

Shine with Purpose Board Meeting Minutes – October 19, 2022 (ZOOM Call)

Call to Order: 6:37 PM

Board Members Present: Mindy, David, Mariah, Christy C., Elisabeth, Heather, Monica, Amy

AGENDA

- 1) Treasury Report – \$452 cash from dunk tank to deposit, \$2,765 expenses for Del Oro touchdown club dinner.
- 2) Approval of Minutes from 9/21/22 – Motion Christy, Second Heather, Approved 6-0.
- 3) Recap of Del Oro Touchdown Club Dinner – good exposure, marketing and publicity for Shine with Purpose, drawing interest from Del Oro Leadership.
- 4) Friendsgiving Auction – coming up soon, approximately 140 written invitations sent out, reached out to school and Loomis government, 10 tickets sold so far, requesting Board members to purchase their tickets. ABC license is set, band is set, decoration group set, still need more auction items and need volunteers for auction flaggers and check out.
- 5) Purchase and Invite Raffle Item – need generic write-off form, Tax ID# is on website.
- 6) Calendar Updates (Heather) – events uploaded, need to add sponsors, creating volunteer sign up page, need more information on Day Before Thanksgiving Parade before uploading.
- 7) Social Media (Elisabeth) – Day Before Thanksgiving Parade is on Facebook, more updates to come.
- 8) Day Before Thanksgiving Parade vendor and toy flyer and marketing needed. Have vendors or booths at Train Depot, look for discount donuts from Jasmines or Raley's and hot cocoa.
- 9) Venmo and PayPal QR codes – consider upload onto website under donations section and also for specific events (i.e., Day Before Thanksgiving Parade).
- 10) Adjourn – 7:09 PM