

# INVESTING IN YOU!

## MAKE NO DEPOSIT, GET NO RETURN

*Every action you take toward learning is an investment in your future.  
Discover how intentional growth pays off.*

1 HOUR CONFERENCE SESSION, KEYNOTE ADDRESS

One of my favorite sayings comes from the bottom of an old soda bottle: No Deposit, No Return. For me, it's always meant more than just recycling—it's a personal call to action.

If you're waiting for someone else to provide training or opportunity, you might be waiting too long. The most valuable investment you can make is the one you make in yourself. Whether it's attending conference sessions on new technology, and bringing those fresh ideas back to your center, listening to leadership podcasts, watching industry-related videos, or reading articles on innovation, these are all considered deposits into your personal and professional growth.

This session will show you how to be intentional about those deposits—and how they can pay off with stronger skills, greater confidence, and measurable benefits for you, your team, and your 9-1-1 center.

### Learning Objectives

1. Discover how to take ownership of your growth by seeking out and leveraging learning opportunities beyond traditional training.
2. Transform new ideas from conferences, podcasts, videos, and articles into real-world improvements that benefit your team and center.
3. Recognize the measurable impact personal development can have on your confidence, leadership, and the overall success of your 9-1-1 center.

*Showalter & Company, Inc.*

Copyright © 2026 Showalter & Company, Inc - All Rights Reserved.