus where global business meets China's manufacturing powerhouse.

Linking the world, one supply chain at a time.

INQUIRE NOW

Customized solutions within 5-7 working days

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