

PRESS RELEASE

Nantwich Dog Trainer Named Best Dog Trainer & Behaviourist of the Year *For Immediate Release – 11th June 2022*



LUXlife magazine announced the winners of this year's Pet Product & Services Awards on Saturday the 11th of June 2022. Nantwich based pet behaviour services company Nose To Trail was among those rewarded with Rachel Rodgers (Head Trainer and Owner) being named as the Best Dog Trainer & Behaviourist (North West).

Rachel can add this accolade to her other recent award wins including: Dog Trainer of the Year 2020 - 2022 from the North England Prestige Awards and Clinical Animal Behaviourist of the Year 2021 - Small Business Awards.

LUXlife launched the Pet Products and Services Awards several years ago to recognise those companies and individuals who endeavoured to define the luxury pet market. This year, following a challenging couple of years, they have aspired to recognise those that have thrived despite uncertainty, grown despite overwhelming odds, and capitalised on any opportunity.

For Nose to Trail this relates to their range of high quality online training courses, "No Nonsense Nosework" and "Let's Get Sniffy". While the clinical animal behaviour work the company does is to support dogs with established behaviour problems, such as separation anxiety and aggression, Nose to Trail also offers these online

scent work courses which have been so popular people have attended from as far as the Netherlands and Sweden!

When asked why her courses were so popular Rachel said “Scent work is a rapidly growing part of the canine industry. By running my courses online to small groups and individuals, owners can join in around their other commitments without having to travel to a venue. It also enables dogs of any age, breed, or temperament to take part, something that many of my clients appreciate as their dog may bark if they had to be face to face with unfamiliar dogs and people in a strange place. We have all of the fun with none of the worries!”

On the eve of the announcement, Awards Coordinator Emma Pridmore took a moment to congratulate the winners.

“It has been a delight to engage and inform all of those listed here that their hard-earned achievements have been recognised. It is my pleasure to be able to offer you my heartfelt congratulations and best wishes for the rest of the year.”

Rachel hopes Nose to Trail will continue with this success after finding out that she is nominated in the National Animal Star Awards, an award ceremony she is familiar with having won the category of Dog Trainer & Behaviourist of the year in the inaugural ceremony in 2018.

ENDS

Notes to editors.

About LUXlife

LUXlife Magazine is a premium lifestyle publication which was founded in 2015 by the publishing company [AI Global Media Ltd](#). Distributed to a circulation of 238,000 globally, LUXlife focuses on a range of topics within the luxury lifestyle industry, featuring articles on; fashion, beauty, fine dining, travel, luxury real estate and much more. Within our pages you'll find everything from product news and reviews, to in-depth pieces on trends, features and comment; all designed to inform, entertain and inspire.

Our Mission

In addition to providing our readers with regular news and updates on all elements of luxury lifestyle, we also provide luxury firms with the perfect media platform to showcase their business to our readership comprised of high net worth individuals. As such, we publish only the most cutting edge of products, services, attractions and events that will appeal to our audience. Some of the world's most internationally renowned brands, individuals, high-end developments and products are highlighted in our magazine so that our esteemed readers will find everything they need to truly live a luxury lifestyle.

About AI Global Media

Since 2010 AI Global Media has been committed to creating engaging B2B content that informs our readers and allows them to market their business to a global audience. We create content for and about firms across a range of industries.

Today, we have 14 unique brands, each of which serves a specific industry or region. Each brand covers the latest news in its sector and publishes a digital magazine and newsletter which is read by a global audience. Our flagship brand, Acquisition International, distributes a monthly digital magazine to a global circulation of 108,000, who are treated to a range of features and news pieces on the latest developments in the global corporate market.

Alongside this, we have a luxury-lifestyle magazine, LUXlife, which appeals to a range of high-net-worth individuals, offering them insight into the latest products, experiences and innovations to ensure they can live the high-life to its fullest.

About Nose to Trail.

Nose to Trail is a pet behaviour service run by multi award-winning clinical animal behaviourist Rachel Rodgers.

Rachel has a Master's degree in Applied Animal Behaviour and Training. She is a full member of the APBC – Association of Pet Behaviour Councillors and PACT – Professional Association of Canine Trainers.

She lives on the outskirts of Nantwich with her two small dogs, Rico – a rescue from Portugal, and Maisy a Jack Russell cross Pug.

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