

2018 ANNUAL REPORT



# Table of Contents

Letter From the President/CEO.....	page 3
ELA Impact.....	page 4
ELA Donors.....	page 7
ELA Community Partnerships.....	page 10
ELA Board of Directors.....	page 11
ELA Financial Report.....	page 12



## A New Hope for Homewood

7507 Kelly Street  
Homewood South  
Pittsburgh, PA 15208

website: [elallianceinc.org](http://elallianceinc.org)  
email: [staff@elallianceinc.org](mailto:staff@elallianceinc.org)  
Phone: 412-242-8660



## AN INAUGURAL YEAR

Episcopal Lutheran Alliance is the 501c3 non-profit, tax-exempt, charitable organization of the Historic Church of the Holy Cross. Formally the “Homewood Neighborhood Development Association,” ELA was renamed in 2018 and embarked on reforming the organization with a revolutionary vision of uniting two of the largest faith bodies in the city – The Episcopal Diocese of Pittsburgh and the Southwestern Pennsylvania Synod of the Evangelical Lutheran Church in America, into an entity with the purpose of initiating community outreach efforts together.

The mission of ELA is to establish collaboration critical to community redevelopment – that what is done on the front-in is critically important to sustaining communities in the long term. By working directly with the community, a pathway is laid out for substantial buy-in by the entire neighborhood, restoring civil confidence between the community and enterprise – everyone benefiting from their investment. We provide programs, resource mobilization, and community organizing that help strengthen, empower, and advance advancing the concerns of the under-served communities in the Pittsburgh/Homewood community.

A New Hope for Homewood – Since my appointment as the President and CEO of ELA, we have engaged in many community outreach initiatives to bring to light and advance the community spirit of Homewood and to capture the social justice ideas fostered in partnership with the Historic Church of Holy Cross. It has been my honor to serve in the dual capacity as Priest-in-Charge of Holy Cross and as your President and CEO.

In this annual report, you will get a look back at the impact and progress we made together. ELA has already become part of Holy Cross’ rich history of remarkable experiences. We continue to build on that legacy with pride every day. You, our gracious donors, volunteers and sponsors, have helped make these victories possible. We’re grateful to have such great partners. Grateful for the funds you contribute and the expertise you bring to ELA.

Our work is unique but our mission is simple. We build community, one block at a time.

Rev. Torrey O. Johnson  
President and CEO  
Episcopal Lutheran Alliance

Dr. Leon Haley  
Chair of the Board of Directors  
Episcopal Lutheran Alliance





# A New Hope for Homewood

## Impact

The outreach ministry of ELA seeks to reflect – in action and service – the compassion and love of God to those in need and who must be empowered to engage in the process of community development. Our vision is to see Homewood as a renewed and revitalized neighborhood where hope has replaced despair.

In 2018, ELA implemented and sponsored over 10 community outreach programs and initiatives which were featured throughout social media, print media and television coverage, serving over 400 persons – youth and adults.

- ★ Annual Christmas Tree Lighting and Toy Giveaway
- ★ March for Our Lives - Washington, DC
- ★ Annual Easter Egg Hunt
- ★ Annual Movie on the Lawn
- ★ Creation of Community Garden
- ★ Act Your Best Enrichment Program
- ★ National Night Out
- ★ Jazz on the Lawn
- ★ Get Out the Vote
- ★ Book Scholarships for College Bound Students
- ★ 1,000lbs of Food Bank Contributions











# A New Hope for Homewood

## Donors

THE GRABLE FOUNDATION



Southwestern Pennsylvania Synod  
Evangelical Lutheran Church in America



NETFLIX



## MAJOR DONORS

Right Rev. Dorsey McConnell - Bishop of the Episcopal Diocese of Pittsburgh

The Rev. Kurt F. Kusserow - Bishop, Southwest Pennsylvania Synod, ELCA

The Church of the Holy Cross, Episcopal

Calvary Episcopal Church

St. Paul Episcopal Church

Representative Edward Gainey

State Senator Jay Costa

School Board Member Sylvia Wilson

Rev. Cynthia Jackson

Martha Shelby

Dr. Leon Haley, Sr.

Dr. Leon Haley, Jr.

Glenda Mayo

Rev. Jared and Cynthia Jackson

Alpha Kappa Alpha Sorority - Omega Chapter, Pittsburgh

Ivy Charitable Endowment of Pittsburgh

Alpha Phi Alpha Fraternity - Alpha Omicron Lambda Chapter

OT Jackson Real Estate Company

Dr. Edmund and Mrs. Elaine Effort


Nancy D. Washington

Dr. Monica Lamar

Dr. Wayne Walters

Eunice J. Obeng



A vertical teal abstract graphic on the left side of the page, featuring various shades of green and blue in a layered, geometric pattern.

## 2018 ELA Community Partnerships

The Food Program Division of Citiparks—GrubUp Pittsburgh  
After-School Feeding Program (CACFP) and Summer Food Service  
Program (SFSP)

Afro American Music Institute, Pittsburgh

Pittsburgh Zone 5 Police Department

## 2018 ELA Community Engagement Proposals and Inquiry Submissions

University of Pittsburgh's Community Engagement Center  
in Homewood

Pittsburgh School Superintendent Office

Heinz Endowment

PNC Bank Community Foundation

SWPA Ethel Verney Foundation

ELCA Hunger Grant

Pittsburgh History & Landmarks Foundation

Urban Redevelopment Authority of Pittsburgh

Councilman Rev. Ricky Burgess

PACE

ALCOSAN



# A New Hope for Homewood

## Board of Directors

Dr. Leon Haley, Sr.  
Chair of the Board

Dr. Leon Haley Sr. is the past President of the Urban League of Pittsburgh. He serves as Professor Emeritus at the University of Pittsburgh where he has taught Non-Profit Management for over two decades.

Rev. Torrey O. Johnson  
President & Chief Executive Officer

Rev. Torrey O. Johnson is the Priest-in-Charge of the Church of the Holy Cross Episcopal, He is an ordained ELCA Lutheran pastor and is Chaplain Major serving in the U.S. Air Force Reserve with the 911<sup>th</sup> Air Wing in Pittsburgh.

Martha Shelby  
Secretary

Martha Shelby is the Assistant Vice President of Key Bank – Throughout her Banking Career she has managed over \$200 million in business assets. She is a member of the Church of the Holy Cross Vestry serving as Junior Warden.

Glenda Mayo  
Treasurer

Glenda Mayo is a Pittsburgh retired educator, who with her husband, the late Dwight Mayo, started the first logistical transportation company owned and operated by African Americans in Pittsburgh.

Oliver T. Jackson

Oliver Jackson is a retired Port Authority driver. Since 1990, he has been owner of OT Jackson Realty. Oliver is a member of the Church of the Holy Cross Vestry.





# A New Hope for Homewood

## Financials

Every step and every dollar matters.

In our inaugural year, ELA raised almost \$75,000 in support of community outreach initiatives and provided *for* over 22,000 volunteer community service hours.

Expenses	
Administration	\$15,240.00
Operation	\$11,980.00
<b><i>Sponsored Programs</i></b>	<b>\$46,129.23</b>
In-Kind Service Donations	
Anonymous	\$1,460.00
Priest-in-Charge	\$4,800.00
Thrivent	\$750.00
Glenda Mayo	\$1,200.00
Senior Warden	\$2,000.00
Donations	
Foundation Grants	\$14,500.00
Church Grants	\$34,100.00
Community Grants	\$5,200.00
Individual Donations	\$19,275.00

Net Donations for 2018: \$74,707

EPISCOPAL-LUTHERAN ALLIANCE 2018 FINANCE REPORT (April 2018 - December 2018)

Revised as of October 10, 2019

ADMINISTRATION		Expenses	Donations	Deposits		
Marketing/In-House Publications*		\$7,139.65	Diocese Community Outreach Grant	\$5,000.00	Apr 2018	\$5,000.00
Out Sourced Printing/Media		\$700.00				
Website/Online Services		\$12.35	Hillman Foundation Grant	\$4,500.00	May 2018	\$24,600.00
Calling Post Fees		\$50.00	Diocese Bishop's Grant	\$20,000.00		
Bank Service Fees		\$341.99			Jun 2018	\$26,900.05
Helping Hands		\$3,026.00	Grable Foundation Grant	\$10,000.00		
Travel Expenses/Fees		\$2,938.59	AYB Donations	\$4,000.00	Jul 2018	\$5,089.49
SW Synod Conventions Fees		\$335.00	Holy Cross AC Donation	\$7,600.00		
Site Plan Marketing/Canvassing		\$696.95	Movies on the Lawn Donations	\$4,345.00	Aug 2018	\$3,188.59
ADMINISTRATION TOTAL		\$15,240.53	Travel Reimbursement	\$2,938.59	Sep 2018	\$0.00
OPERATION					Oct 2018	\$365.00
Maintenance/Landscaping		\$3,800.00	Jazz on the Lawn Donations	\$1,330.00		
ADT Security System Camera Upgrade		\$579.00	AHRCO Donation	\$2,200.00	Nov 2018	\$4,613.97
Electrical/AC Upgrade		\$3,015.60	Calvary Episcopal Church Grant	\$1,000.00		
Reimbursement to Holy Cross on AC		\$4,585.40	APRI Donation	\$3,000.00	Dec 2018	\$4,950.00
			Christmas Outreach Donation	\$2,000.00		
OPERATION TOTAL		\$11,980.00				
			St. Paul Episcopal Church Donation	\$500.00		
COMMUNITY OUTREACH PROJECTS						
March for Lives Washigton DC		\$6,144.00	In-Kind Donations			
Sunday School Rally Day		\$42.27	Anonymous	\$1,460.00		
			Priest-in-Charge	\$4,800.00		
Movies on the Lawn		\$3,650.19	Thrivent	\$750.00		
			Glenda Mayo	\$1,200.00		
			Senior Warden	\$2,000.00		
Community Garden		\$4,423.22				
AYB Summer Enrichment Program		\$33,065.25				
Jazz on the Lawn/Friends & Family Wkd		\$3,245.54				
National Night Out		\$225.00				

EPISCOPAL-LUTHERAN ALLIANCE 2018 FINANCE REPORT (April 2018 - December 2018)

Revised as of October 10, 2019

Zone 28 Event Youth Meet & Greet	\$525.88					
Christmas Tree Lighting	\$1,527.30					
Advent Services	\$60.04					
COMMUNITY OUTREACH TOTAL	\$80,129.22	\$52,908.69	INKIND TOTAL	\$10,210.00		
EXPENDITURE TOTAL		\$80,129.22	DONATION TOTAL**	\$68,413.59	DEPOSIT TOTAL	\$74,707.10

\* Marketing/In-House Publications include the writing and producing of weekly Celebrant and congregant bulletins, Sunday School lessons, New Hope Rising Publications, Reel Parables Bible Study, memorial/obituaries, flyers, certificates, and graphic designs

\*\* Donation line item total reflects only large donation amounts.