



Shining Sierra With Purpose

Sponsorship Opportunities

Meet Sierra, our sweet miniature therapy horse and the official mascot of Shine With Purpose!

Her mission is to bring comfort, joy, and connection to our community — visiting children who are struggling or fighting illness, hospice patients, care homes, and local schools.

Sierra lives at Flying Change Farms, a loving home that welcomed her from day one. Your sponsorship helps cover Sierra's therapy training and certification, veterinary care, supplies, and transportation expenses (including fuel and travel) so she can safely reach and serve those who need her most.

Sponsorship Levels

Platinum Sponsor – \$2,500+

- Company name featured on Sierra's sash during all community visits
- Prominent logo placement on signage, newsletters, and promotional materials
- Recognition across all Shine With Purpose social media platforms
- Logo featured on swag and giveaways during Sierra's visits
- Opportunity for a private photo session with Sierra for your business promotion

Gold Sponsor – \$1,000

- Company name on Sierra's sash and event signage
- Logo featured in newsletters and on Shine With Purpose social media
- Recognition at community events and visits

Silver Sponsor – \$500

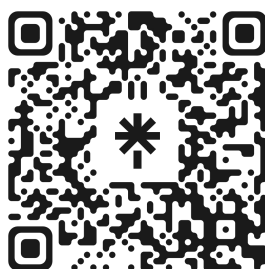
- Recognition on Shine With Purpose social media pages
- Business name listed on event signage and newsletters

Bronze Sponsor – \$250

- Social media thank-you post recognizing your support
- Name included in community event acknowledgments

Friends of Sierra – \$100

- Heartfelt social media shout-out
- Name listed in Sierra's community thank-you post and quarterly newsletter



Pay Via Venmo or PayPal

