

AIRBNB SUPERHOST

STUDIO *on the* SQUARE

March 2023

Where Simple
and Cozy Meets
Timeless
and Chic

5

Reasons
We're
Better than
Hotels

Rexanne Collins
on the The Joy of Hosting

Hot Topic:
Testimonials and
Love Notes

Since 2020, Studio on the Square has served over a hundred guests from all across the globe.

We are proud to be the best-kept secret in Calhoun County.

From Your Hostess

Rexanne Collins

Calhoun County Native and Hostess



Growing up in rural Calhoun County back in the 70's and 80's, the world seemed so small. It felt like summer lasted forever, and life was simple. We lived out in the county, and life revolved around school and church, and life's simple pleasures were mostly found near home.

My mother taught us how to do the things that women were responsible for back then. She taught me to keep a clean house, and cooking was something I learned early on. The women in my family have always been very talented in the kitchen. My mother, along with my aunts, taught me the importance (and pleasure) of entertaining well. As with most gatherings in the south, food is the focal point and a great hostess puts out a great spread.

I had a great foundation. My mother taught me well, and even today I think of her influence and how it impacted my love of entertaining and serving others.

It's amazing to me that even over the age of 50, I have continued to evolve. With each passing year, I love decorating and entertaining more and more.





My husband, Jason, and I moved back to Calhoun County in 2013. I found a comfortable spot as a real estate agent here in Calhoun County, but my true love is all things related to decorating, entertaining, and hospitality.

If I knew then what I know now (haven't we all said that before?), I most certainly would have gone into business and hospitality during my days at Ole Miss back in the late 80's.

We do a lot of traveling, and whether we are in the country or out, we stay in Airbnbs whenever possible. We have had great experiences and some not so great. It seemed like the not-so-great things showed up over and over again. When I decided to offer the apartment as a short-term rental option, I knew I wanted to amp up all the great things we had experienced and improve on all the negatives we had encountered.

When we took over this building on the square in early 2020, I had no idea this apartment was going to be so precious to me.

We're in the old Monitor Herald building at 135 Public Square, formerly the home of Judge's Creations. The apartment (as well as our offices) is upstairs, tucked away from the hustle and bustle of the square.

Most local people don't even know about the apartment. We haven't done any sort of advertising outside of listing it on Airbnb. We sometimes use it as shooting space for our photography business, and we are really as busy as we want to be much of the time.

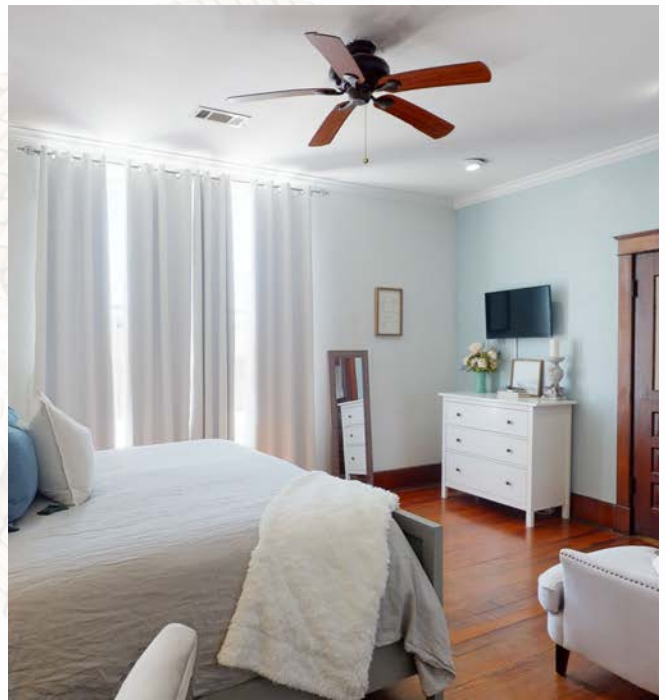
We host people who are traveling through, various types of professionals, sports spectators, and people who grew up here and need a place when they come home for events or to see family.

I attribute the success we've had to a true love for authentic southern hospitality, years of experience in the Airbnb space as guests, and diligence in constantly raising the bar.

I'm my biggest rival. I'm always looking for ways to make it even more comfortable. My guests see that, and they appreciate it.

It's like loving people. It's not enough to just love; we need to love WELL.

Stay with us! I know you'll agree.



5 REASONS WHY WE'RE BETTER THAN A HOTEL

1 EXTRA COMFORTABLE - I truly care about what our guests think of our place. I care that they are comfortable. I care that their experience exceeds their expectations. I go all out.

I know I can't please everyone 100% of the time, but I give it my best shot.

2 IT FEELS LIKE HOME - Try as you might, staying in a hotel will never feel like a home away from home. We have many guests who have remarked on how our apartment feels like home.

I believe every detail counts. I think it's a talent to be able to walk into a room and almost immediately see anything that may be out of place. I'm always attuned to the finest details and I know that's one reason I've created something remarkable.

3 MORE SPACE - Our apartment has everything needed for a great stay. The bathroom is spacious and connected to the bedroom. There is a fully functional kitchen stocked with the basics (plus some). We even have a washer and dryer.

The bedroom is probably the thing our guests adore the most (the kitchen is a close second). In one word - It's.... luxurious. I use only the most comfortable linens. Chocolates are waiting on the bed for our guests. Every detail is considered carefully.

4 EXPECTATIONS - In a day and time where so many are okay with mediocrity, I can't even accept that as a possibility. I can't understand people who don't give their all. People who don't try to be better than they were yesterday.

I'm constantly raising the bar, and our guests really benefit from that and appreciate it.

5 PERSONAL ATTENTION - A great hostess is available for her guests. Even when we are out of town, I personally send messages and reminders through Airbnb to our guests.

It's important to me that they know I'm here for them if they need help.

WEIGHT WATCHERS JALAPENO- CHEDDAR CORN MUFFINS



This recipe has quickly become one of my family's favorites. It pairs perfectly with rotisserie or bbq chicken, creamed potatoes, and green beans.

Be careful! You'll have trouble eating just one!

Ingredients

- Cooking spray
- Jalapeño peppers, 2 medium
- Uncooked sweet yellow corn, 1½ cup(s)
- Yellow cornmeal, 1 cup
- All-purpose flour, ⅓ cup
- Sugar, 1 Tbsp
- Baking powder, ¾ tsp
- Table salt, ½ tsp
- Baking soda, ¼ tsp
- Plain fat free Greek yogurt, ¾ cup
- Canola oil, 2 Tbsp
- Egg(s), 2 large eggs, lightly beaten
- Reduced fat sharp cheddar cheese made with 2% milk, ¾ cup(s), shredded, shredded

Directions:

Fresh corn provides sweetness and crunch in these corn muffins, while reduced-fat cheddar enriches them with savory goodness. You could also use canned corn for similar crunch if fresh isn't available or at its peak.

The jalapeño slices that top the muffins cue folks in on the flavor profile, but you can just chop all of the peppers and stir them into the batter. For a little heat, leave the seeds in half of a pepper; for more, leave them in one whole pepper or both of them.

***3 points on the current weight watchers plan.**

SOME OF OUR FAVORITE REVIEWS

"Can't say enough good things about this place. So comfortable and feels like home. Rexanne leaves extras that make it beyond amazing. I love staying here." - Amy

"This has always been a cozy apartment but Rexanne keeps striving to make it even better! She is extremely responsive and has lots of little extras like an assortment of coffees and snacks to make working away from home less painful. I love being able to cook and throw in a load of laundry. And it's a very convenient location for work." - Maripat

"Very nice place, in a quiet neighborhood. Very good hosts. We loved it!" - Zachary

"The apartment was perfect for our needs this weekend. Very cozy! Clean, comfy, and creatively decorated." - Jennifer

"A very cozy place to stay! My family enjoyed the time we were there. The hosts are great and so nice!! Definitely would love to stay there again." - Eden

"This place was beautiful and offered the respite we needed after a long day of driving. Everything was as described - probably even better in person than it looks in the pictures! Any questions we had were answered immediately, thank you for having us!" - Ellena

"The host was by far the best we've experienced. Super accommodating, greeted us personally, and even went above and beyond to assure an event we were attending was a success. The location was perfect and the space was ideal for a couple with a quick stay. Highly recommend." - Jennifer

"Beautifully furnished place! All of the linens are so luxurious and the bed and pillows are extremely comfortable. It is very roomy and has a nice full-size kitchen. The place is absolutely charming." - Angela

"I've been waiting to stay here for about a year. Finally! It was everything I was told and more. Beautiful and there's such a peace. I look forward to staying again real soon." - Ann

Love Notes

November 15-17, 2022

date / /

This was the perfect spot for us when we came to MS for a conference! We loved it.

Zach + Kristy
Fleetwood, PA

27-29 December 2022

Cozy, Clean, & Convenient - This is our 2nd time staying here and we absolutely love it. Thanks for hosting us.

Tony & Priscilla
San Antonio, TX

12/29-31/2022

We been waiting to stay here for about a year. FINALLY! It was everything that I was told and more. BEAUTIFUL and there's such a peace. I look forward to staying again real soon.

WIN Fuentes
MILBROOK AL

I would love to discuss hosting your family, friends, out-of-town guests, and professional acquaintances at our one bedroom apartment full of character.



FEEL FREE TO CALL OR
TEXT ME WITH ANY
QUESTIONS:

662-222-1771

Look over the listing, check
availability, and book via Airbnb:

<https://airbnb.com/h/studioonthesquare>

Rexanne Collins