

Shine with Purpose Board Meeting Minutes – May 17, 2023 (Granite Bay Brewery)

Call to Order: 6:41 PM

Board Members Present: Mindy, Mariah, Amy, Monica, Heather, David

AGENDA

- 1) 4/19/23 Minutes – Approved 6-0 (Motion Mariah, 2nd Monica)
- 2) Friendsgiving – cannot have at Newcastle Center on November 3 as previously planned due to a conflict, looking at other locations.
- 3) Super Sunday Re-cap – great event, able to start good relationships and future opportunities with the connections that were made. Approximately \$5,415 in cash and \$1,200 in Venmo (\$6,615 total) revenue generated.
- 4) Events – a) Finance Learning Kids Workshops – June 26 and June 29; b) Project Day – July 30, back to school backpacks, need to get school lists of needed supplies, use sign-up genius, at Darcie Stratton's house; c) Napa VIP night winery and Meritage resort, 80-100 tickets, September 9 target, discount hotel rates.
- 5) Big Day of Giving Re-cap - generated \$425 in revenue, lots of opportunity to grow this effort and have it become a much larger fundraiser, need to promote better, provide during the day updates, challenges, etc.
- 6) Grant writing – additional opportunities through grants exist, need to find grant writer or take grant-writing class.
- 7) Website ideas – introduce volunteer spotlight section/page, consider quarterly or other frequency (what is process to determine that person or group, is it Board vote or does Board delegate that decision-making to Mindy?)
- 8) E-mail outreach – need to take better advantage of all the e-mail addresses that we collect, different tools available such as Go Daddy and Constant Contact. Vote to upgrade current system 6-0 Approved (Motion Mindy, 2nd Mariah)
- 9) Adjourn – 7:57 PM