

<p>PROBLEM</p> <ol style="list-style-type: none"> 1. Charging infrastructure is too cost prohibitive for property owners 2. EV Charging isn't growing fast enough to increase EV adoption. 3. More consumers re-charge their vehicles at home and work but consumers that live in apartment buildings have no option to recharge their vehicles 	<p>SOLUTION</p> <p>An EV charging solution that reduces the costs of EV infrastructure by more than 50%</p>	<p>UNIQUE VALUE PROPOSITION</p> <p>Our cost effective solution allow property owners, employers, and fleet operators to increase EV infrastructure at a fraction of the costs</p>	<p>UNFAIR ADVANTAGE</p> <p>Patent protection</p>	<p>CUSTOMER SEGMENTS</p> <ol style="list-style-type: none"> 1. Apartment buildings 2. Employers 3. Fleet operators 4. Municipalities 5. Entertainment venues 6. Mixed use property managers 7. Federal agencies 8. Non-Government organizations 9. 3rd world countries
<p>EXISTING ALTERNATIVES</p> <ol style="list-style-type: none"> 1. Level public charging 2. Level 2 private charging subscriptions 	<p>KEY METRICS</p> <ol style="list-style-type: none"> 1. Property installations 2. Sales volume 3. Strategic partnerships 4. Regional markets 	<p>HIGH-LEVEL CONCEPT</p> <p>Replace current ev charging products with a cost effective alternative that doesn't have subscription fees</p>	<p>CHANNELS</p> <ol style="list-style-type: none"> 1. Online sales (Amazon, Alibi, etc.) 2. Direct sales to automakers 3. Distribution through auto parts stores 4. Distribution through multi-level marketing (Amway) 	<p>EARLY ADOPTERS</p> <p>Property owner that see the EV market i growing and are looking for ways to take advantage of it</p>
<p>COST STRUCTURE</p> <p>Fixed costs: Personnel, raw materials, Variable Costs: product development, marketing</p>			<p>REVENUE STREAMS</p> <ol style="list-style-type: none"> 1. Sales 2. Patent Licensing 	

