

## PRESS RELEASE

### Awards Win Continues for Nantwich Dog Trainer

*For Immediate Release – Contains information with a deadline of 15<sup>th</sup> October*

Nantwich based dog training and behaviour service Nose to Trail has had an exceptional month with 2 award wins and the potential for a third on the way!

The company, which was only set up in March 2020, by experienced rescue dog trainer Rachel Rodgers, has again been crowned Dog Trainer of the Year for Cheshire by the Corporate Live Wire Prestige Awards.

Last year amidst the covid-19 pandemic, Rachel Rodgers (32) from Nantwich was delighted to be awarded the title of Dog Trainer of the Year. Her success continues this year not only with retaining this title but also receiving in the same week the accolade of **Clinical Animal Behaviourist of the Year 2021 - Northwest England** from the Small Business Awards. An award from Corporate Vision which is said to represent hard work and dedication of the winners. The judging panel advised “Our merit led selection process narrows down nominees in order to seek out exclusively the very best that the Small Business industry has to offer on a global scale”.



However, Nose to Trail’s business does not only benefit those dogs in the local area. Rachel, who is a full member of the APBC (Association of Pet Behaviour Councillors) offers remote clinical animal behaviour consults for dogs all over the United Kingdom as well as introduction to nosework courses. Nose to Trail’s use of scent work to help rehabilitate fearful and aggressive dogs has led to Rachel receiving a nomination in the national Tailwise Bark Mark awards.

The Bark Mark awards were set up by Tailwise an organisation which “aims hard to facilitate a space that’s safe for both breeders and prospective puppy parents.” Their “mission is powered by the want to help dogs lead healthy and fulfilled lives in a suitable environment. There are many areas of the dog world that are failing our best friends, but fortunately there are many people, dogs and organisations working together to change this reality and lead us into a brighter day.”

Tailwise created the BarkMark - to recognise incredible achievements and sacrifice from people fighting for better.

## Top Dog Mentor – Dog Wellbeing

This category is to celebrate the pioneers when it comes to the wellbeing of our dogs.

- Cavalier Matters
- Nose To Trail - Rachel Rodgers
- Sarah Fisher - ACE Connections
- Dr Karen Becker
- Richard Allport
- Julia Robertson - Galen Myotherapy

Here are your finalists!



Nose to Trail has been short listed as a finalist in the Top Dog Mentor – Dog Wellbeing category and is currently in third place behind Cavalier Matters and Sarah Fischer from ACE connections.

Clients who nominated Nose to Trail said: “Rachel can train your dog to use his nose properly. Everything they do is with the aim of increasing your dog's happiness and well being, and for owners to have fun along the way too”



*Local Dog Milo the Staffordshire Bull Terrier Cross benefitting from some scent work*  
Voting remains open until this Friday, 15<sup>th</sup> of October 2021. If you would like to vote for Nose to Trail you can do so here; <https://go.tailwise.com/barkmark-categories/top-dog-mentor-dog-wellbeing>

## ENDS

### Notes to editor:

Nose to Trail is a pet behaviour service run by multi award-winning clinical animal behaviourist Rachel Rodgers.

Rachel has a Master's degree in Applied Animal Behaviour and Training. She is a full member of the APBC – Association of Pet Behaviour Councillors and APDT – Association of Pet Dog Trainers.

She lives on the outskirts of Nantwich with her two small dogs, Rico – a rescue from Portugal, and Maisy a Jack Russell cross Pug.

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