



# Annual Report 2024

Bendigo **Hawks** Aquatic

2023 & 2024 Swimming Victoria Club of the Year



WE ARE AN ACCREDITED  
GOOD SPORTS CLUB.



# HAWKS

## S W I M M I N G



## Our Motto

*Hawks Fly Higher*

## Our Values

*We nurture aquatic excellence*

*We are champions of fun & friendships*

*We develop courageous competitors*



WE ARE AN ACCREDITED  
GOOD SPORTS CLUB.



# Table of contents



Presidents Report



Strategic Plan Progress



2023/24 Achievements



Financial & Community



Swimming Bendigo



# Presidents Report

Dear Members,

It is my pleasure to present the annual report of the Bendigo Hawks Aquatic Club. Our motto, 'Hawks Fly Higher,' is not just a metaphor for our swimmers, but a key ingredient in the delivery of a club whose story transcends over 150 years of swimming history in Bendigo.

Over the past 12 months, our club has maintained sound momentum in the delivery of our 'Grow the Nest' strategic plan. This was further endorsed by Bendigo Hawks Aquatic winning the 2024 Swimming Victoria Club of the Year for the second consecutive year, a first for any club. This achievement is a testament to the hard work and dedication of our members, coaches, and supporters.

In addition, our community initiatives have been awarded for their impact. Most notably, our FLAC Lap Legends program was recognised at the Bendigo Sports Star of the Year Awards in February. This program has been instrumental in promoting swimming and physical activity within our community.

I would like to express my sincere appreciation to the Hawks Committee and Coaching Team for their incredible values-led contribution to the growth of our Hawks community and competitive swimming program. Their dedication and commitment have been instrumental in our success. I would also like to thank our valued Hawks Supporters, who, without their encouragement and financial investment, would not have enabled us to achieve what we have.

The sport of swimming is an enabler of more active and healthier communities, and swimming clubs play an important leadership role in nurturing this. As we commence the third and final year of our 'Grow the Nest' strategy, and with the opportunity to amplify through Swimming Bendigo and as the host city for the Victorian Country Short Course Championships, it is an incredibly exciting time to be at the Hawks' nest.

Thank you for your continued support, and I look forward to another successful year ahead.



Adam Webb

President

Bendigo Hawks Aquatic



# Strategic Plan Progress

Launched in September 2022 with the goal to be recognised as the Australian Swimming Club of the year by 2025 our **Grow the Nest** plan sets the flight path for our clubs' development.

Growing the nest towards 2025			
Our Motto: <i>Hawks fly higher</i>			
GOAL	To be recognised as the Australian Swimming Club of the year by 2025		
OUR FOCUS	Membership Growth & Sustainability	City of Greater Bendigo as a swimming destination	Coaching Program & Competitive Presence
We nurture aquatic excellence			
We are champions of fun and friendships			
We develop courageous competitors			

**+133%**  
Membership growth

**+225%**  
Come & Try nights

**+60%**  
Increase in QTs for championship events

**+89%**  
Hawk-O-Meter



WE ARE AN ACCREDITED GOOD SPORTS CLUB.





# 2023/24 Achievements

## Winner

Bendigo Bank Community  
Award Bendigo Sports  
Star of the Year

## Winner

Swimming Victoria  
Club of the Year

## Finalist

Vicsport  
Volunteer of the Year

## Finalist

Swimming Victoria  
Volunteer of the Year

## Nominee

Be.Bendigo Awards  
NFP of the Year

## Nominee

Good Sports  
Club of the Year





# Financial & Community

## 96%

Income invested back into our squad program including new equipment & technology



## 1,015

Swimmers participated at Bendigo Hawks Aquatic Events



## 50,164

Laps completed as part of Season 2 of the FLAC lap Legends



*\*Independent financial audit of club's finances completed August 2024 for Financial Year ending June 30, 2024 in accordance with the accounting policies describe in the Associations Incorporation Reform Act 2012 and the BHA Constitution item 14.5.e.*



WE ARE AN ACCREDITED GOOD SPORTS CLUB.





# Swimming Bendigo

Launched in 2024 **Swimming Bendigo** is a progressive collaboration between **Bendigo Hawks Aquatic, Bendigo East** and **Kangaroo Flat Swimming Clubs**.

Its purpose is to grow participation and strengthen competitive swimming at the grassroots level through **events** and **community development**.



**Swimming Bendigo Super Series 1**

**4 Events  
812 athletes  
3033 swims completed**

**City of Greater Bendigo** announced as the Host City for the **2025 & 2027 Swimming Victoria Short Course Country Championships**



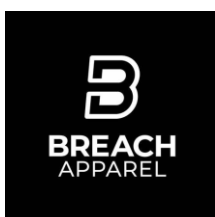
WE ARE AN ACCREDITED GOOD SPORTS CLUB.







# Our 2024 Hawks Supporters





# Come fly with us

[www.bendigohawks.com.au](http://www.bendigohawks.com.au)

[secretary@bendigohawks.com.au](mailto:secretary@bendigohawks.com.au)

