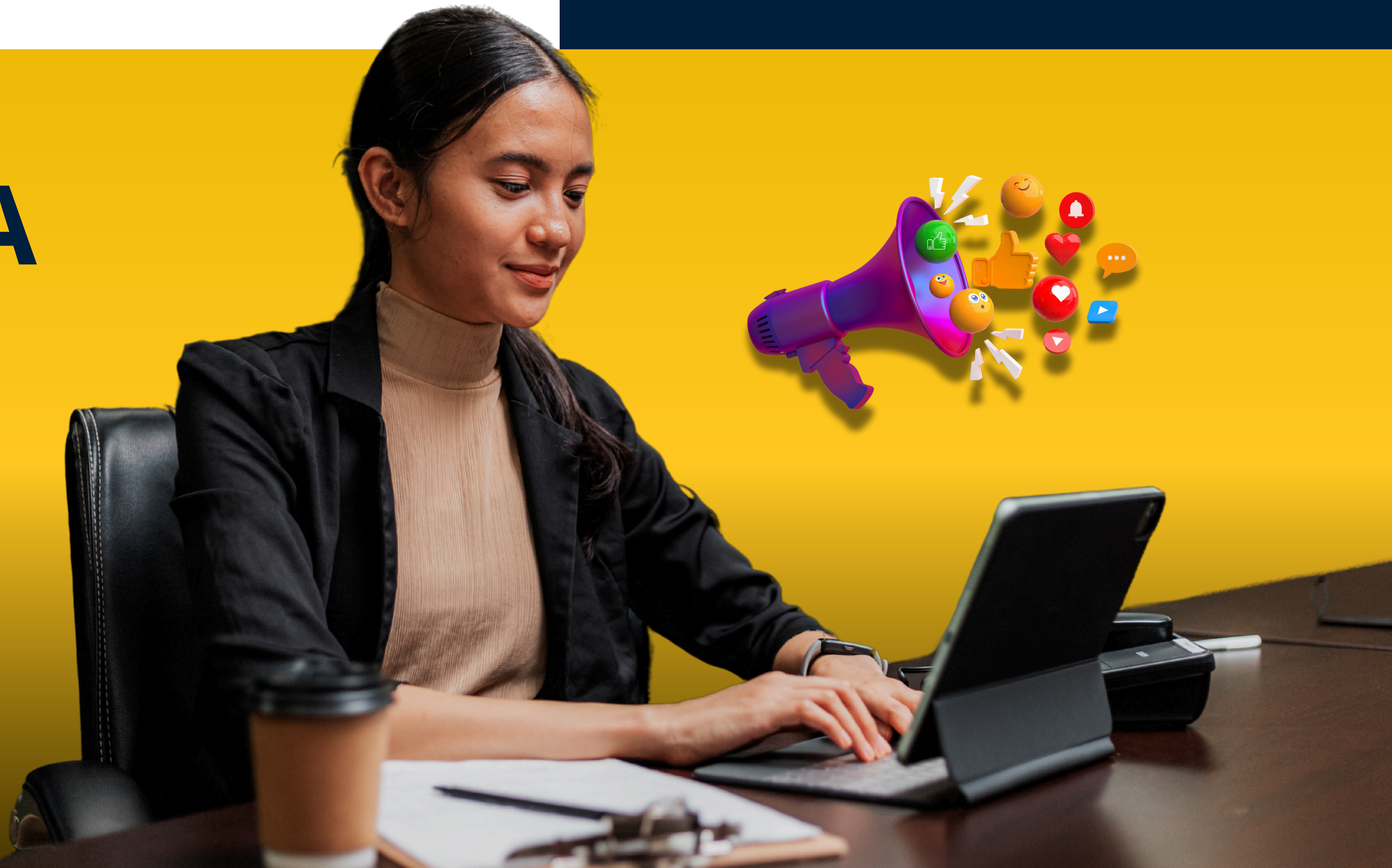




Powerhouse Admins

SOCIAL MEDIA MARKETING PACKAGE



CHOOSE THE BEST PACKAGE FOR YOUR BUSINESS



BASIC

This is good for startups or small businesses just starting their social media presence.



STANDARD

This is best for small to medium businesses needing more consistent engagement and a wider platform presence.



PREMIUM

No matter the company size, this is for businesses seeking advanced growth and visibility, with a focus on SEO and extensive content.

WHAT'S INCLUDED?



BASIC

This is good for startups or small businesses just starting their social media presence.

Content Creation:

16 unique graphic posts per month (3-4 posts/week)
Size: Square Image: 1080 x 1080 pixels (aspect ratio 1:1)

Reels:

2 reels per month (up to 1 minute)
Size: Reel Video: 1080 x 1920 pixels (aspect ratio 9:16)

Captions:

AI-enhanced captions + hashtag

Revisions:

Free 1 round of revisions

Turnaround Time (TAT):

5-7 business days for content delivery for your approval and revisions

Reporting:

Basic monthly reporting (e.g., reach, engagement)

WHAT'S INCLUDED?



STANDARD

This is best for small to medium businesses needing more consistent engagement and a wider platform presence.

Content Creation:

24 unique posts per month (at least 5 posts/week)
Size: Square Image: 1080 x 1080 pixels (aspect ratio 1:1)

Reels:

3 reels per month (up to 1 minute)
Size: Reel Video: 1080 x 1920 pixels (aspect ratio 9:16)

Captions:

AI-enhanced captions + hashtags

Revisions:

Free 1 round of revisions

Content Calendar:

Yes, 1-month calendar view of content

Automatic Scheduling:

Yes to any social media pages available

Engagement:

1 hour of active engagement 2x per week (responding to comments, liking posts)

Turnaround Time (TAT):

7-10 business days for content delivery for your approval and revisions

Reporting:

Weekly performance reporting

WHAT'S INCLUDED?



PREMIUM

No matter the company size, this is for businesses seeking advanced growth and visibility, with a focus on SEO and extensive content.

Content Creation:

40 unique posts per month (at least 7-10 posts/week)
Size: Square Image: 1080 x 1080 pixels (aspect ratio 1:1)

Reels:

5 reels per month (up to 1 minute)
Size: Reel Video: 1080 x 1920 pixels (aspect ratio 9:16)

Captions:

SEO-optimized captions and comprehensive hashtag research

Revisions:

Free 1 round of revisions

Content Calendar:

Yes, 1-month calendar view of content

Automatic Scheduling:

Yes to any social media pages available

Engagement:

1 hour of active engagement 3x per week (responding to comments, liking posts)

SEO Services:

SEO-optimized posts, keyword research, and meta descriptions for posts

Turnaround Time (TAT):

10-14 business days for content delivery for your approval and revisions

Reporting:

Detailed weekly performance reporting + SEO insights

ADD-ON SERVICES

Should your business need any other services not listed here, let us know. We are open to helping you in any way we can!

Basic Website Build and Setup via GoDaddy (Homepage, Service Page, and Contact Us Page)

Note: Prices can vary depending on customization, complexity, and whether SEO is involved

New Page Build/Basic Webpage Edit

This includes adding new pages or making basic edits to existing pages, such as updating text, images, or rearranging sections

Standard Website Copywriting

Writing general website copy for pages like "About Us," services, and homepage. This is standard copywriting without advanced SEO

SEO Optimized Website Copywriting

SEO-optimized copywriting for websites, including keyword research, meta descriptions, and optimized content for better ranking

Brand Design (without logo)

Creating a basic brand identity, which could include color schemes, fonts, and style guidelines (excluding the logo). The pricing depends on how extensive the branding package is

Social Media Engagement (per hour)

This covers engaging with your audience by responding to comments, liking posts, and direct interactions on platforms such as Instagram or Facebook

Additional Reel (per piece)

Short video creation for platforms like Instagram or TikTok, up to 1 minute in length. Pricing depends on the complexity of the reel (e.g., basic video editing or advanced effects)

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**WORK
WITH US!**

