

Capability Statement



Plug Zen was founded in 2020 and is a Detroit startup focused on developing, manufacturing and distributing cost-effective EV charging solutions. Its products are designed to deliver a competitive advantage to all potential stakeholders in the EV equation, including automakers, fleet operators, property owners, employers, municipalities and utility companies. Plug Zen is unique because its EV charging products will be scalable, upgradeable to wireless, able to charge up to 10 vehicles simultaneously and manufactured in the United States.

WHAT WE DO AND HOW WE DO IT:

Plug Zen was established to manufacture and distribute **level 2** electric vehicle charging systems that expands to charge up to 10 vehicles simultaneously (an industry first), with a patent-pending status of our technology.

PLUG ZEN PLAN:

Our initial and contract manufacturing plan will allow us to manufacture and distribute over 50,000 complete charging systems annually.

PLUG ZEN PRICING:

Our price target is \$5,000 for each complete system, which means \$1 million will purchase approximately 200 systems that can charge up to 10 vehicles at a time (this does not include installation cost).

MARKETS WE SERVE:



APARTMENTS & CONDOS



AUTOMAKERS



FLEETS



LOCAL, STATE & FEDERAL GOVERNMENT



RETAILERS



UTILITIES



WORKPLACES

With our expertise and experience, Plug Zen brings an unparalleled value proposition to our customers, which include property owners, utility companies, municipalities, and the public at large.

BUSINESS MODEL:

Sales is a primary element of our business model. In addition to EV charging, as another profit center, we will offer optional maintenance and security monitoring services to our customers.

COMMITMENT:

We have a commitment to **quality and customer service** to ensure the performance of our products meet and exceed industry standards and deliver maximum results to our entire customer base and industry partners.

UL CERTIFICATION: Pending

PATENT: International Patent Pending

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335999
336320
485119

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CONTACT US:

For business inquiries and teaming information:

Kwabena "Q" Johnson, *Founder, CEO* | 313.653.9870 | qjohnson@plugzen.us