

Marol, Andheri (E),  
Mumbai 400059  
Marol, Andheri (E),  
Mumbai 400059

 +91 77159 59198



[team@thenutritioninitiative.com](mailto:team@thenutritioninitiative.com)



[www.thenutritioninitiative.com](http://www.thenutritioninitiative.com)





## GALLERY -



## ABOUT OUR PRODUCT

Microgreens are young, nutrient-rich shoots harvested just days after sprouting. They contain up to 40× more vitamins, minerals, and antioxidants than mature plants.

Using freeze drying, the moisture is gently removed, while preserving upto 98% of the nutrition, leaving us with – Ultra Potent plant based Nutrition powders that are Easily absorbed by the body and are rich in compounds that support immunity, reduce inflammation and promote cellular health.

Just a spoonful a day can turn everyday meals into functional wellness tools.

At **The Nutrition Initiative**, we craft these blends to make healing through food simple, effective, and natural.



ALL THE  
NUTRITION  
NONE OF THE  
PREP !!!



# HANDCRAFTED MICROGREEN BLENDS -

## PEPPER

### MICROGREENS-

- **PURPLE RADISH**
- **PINK RADISH**
- **BROCCOLI**

**SPICY / SHARP**

- BALANCES ACIDITY & SUPPORTS SKIN GLOW
- CONTAINS ANTIOXIDANT COMPOUNDS & PHYTONUTRIENTS
- CONTAINS GLUCOSINOLATES
- SUPPORTS BONE HEALTH & MINERALS
- DENSE IN VITAMINS A, C, E, K



## BLISS

### MICROGREENS-

- **SUNFLOWER**
- **BOK CHOY**
- **WHEATGRASS**

**NEUTRAL / SLIGHTLY  
SWEET**

- MILD & GENTLE TASTE PROFILE
- ALKALIZING, ANTI-INFLAMMATORY, AND REJUVENATING
- SUPPORT HORMONAL EQUILIBRIUM AND LIVER DETOXIFICATION
- CONTAINS SAPONINS HELP LOWER LDL AND MAINTAIN HEART HEALTH





# HANDCRAFTED MICROGREEN BLENDS -

## BURGUNDY

### MICROGREENS-

- **PURPLE RADISH**
- **RED AMARANTH**

**EARTHY/ SPICY**

- RICH IN ANTIOXIDANTS AND BETALINS
- HIGH IN VITAMINS A, C & K
- HELP REDUCE INFLAMMATION AND PROTECT AGAINST OXIDATIVE STRESS.
- RICH IN MINERALS SUCH AS MAGNESIUM, COPPER, IRON, ZINC, PHOSPHORUS, POTASSIUM, AND MANGANESE.



## GREEN-TEIN

### MICROGREENS-

- **SUNFLOWER**
- **PEA SHOOTS**
- **BROCCOLI**

**NUTTY/ NEUTRAL**

- COMPLETE AMINO ACID PROFILE AND A MEANINGFUL PLANT-PROTEIN OPTION
- EXCELLENT SOURCE OF VITAMIN E
- DETOXIFICATION & ANTIOXIDANT SUPPORT
- SUPPORTS DIGESTION & METABOLISM
- BOOSTS IMMUNITY & CELLULAR HEALTH



OR MAKE YOUR OWN BLEND

MICROGREENS-

ALFALFA	CORN	ONION
BASIL	FLAX	BOK CHOY
BOK CHOY	KALE	PEAS
BROCCOLI	KOHLRABI GREEN	RADISH
CABBAGE	KOHLRABI PURPLE	RADISH PINK
CAULIFLOWER	KOMATSUNA	RADISH SANGO
CHICORY	MUSTARD GREEN	SUNFLOWER
CLOVER	OATGRASS	WHEATGRASS

UP TO 40X MORE NUTRIENTS  
THAN MATURE GREENS

1 YR+ SHELF-LIFE WITHOUT  
ANY PRESERVATIVES



BRINGS THE GOODNESS OF A  
FULL BOWL OF SALAD TO ANY  
FOOD OR BEVERAGE

NO PESTISIDES OR CHEMICALS  
JUST PURE PLANT GOODNESS



No Pesticides,  
Chemicals  
or heavy metals



100% Natural  
& Plant based



Super Food



Ultra-dense  
nutrition

## INDUSTRY

HORECA AND  
HEALTHY FOOD



NUTRACEUTICALS



CLEAN - LABEL /  
PLANT BASED  
FOODS AND  
BEVERAGES



## POTENTIAL USE CASE

- MICROGREEN SMOOTHIES AND JUICES
- FOOD GARNISHING AND SEASONING
- GOURMET MICROGREEN ENHANCED;  
DIPS, SAUCES, SOUPS, PESTO,  
GREEN GRAVIES & MUCH MORE.....

- CAPSULES, SACHETS, FUNCTIONAL  
BLENDS AND READY TO MIX  
POWDERS FOR IMMUNITY, ENERGY,  
DETOX , ETC
- GREEN SHOTS
- WELLNESS KITS

- ENHANCED PROTEIN BARS AND  
POWDERS
- SNACKS FORTIFIED WITH REAL PLANT  
NUTRITION
- VEGAN PROTEIN BLENDS
- ENHANCED FRUIT JUICES



1

# STAND OUT ON ONLINE ORDERING PLATFORMS

## HEALTHY MODE

Your guide to making healthy food choices



## WHAT IS HEALTHY SCORE?



High

15g protein 19g fat 24g carbs 6g fibre

Healthy score is calculated basis the weighted score of the dish. across the following parameters



### Protein density (40%)

Dishes with good-quality protein per portion, like lean meats, eggs, legumes, dairy or tofu score higher



### Fibre and micronutrients (15%)

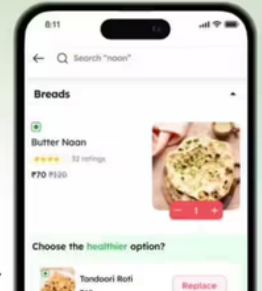
Vegetables, fruits, legumes, herbs and seeds score higher



### Ingredient quality (15%)

Whole, fresh, and minimally processed

Introducing  
Healthier Suggestions  
on  
**zomato**



## KNOW YOUR FOOD BETTER



### BBQ Cottage Cheese Salad

#### Nutritional info\*

400  
kcal

High

23g  
protein

26g  
fat

26g  
carbs

9g  
fibre

#### WHAT MAKES THIS HEALTHY

- ✓ **Broccoli** - rich in vitamins and fibre
- ✓ **Cottage cheese** - excellent source of protein
- ✓ **Mixed lettuce** - hydrating and nutrient-dense

#### TO CONSIDER

- ⚠ **Cottage cheese** - contains saturated fat
- ⚠ **Bread** - potential for refined carbohydrates

2

## INSTANT MENU UPGRADE WITHOUT REWORKING RECIPES



BRINGS THE GOODNESS OF A  
FULL BOWL OF SALAD TO ANY  
FOOD OR BEVERAGE OF YOUR  
EXISTING MENU WITH  
ZERO PREP,  
ZERO REWORK,  
ZERO TRAINING

3

## NO WASTAGE, INCREASED CONSISTENCY, SPEED & EFFECIENCY



JUST SCOOP AND MIX !!!

- NO CLEANING REQUIRED
- SAME FLAVOR
- SAME INTENSITY
- STEADY SUPPLY
- SUPER LONG SHELF LIFE

4

## PERFECT FOR VEGAN, PLANT-BASED & CLEAN EATING CONSUMERS



No Pesticides,  
Chemicals  
or heavy metals



100% Natural  
& Plant based



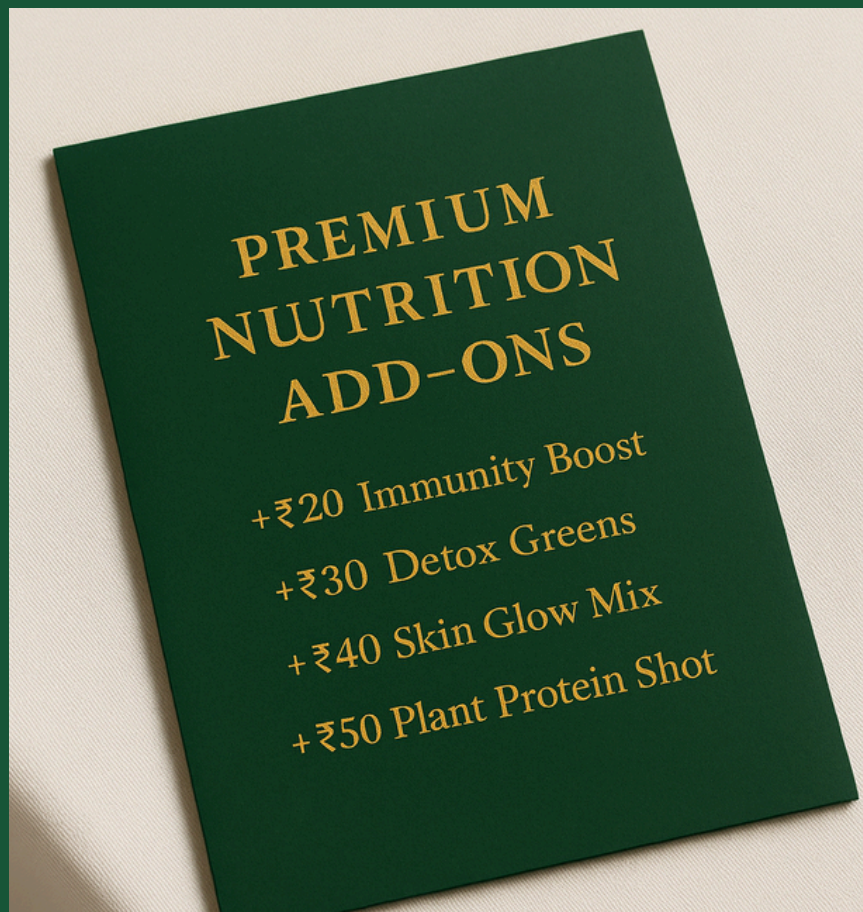
Super Food



Ultra-dense  
nutrition

5

## PREMIUM NUTRITION ADD-ONS





# LET'S GROW THE FUTURE OF NUTRITION

**AT THE NUTRITION INITIATIVE WE STRIVE  
TO LEAD A GLOBAL NUTRITION  
REVOLUTION THAT REPLACES  
UNHEALTHY, EMPTY-CALORIE FOODS  
WITH POWERFUL, NATURAL  
ALTERNATIVES MAKING PREVENTIVE  
HEALTH ACCESSIBLE, AFFORDABLE, AND  
PART OF EVERYDAY LIFE.**

**CONTACT US** AND BRING THE POWER  
OF ULTRA-POTENT MICROGREEN  
POWDER TO YOU NOW !!



[team@thenutritioninitiative.com](mailto:team@thenutritioninitiative.com)



+91 77159 59198