## Community Infrastructure Plan

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#### Who is Plug Zen?

A Detroit-based, minorityowned business founded by Kwabena 'Q' Johnson, a 25-year automotive and military (U.S.M.C.) veteran focused on delivering an adaptive, cost effective EV charging solution.

EV CHARGING SOLUTIONS

# Who are we asking to partner with us?

#### • Automakers

- G.M., Ford, Stellantis, etc.
- Utility Companies
- Federal Government (DOT, EPA)
- State & Local governments
- Community Organizations
- Property Owners/REITs

### What Problem Are We Solving?



**Billions of federal dollars have** 

been set aside for EV

infrastructure, but low income and

disadvantaged communities will be

miss this opportunity to get

involved.

What will we do to Include these communities



### Create partnerships with stakeholders to install

- Multi-vehicle charging
  - stations
- EV Ready Homes



## When should we launch this program

## April 2022New York Auto Show

When Earth Day Events



Where are the markets we are focusing on?

• East - NY, FL, PA, NJ

# Where • West - CA, WA, AZ

- Midwest MI, IL, OH, IN, MO



• South - GA, NC, KY, TN, TX

### Why should WE Do This?

Millions of non-traditional EV drivers live in communities are affected by global warming just as much as their neighbors who live in affluent communities, or perhaps even more because of their inability to recover as quickly as communities with traditional EV drivers (affluent homeowners), this program will give them an equal opportunity to address global warming and help ensure our planet is sustainable for future generations.



## How do partners participate?

## Align their resources to HOW reach these communities



### How will it work?

#### How will communities be empowered?

- Multi-vehicle charging in apartment complexes, parks, local grocery stores, restaurants, community meeting places & religious establishments
- EV ready Homes- 220 VAC outlet in the garage or exterior wall near driveway
- \* Incentivize landlords to install them in rental properties



### **CONTACT INFORMATION**

#### Kwabena "Q" Johnson

Founder and President

Plug Zen LLC

Mobile: 313.653.9870

Email: qjohnson@plugzen.us

