

Shine with Purpose Board Meeting Minutes – July 20, 2022 (Gander)

Call to Order 7:19 PM

Board Members Present: Mindy, David, Mariah, Christie C., Elisabeth, Heather, Amy

AGENDA

- 1) Treasury Report – \$63,213.79 in account, iPads and laptops have been paid for. \$379.49 spent for dinner and \$300 for D.O. girl
- 2) Minutes Approval for May 18, 2022– motion by Mariah, second by Christie, approved 7-0.
- 3) Stand Up Placer, Saturday 7/30/22 at Buljan Park – 70 backpacks to be provided, BBQ. They want Shine with Purpose to pay for face painting (\$150). \$150 and additional money to be spent – approved 7-0.
- 4) Sierra Academy (Autism School in Loomis), Monday 8/1/22 9:30-12:30– Shine is hosting event, need 3-4 volunteers, pay dough and sensory tables. \$900 approved for Beach Hut deli sandwiches and \$150 face painting.
- 5) Serrano Country Club Car Show Fundraiser (for Shine with Purpose), Sunday 10/2/22 – Need booth to promote Shine with Purpose, 3-4 volunteers needed, will do raffles, \$2500 approved (motion Elisabeth, Heather second, 7-0 approved).
- 6) International Car Show at Cal Expo, 10-/14/22-10/16/22, large fundraising event (approx. \$20,000) – 916 Exotics partnership, raffle. Thursday set up, Saturday and Sunday 10-4, 3-hour shifts, need volunteers (NCL, pageant, Heather/Elisabeth to set up sign-up genius.
- 7) Friendsgiving Auction, Saturday 11/11/22 at Newcastle Gardens – need to solicit sponsors, auction items and advertise on Eventbrite – 3 trips donated already, need to correct \$70 vs. \$80 on pricing.
- 8) Day Before Thanksgiving Parade – paperwork submitted to Town of Loomis, new ideas this year to have vendor area at train depot, more floats needed, Del Oro link possible, breakfast burritos, hot chocolate.
- 9) Exhibit Booth and Marketing Materials for 2022-23 – Shine with Purpose brochure needs to be updated to have QR code on it, need backdrop for table \$800 and \$1,200 marketing. Amy motion, Christie second, approved 7-0.
- 10) Social Media Events posting and QR code – Facebook sharing needed more, Instagram not used but should be, what about Tik Tok?
- 11) Website Update – need to add events, how to volunteer, etc.

12) Open Discussion – log hours that you put into Shine (tax deductible), and good information for Shine to report out when promoting.