

In 2006, Marcus Walker graduated from Virginia Commonwealth University (VCU) with a Bachelor of Arts in Foreign Languages: Spanish.

That same year prior to graduation, Marcus completed his second study abroad trip to Cuernavaca, Mexico where he lived and studied the Latin American language and culture with a Mexican family for a 30-day period. He would later go on to travel to Panama, Costa Rica, Puerto Rico, and Colombia, as well.

Marcus has spent 25 years in retail, working his way up from cart pushing to operations management. He decided on a different path through the retail funnel when he discovered that his company offered a regional buying office within his state. 10 years later, Marcus has been responsible for buying categories like frozen foods, dairy, tobacco, poultry, and other meats. He has mastered negotiations impacting over \$50 million in product cost savings in a single year. His current category responsibility is \$1.5 billion in sales.

Marcus is a husband, father, content creator, traveler, and avid tournament poker player. He has a passion for youth development and sharing his knowledge and experiences to help our youth see possibilities that they may never have considered or imagined.