

Magazine front cover: design activity



This activity is all about using creative thinking to both unlock and accelerate your team's thinking about who you want to be and what you want to achieve.

The magazine front cover activity unlocks creativity and creates a sense of fun. As it can help you discover and define your aspirational state it can be a great way to start a team strategy or prioritisation session, before you get into the more nitty gritty. You'll likely find yourself coming back to your magazine cover as an anchor for where you are going.

What you need to do to facilitate this activity



Just print the template below (Page 4) and draw, print or get crafty in creating your future aspirational state



The activity takes 20 mins for design and 2 mins "showcase" per cover. People can design their covers in teams, pairs or individually



Can be done virtual or face to face – either use print outs of Page 4 or get your team to make it in PowerPoint

Magazine Name

MAGAZINE TITLE

Magazine
sub heading

Catchy magazine tag
line or quote about
the awesome vision
your team has
achieved



A woman with glasses and a yellow shirt is smiling and holding a small brown dog. In the background, another person is sitting at a desk with papers and a pen. The scene is set in an office environment.

The Daily Dog

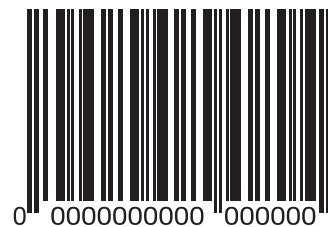
PAWSITIVE CHANGES

EXAMPLE ONLY

**All ASX Listed
Companies to become
dog-friendly**

A win for furry
friends as a wave of
dogs are set to join
their owners in the
workplace





human resourceful