

MEET JAEMELLAH JACKSON

Jaemellah Jackson is a mother, nonprofit founder, and all things nonprofit management.

Mrs. Jackson holds an Associate's degree in Business Administration and a Bachelors in Business Management from University of Phoenix. She obtained her Masters in Nonprofit & Association Management from University of Maryland University College (now University of Maryland Global Campus) May 2014.

In June 2015, Mrs. Jackson was appointed to UMGC's Board of Directors as the Programming Committee Vice President. She went on to earn the 2015 Achiever's Award, recorded a marketing campaign for the university's nonprofit program, and was spotlighted in 2018 as a University System of Maryland (USM) entrepreneur at the USM Chancellor's home for her leadership through IT TAKES TWO, INC and its impact on communities.

Mrs. Jackson's willingness to help single parents and youth inspired her to found IT TAKES TWO, INC in 2012, a 501(c)(3) nonprofit organization that awards scholarships to students living in single parent homes and provides youth programming. To date, the organization has awarded 40 *Tools for Success Scholarships* totaling over \$14,000 and celebrates 13 years in service to youth and families on February 15, 2025. Through IT TAKES TWO, INC's *Positioned for Greatness Youth Program*, fifth through 12th grade students learn about managing money, creating a budget, saving, investing in the stock market, creating a business, learning how to pay for college without loans, preparing for their dream careers, anti-bullying and how to be kind to others, leadership, and community service.

Youth in need also receive school supplies for the entire school year so they can be successful in the classroom through their *Supply Drive 365* initiative, which has supported over 300 youth and families since 2014.

Through the *Relief Program for Single Parents* launched in 2021 in response to COVID-19, parents receive modest financial support to pay for necessities: food, rent, utilities, and internet. Over \$4,000 in direct support has been provided to date.



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Mrs. Jackson extends her love for community through Doing Good is a Business, formerly Jaemellah Jackson Consulting, which was established on 2014, after a June 2022 rebrand, a nonprofit start up firm that assists aspiring and new nonprofit founders to build successful nonprofits founded on sound principles and relevant information. Mrs. Jackson has launched over 50 nonprofit organizations from vision to implementation with 100% 501(c)(3) approval rate, has provided service support to over 5,000 nonprofit founders, volunteers, board members, and over 200 boards. Nonprofit start up and board governance are her niche service areas.

In October 2020, Mrs. Jackson became a first-time author penning her first published work in the co-authored compilation, *The Nonprofit Legacy*. She was also a contributing author for an online periodical, *Her Hustle Magazine*, from June 2020 to November 2020.

In 2021, she was nominated for an ACHI Magazine Award for Nonprofit of the Year. In 2022, she was nominated for three ACHI Magazine Awards for Nonprofit of the Year, Mentor of the Year, and Master Coach of the Year.

On January 27, 2023, Jaemellah received the Exemplary Community Service Award from The Better Place, Inc, a Prince George's County, MD nonprofit that serves youth and literacy.

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