



Aja Watkins is a woman that truly lives by the motto; pursue your dreams by all means necessary. She exudes positivity in a time when others might fall prey to the negative messages set forth in society. Aja embraces the renaissance spirit and believes that she is here on this earth to share her light. Whether it is through community activism, public speaking, mentoring or educating; she uses her abilities to empower women of all ages to believe in their dreams and make them a reality.

Aja's keen eye for inner beauty as well as her experience in the modeling and pageant industry, have enabled her to dramatically improve her natural expertise in makeup, hair styling, and image consulting. She plans to put these talents to use by facilitating her own Etiquette Academy Virtual workshop, where young women will learn the importance of a positive self-image, presentation skills, and character building. In turn, by equipping young women with the necessary tools and resources to successfully defy life's trials and tribulations.

Continuing her education has been vital to her continued success as she obtained a Master's in Business Administration in Management from Nova Southeastern University. She also obtained a Bachelor of Science degree in Allied Health Sciences from Florida A&M University in 2008. In addition, Aja is also a proud member of Alpha Kappa Alpha Sorority, Incorporated a globally-impactful organization bound by the bonds of sisterhood and empowered by a commitment to servant-leadership that is both domestic and international in its scope.

Putting her MBA coursework to use, she has successfully embarked on a sales and marketing career in the Biopharmaceutical industry. Maintaining a proven track record and the drive and initiative to sell in markets that revolve around complex science is where she thrives.