

AUSTRIAN TOUR 1955

BRISBANE CRICKET GROUND, SATURDAY, JULY 23, 1955

THIRD TEST

AUSTRIA v. AUSTRALIA

(RAPID)

AUSTRALIAN SOCCER FOOTBALL ASSOCIATION
OFFICIAL SOUVENIR PROGRAMME

★

P
R
I
C
E



★

P
R
I
C
E

1/-

EACH

★

Sydney Sun Photo.

L. S. FROST & Co

EXCAVATION SPECIALISTS
PREPARATION OF SPORTS GROUNDS
FACTORY AND HOME SITES

Phone us for all your excavation problems.

965 ANN STREET, VALLEY

Phone: L 1947

::

Phone: L 1947

BRISBANE'S BEST USED CAR VALUES

are at

HUNTER MOTORS

Telephone: L 1146
After Hours: LW 2850

Established 1931

Brisbane's Oldest Established Used Car Firm.



NOTE THE ADDRESS:

359 Wickham Street, Valley

(Next to the Austin Showrooms, near the Valley Baths)

LOWES DRY CLEANERS

"Do it For Less"

FOR PROMPT, EFFICIENT SERVICE
LEAVE YOUR DRY CLEANING AT LOWES

DEPOTS EVERYWHERE

Look For The "LOWES" Sign

WELCOME TO OUR VISITORS

It is my privilege and pleasure as President of the Queensland Soccer Football Association to extend on behalf of the many players and supporters of Soccer in this State, a most hearty welcome to our visitors.

We trust that on this their first visit to this State, of which they will see only a small portion and meet only a section of our players and supporters, their stay will be pleasant and that they will enjoy the games they are to play here.

We know that their high standard of play, which has already been demonstrated in the South, will be enjoyed by all and will be beneficial to the game in this State.

We hope they will look back on their visit to Queensland with many happy memories.

L. EASTMENT,
President.

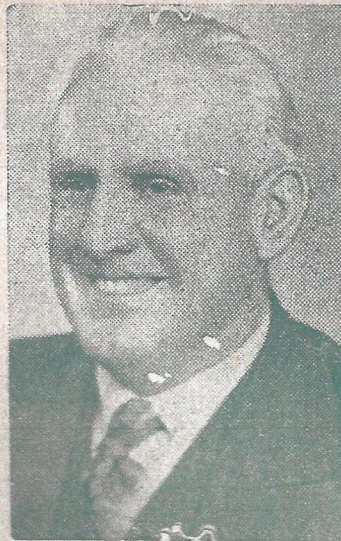
"Willkomm"—Gruss fuer unsere Wiener Gaeste.

Als Praesident des Fussball Verbandes in Queensland bereitet es mir spezielle Freude unsere oesterreichischen Gaeste im Namen der vielen Fussballspieler und Anhaenger unseres Sportes in Queensland herzlich willkommen zu heissen. Wir alle wuenschen, dass dieser erste und leider allzu kurze Besuch unserer Gaeste, in dem sie nur einen kleinen Teil unseres Staates and der grossen Schar der Fussballanhaenger kennon lernen koennen, sich als angenehm und als herzlich als moeglich gestalten werde, und dass die Spiele gegen unsere Sportler ihnen Vergnueger und Freude bereiten werden.

Wir alle wissen, welch hohe Klasse unsere Gaeste im Fussball-sport darstellen, und dies wurde in unzweideutiger Weise in den bisher ausgetragenen Spielen bewiesen. Wir freuen uns auf den Genuss, sie am Spielfeld in Aktion zu sehen, und sind ueberzeugt, dass unsere Spieler und dadurch unser schoener Sport, im allgemeine daraus grossen Nutzen fuer die Zukunft ziehen werden.

Wir hoffen zuversichtlich, dass unsere Gaeste ihren Besuch in Queensland als einen Hoehepunkt in der Erinnerung an ihre erste australische Tour betrachten werden und wuenschen ihnen das aller Beste.

L. EASTMENT, President.



L. EASTMENT
President Q.S.F.A.



Franz Golobic (Left Half-back).—Born April 7, 1922, in Vienna. Employee of an insurance company. Excellent player, very fast and of seemingly inexhaustible resources. Played 22 times in the Austrian National Team.



Robert Kaffka (Back, Half-back).—Born in Vienna on June 5, 1930; employee. A good head player and enormous "kick." Played three times in the Vienna City Team.



Karl Giesser (Centre-half).—Born in Vienna, October 29, 1929. Civil servant. Great player with a very great action radius. Excellent ball control. Splendid marksman. Seven times in the Austrian National Team and member of the Austrian World Championship Team.



Genard Hanappi (Half-back).—Born February 16, 1929. Student. Plays as left back in the Austrian Team and was one of the most efficient players as left back in the FIFA team. His dribbling is very good, his efficiency outstanding. Although playing mostly as half-back he scored so many goals during the last Austrian Championship that he

ranges second in the list of the goalgetters. Played 56 times in the Austrian National Team; played all the matches of the Austrian Team during the World Championship in Bern.

Short Biographies of the Players of the Sport Club "RAPID"



Walter Zeman (Goal-keeper)—Born in Vienna on May 1, 1927, employee; at the age of seventeen he played already in the first team of "Rapid." Zeman is one of the most reliable players of the Austrian National Team and is famous for his enormous and quick reaction as well as for his jumping power. His brilliant performances in the matches Austria-Scotland and Austria-Hungary earned him the nickname of "Panther of Glasgow" and "Tiger of Budapest." Zeman, who up to date played 47 times in the Austrian National Team was also a member of the FIFA Team and the Austrian Team which played in the World Championship in Bern, Switzerland.



Johann Riegler (Half-back, Forward)—Born in Vienna July 17, 1929. Employed with an insurance company. Known for his "iron lungs"; has an outstanding ball control. Played 26 times in the National Team; member of the World Championship Team.

★



Erich Probst (Inside Left)—Born December 5, 1927. Employee of the Austrian National Bank. Very fast and stern player with a terrible shooting power. Good jumping and heading. Played all matches in the World Championship and marked six goals for the National Team. Played 34 times in the Austrian National Team.

★

exception of goalkeeper. Gernhardt is a very tough and energetic tackler as back or half-back and a brilliant dribbler in the forward line.

Leopold Elneder—Born in Vienna, December 23, 1933. Very fast, good marksman.

Alfred Vuga—Born in Vienna on June 1, 1935. Apprentice. Good ball control and marksmanship. Plays generally as right wing.

Alfred Madlmayer—Born May 31, 1930. Very ambitious player of great tenacity. Played in all three positions of the line of the half-backs.

Paula Halla (Right



Winger). Born April 10, 1931. Dentist. Very fast, eminent marksman, jumps very high when heading the ball. Coming from the Austrian province (Styria) he joined "Rapid" last year. Played already 12 times in the National Team and was a member of the World Championship Team of Austria.

★



Alfred Korner (Left Winger). — Born in Vienna on February 14, 1928. Employee of the Provincial Government of Lower Austria. Excellent dribbling and ball control with both feet. One of the most reliable players of the Austrian National Team.

★

THE AUSTRALIANS

R. LORD (Goal). One of Australia's best, who must be in top form to have replaced Bill Henderson, who played in the first two Tests. Queenslanders will remember his fine display against Queensland at the 'Gabba in 1950 when only he alone was responsible for N.S.W. holding their 2-0 advantage, when Queensland pressed so persistently in the closing stages. Has previously represented Australia in many Tests.

C. ALMOND (Right Back). Has played for Australia in many Tests, and has since had a spell with a prominent Scottish League Club. This experience has done him a power of good, and he played fine football in the first two Tests.

K. O'NEILL (Left Back). Has been one of Australia's most consistent players for many years, and is still in good form. His job in the Tests is a tough one, for his opponent is likely to be the free scoring Austrian winger, R. Korner.

R. BIGNALL (Right Half Back). Bob is yet one more of the older brigade who have played for Australia, did a good job in previous Tests, and held his place. A hard worker rather than a good ball player. Bob, can generally stay the full 90 minutes.

JOSA MARSTON (Centre Half, capt.). Recently returned to Australia after a five season spell with Preston North End in England. Was a member of that side when they played their way into the F.A. Cup Final at Wembley in 1954. They were unsuccessful in that game, West Bromwich Albion defeating them.

One of the best players Australia has produced, Marston will be a tower of strength to our side in this Test, and his experience should give our younger players confidence.

Robert Korner (Inside Right)—Born August 21, 1924. Employee of the Provincial Government of Lower Austria. Excellent tactician and brain of the forward line of the "Rapid" team. Nearly all the goals scored by the forwards were fruits of his cunning and intelligent centre balls. Thirty-one times in the Austrian National Team, he played all matches in the World Championship Team.



Bruno Mehsarosch (Centre forward)—Born in Vienna on March 19, 1934. Electrician. Very good ball control and dribbling. Played nine times as centre-forward in the Austrian Representation Youth Team.

★



Robert Dienst (Centre Forward).—Born March 1, 1928; employed with the Austrian National Bank. Strongly built, tall player of extremely high shooting power. Leading goalgetter of "Rapid" team and of the Austrian State League. Played 40 times in the National Team. Member of the World Championship Team of Austria.

★



Lothar Bilek—Born August 9, 1932. Good ball control, excellent play with head. Plays in all positions as half-back.

★

Leopold Gernhardt (Back, Half-back, Forward).—Born March 16, 1920, in Vienna. Merchant. Captain and senior of the "Rapid" team. All-round player, who played 40 times in the Austrian National Team in all positions with the only

Queensland is happy to welcome Joe back to Australian football.

THE MANAGER

CLIFF SANDER (Left Half). One of Australia's outstanding ball players, and his future in Test Soccer appears assured. In each of the four Tests he has played has greatly impressed the critics. Always fit, he can be relied to be all out for the full period of 90 minutes.

Mr. R. Mackie: Better known to most of us as "Bob" has been associated with Soccer in Queensland for many years. His work as a referee, and in more recent years as a member of the Queensland Referees' Union, are well known to Queenslanders. In private life is a schoolmaster.

SPENCER KITCHING (Outside Right). Another of the young school who is destined for even higher honours in our game. Was offered terms from Cardiff City League Club, but they were not satisfactory and he remained in Queensland. In this game he will be playing out of his normal position at inside right, and will occupy the right wing position.

G. "BUNNY" NUNN (Inside Right). Has led the Australian attack in numerous Tests, but following a lean spell was dropped. This spell came after the South African Tour, when "Bunny" sustained an ankle injury, which has affected his play until recently. During the training of the Queensland team this year, he was given a game at inside right instead of his natural position at centre forward, and was a success. This enabled the Queensland selectors to include Col Kitchen, the young Bundamba centre to lead the attack.

B. YOUNG (Centre Forward) A newcomer to Tests, but in the opinion of many good judges is the logical successor to "Bunny" Nunn in this position.

E. DRANI (Inside Left). Comes to International status, in place of Queenslander Mal Wild, who disappointed in first two Tests. Drani is considered to have a bright future.

R. NEAL (Outside Left). Has been chosen for the game following an impressive debut in the second Test. Former Australian skipper Bob Lawrie has great hopes for this lad, whom he saw last week in Newcastle, and if Bob thinks well of him he will certainly be a good prospect for the future.

THE RESERVES

The reserves are all Queenslanders. They are: Don Leo, N. Clarke, R. Porter and A. Pitcairn.

All three were in the State game against the visitors and are well tried performers.

my Father's." But still the round ball has steadily maintained its progress all over the world and has never been kicked out once it has established a foothold.

But here in Australia it is not progressing fast enough and the main reason (in my opinion) is lack of finance. The Pools in England have attained fantastic proportions, but they also assist the country's revenue greatly and they could also be run here on a national basis if you like. Albeit in a short while you would find quite a crowd of Pools competitors would attend some of the "A" Grade games, and shouting on their favourites. I know because I have seen it happen in England, despite the counter-attractions of race meetings, Rugby Union, athletics, Rugby League, and the biggest opposition of all, television.

But money has to be "speculated to be accumulated" and the only way to make reasonably quick progress here is for the introduction of the Football Pools. I understand that down in Sydney many prominent big noises are attached to the N.S.W.F.A., including a Chief of Police and a couple of M.P.'s. It could well be that if approached, these people would listen sympathetically to our cause, and assist all they could, which would be half way towards our goal.

DICK GROVES.

WHAT A BOOM FOOTBALL POOLS WOULD GIVE TO AUSTRALIAN SOCCER

By Dick Groves

The recent Press announcement that Queensland's Soccer match versus Rapid, the Austrian team may not be played under floodlight next Wednesday at the Exhibition Ground is really a shocking state of affairs for a city the size of Brisbane sporting only one major ground with decent floodlighting and the only way for Soccer to really "get amongst the money" is for the Soccer enthusiasts over here to try really hard to get Parliament to legalise Football Pools.

Surely there is room for the Pools to operate for four months or so as well as the usual Casket lotteries. What a tremendous help the Pools would be! Some of the advantages I will append below.

(1) It would enable the authorities that represent the Q.S.F.A. to take over a ground capable of housing some 60,000 spectators (who would, I am sure, flock to see some of the European National teams).

(2) It would also allow the clubs who are sorely pressed for ready cash to pay their players and thereby have, automatically, stricter control over players. Consequently the standard of play would be quickly "stepped up."

(3) Independent coaching could be operated, and I am confident that the long arm could extend to the State schools. I know that in some schools the Rugby diehards would shake their heads and say not for this school, but these state of affairs have also existed and been overcome in England and France, and "inded to goodness look you" ask your editor, L. J. T., if ever a country opposed Soccer at one time it was the "Land of

Ed. Comment: We in Queensland have not been unmindful of the benefit Pools in Australia could be to the game, and application has been previously made to the Justice Department here in Queensland by the Caledonians Club, but it was met with an immediate and most definite refusal. The Q.S.F.A. has on its minute book a decision which prevents any club connected with the Association from having any connection, whatever with any Pools movement.

In further reply to Dick, here is prominent English Soccer writer John Thompson's opinion on League Clubs in Britain receiving financial assistance from the British Pools.—L. T.

TALKING IT OVER

John Thompson gives his opinion of the F.A., English League or Clubs taking financial assistance from the Pools.

Here in Australia the amount received from English Pools is one of our greatest assets.

Let me put it on record that I view with acute distaste any pro-

SAVOY

CLAYFIELD.

Phone: M 1107-8

CINEMASCOPE

Ann Blyth, Edmund Purdom
in

"THE STUDENT PRINCE" (G)

Jacqueline Hill, Dermott Walsh in

"THE BLUE PARROTT" (A)

ASTOR

NEW FARM.

Phone: LW 2021

CINEMASCOPE

Clyde Beatty, Micky Spillane
in

"RING OF FEAR" (G)

Peggy Cummins, Terence Morgan in

"ALWAYS A BRIDE" (A)

PADDINGTON

Phone: FM 5374

Ethel Merman, Donald O'Connor, Mitzi Gaynor in

"THERE'S NO BUSINESS LIKE SHOW BUSINESS" (G) (TECH.)

Patrick Barr, Hubert Gregg in

"SPEAKING OF MURDER" (A)

JUBILEE

TOOWONG.

Phone: U 1722

Jack Hawkins, Dennis Price in
"THE INTRUDER" (G)

IMPERIAL

LUTWYCHE.

Phones: M 4207-LU 1009

CINEMASCOPE

Ann Blyth, Howard Keel in

"ROSE MARIE" (G)

(Color.)

Jack Hawkins, Elizabeth Allen in

"FRONT PAGE STORY" (A)

ASCOT

Phone: MW 1744

Elizabeth Taylor, Dana Andrews
in

"ELEPHANT WALK" (G)

(Tech.)

Chips Rafferty, Ilma Adey in

"KING OF THE CORAL SEA"

LYRIC

WEST END.

Phone: J 3274

Dean Martin, Jerry Lewis in

"THE CADDY" (G)

Clifton Webb, June Allyson
in

"WOMAN'S WORLD" (G)

RIALTO

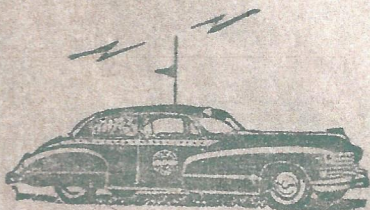
HILL END.

Phone: J 3274

Vera Ralston
in

"PERILOUS JOURNEY" (G)

QUEENSLAND'S FIRST TWO-WAY RADIO CABS



ASCOT TAXI

SERVICE LTD.

24 HOUR SERVICE

B 1401 (10 Lines)

Quicker --- Cheaper

B 1401 (10 Lines)

CARLTON NEWSREEL THEATRETT

(Air Conditioned)
NOW SHOWING

BUSTER KEATON in "NOTHING BUT PLEASURE"

BARNES BEATS VESCONI

Australian Champion George Barnes beats Italian Franco Vesconi in Sydney.

CHIEF LITTLE WOLF PROVES TOO GOOD FOR "GOB"

THOMPSON WINS BRITISH OPEN GOLF CHAMPIONSHIP

M.G.M. Cartoon — Australian Diary — 7 Australian and Overseas Newsreels

posals that the pools should help League clubs to improve their grounds.

It may be illogical, but cannot avoid the old-fashioned opinion that if you take money from someone you are under an obligation to him.

At all costs, even at the price of harsh revisions in the League organisations, football must retain its complete independence.

It was recently proposed that the League should take £400,000 from the pools for the use of the fixtures each season.

But whose money is this?

Does it not really belong to the millions of investors. And would they all be consulted?

Would the money come out of the promoters' profit or would it cause smaller dividends?

Even if all these points had been made clear to me, I would still be opposed to the proposal because it reeks of defeatism.

It implies, to my mind, that football cannot put its own house in

order. It suggests mournfully that there are no men of vision and enterprise in the game, no men capable of showmanship that will increase the waning gates.

Because I believe that many men of pride and independence agree with this view, I am confident that any such scheme would be rejected.

It can, of course, be argued that football makes pools profits possible, and that, therefore, the pools should benefit the game in some way. But I am all against it.

I would rather support the use of a Government tax for the advancement of schoolboy football and the provision of more playing fields.

Youngsters, and those obscure, hard-working folk who organise the junior game, are far more in need of help than are the shrewd business men who run League clubs.

The health and happiness of the nation's youth is the nation's wealth. That cannot be repeated too often.

The struggles of a few Third Division clubs are comparatively unimportant.

Encourage youth, and the future of football is assured. Deprive boys of the proper facilities and the right kind of encouragement, and there is no point in even discussing Soccer's to-morrow.

I wonder who would even dare to claim that a handful of Third Division clubs are any more important to the sporting scene than the thousands of local leagues and village sides which form the backbone of football.

After all, far more people watch all the divisions of the League.

It is the tiny, unnoticed clubs who have my sympathy. And it is to the everlasting credit of our Football Association that they have never forgotten them.

Each year the Association is attacked even for the Cup Final tickets it allocates as an encouragement to the small clubs.

Yet I believe them to be right in this. When all is said and done,

Dr. Goode
HEALTH SHOES

BLACK OR TAN

CALF
78/11

BLK. KID
80/6
TAN KID
83/



BUILT-IN
ARCH BRACE
REAL WELT SOLES

VIC JENSENS



SOCKS

PLAIN
OR
BARS
12/5

SOCCER BALL



Bunnybunn

18 PIECE - SPECIAL
INTERNATIONAL TEST MATCH 119/6



JOCK STRAP

SMALL LARGE
OR MEDIUM 11/9

EZYFLATE 147/6
LACELESS

VIC JENSENS

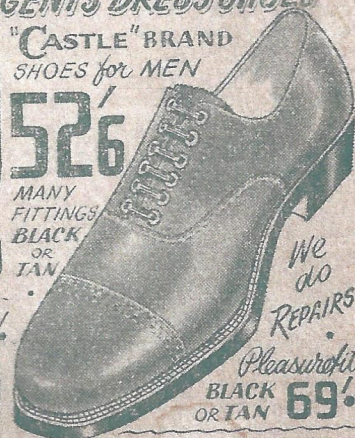
QUEEN STREET BRISBANE
ALSO IPSWICH - TOOWOOMBA - SANDGATE

GENTS DRESS SHOES

"CASTLE" BRAND
SHOES for MEN

52/6

MANY
FITTINGS
BLACK
OR
TAN



We
do
REPAIRS

Pleasurefit
BLACK
OR TAN 69/6

Sporting Equipment
is always better
when bought from

CHAS.
WHATMORE'S
SPORTS & ELECTRICAL CENTRE
THE COMPLETE SERVICE TO
SPORTSMEN BY SPORTSMEN
ADELAIDE ST. OPP. ANZAC SQ.
- PHONE FA 1936-37

SOLE QUEENSLAND DISTRIBUTORS

For the World Famous

"STANLEY MATTHEWS"

VALVE BALL

the Cup Final is the F.A. Cup Final—not the climax of a competition organised by the Football League.

What, then, of the struggling Third Division clubs? Are they not worthy of some sympathy? Of course they are.

They are shamefully treated by the refusal of the League to extend their chances of promotion.

I suggest that they withdraw from the League and run their own competitions—North and South—and that the first two teams in each of the new Leagues be rewarded with admission to the Second Division.

Outside the Football League the two new tournaments—formed from the present North and South Division clubs—would not be bound by the expensive regulations involved in membership of it.

They could stage their own League and Cup games by floodlight, reward outstanding players with increased salaries, even pay players on a co-operative basis made up of shares of the gate, to encourage successful and attractive football.

TALKING IT OVER

My friend Charles Buchan, famous former Sunderland, Arsenal and All England player has written a great book entitled, "A Lifetime in Football."

Here is John Thompson's review of the book. Price (Australian) would be approximately 16/-.

In all newspaper offices there is a library in which Press clippings of celebrated people are carefully filed. In some envelopes there are only a few cuttings. Others bulge to overflowing.

If you are a reporter and you send a messenger to the library for the "Charlie Buchan cuttings," he will come back with a heap of envelopes.

The yellowing strips of paper tell the story of a man who strode through our national game with such sportsmanship and distinction that he was idolised by all who saw him.

As you turn over the long columns describing Cup Finals, International matches and League games in which Buchan took part, a tiny slip of faded print falls out.

Perhaps, in its glimpse of the

man, it is not less important than the reports of great occasions.

This cutting I headed: "The Buchan Touch At Millwall." It reads:

"Not the least attractive close-up provided by the international trial match at Millwall, on Monday, was seen after the official show was finished.

"The doors of The Den were locked; officials and players had gone. In the dimly-lit thoroughfare stood a towering figure, encircled by ragged urchins. It was Charles Buchan, and though friends fumed at the delay, he signed his name over a hundred times.

"Even the youngster who admitted that his scrap of paper had been picked up (it looked as though it had been used for fish and chips) was not disappointed. 'You can't disappoint them,' said Buchan."

This, then, was the Buchan touch. It does, of course, take more than technical skill to make a technical skill to make a sports personality who will still be talked about as a happy memory twenty-six years after he has ceased playing.

HURRY! HURRY! HURRY!

**TO
LUCKY JOHN CURRY**

for CASKET TICKETS

325 BRUNSWICK STREET, VALLEY. Phone: L 1100

(Just above T. C. Beirne's)

ALSO FOR PERIODICALS AND TOBACCONIST'S GOODS.

CURTAIN RAISERS

COACHING SCHOOLS

FINAL DUNCAN KENNEDY SHIELD

11.00 a.m.

(Under 14)

11.00 a.m. 12 Noon

(Under 16)

12 Noon

**BRISBANE
(White)**

**IPSWICH
(Green)**

**BRISBANE
(White)**

**IPSWICH
(Green)**

1. J. STEPHENS
2. K. WILLIAMSON
3. A. BAINES
4. G. NEGUS
5. T. POWER
6. J. TATTERS
7. T. GRAHAM
8. B. BROPHY
9. T. TAYLOR
10. D. MUST
11. L. PRATT

1. B. EDWARDS
2. M. TAYLOR
3. S. MITCHELL
4. B. MERCER
5. T. BROWN
6. B. CANNON
7. P. TAMPLIN
8. S. McCREA
9. T. GORMAN
10. R. FREEMAN
11. G. NUNN

1. N. BERTHWHISTLE
2. R. REASON
3. N. HANSON
4. D. McMULLEN
5. R. BRITTON
6. M. McCOLL
7. E. BIGBY
8. P. FORD
9. N. SEFTICH
10. G. STOUT
11. R. GOFFEY

1. M. KRUGER
2. S. FREEMAN
3. R. LOCK
4. M. PEDLEY
5. R. NORRISH
6. T. WILSON
7. K. GRICE
8. R. ASH
9. R. KUCKS
10. L. PETIE
11. D. HURLEY

Reserves: B. HAY, P. DAY.

Reserves: N. SANDER, M. RULE, G. GREEN.

Reserves: F. JOHNSTON, B. POWELL, A. MORTIMER.

Reserve: W. DANN.

1.15 p.m.

**1954 QUEENSLAND JUNIOR TEAM
(Winners Australian Championship)
(Mareon)**

1.15 p.m.

- | | | | | |
|-------------------|-----------------|--------------------------------------|----------------|----------------|
| 4. C. BLIGH | 2. D. McPHERSON | 1. D. BULLOCK | 3. B. GREEN | 6. B. ALLAN |
| 7. J. FITZPATRICK | 5. R. CLARK | 5. J. PRINGLE | 10. K. BOGNUDA | 11. S. CHEN |
| 11. L. BARBER | 10. G. McMILLAN | 9. G. NAHUYSEN | 8. R. HUDSON | 7. L. McMILLAN |
| 6. J. WICKS | 3. G. GILL | 9. H. BUTRESS | 2. K. EDEN | 4. R. DONNELL |
| | | 1. K. FOURDRINIER
(White Red "V") | | |

Y.M.C.A. SECOND DIVISION LEADERS

★

Referees for Curtain Raisers:

11.0 a.m.: Mr. E. HISCOCK.
12 Noon: Mr. P. FIELD.
1.15 p.m.: Mr. J. SUTHERLAND

★

This Publication was Wholly

Set up and Printed by . . .

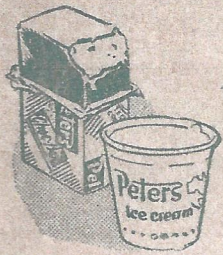
**CO-OPERATIVE
PRESS LIMITED**

FAIRFIELD RD., MOOROOKA
BRISBANE

Printers and Publishers

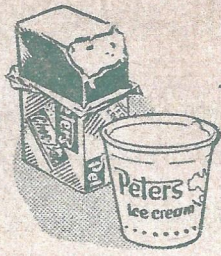
Book Work, Magazines, Newspapers, etc.

Phones:
Office - - B 6090
Factory - JW 3895



Enjoy ...

Peters
ice cream



delicious ...

Peters
"The Health Food of a Nation"



★

Drink

"BEGGS"

THE

IDEAL

WINTER DRINK

"A HELIDON PRODUCT"

★

AUSTRALIA v. "AUSTRIA"

AUSTRIA
(Green ...)
(1)

(2) C. Almond

(4) R. Bignall

(5) J. Ma

(7) S. Kitching

(8) G. Nunn

(9) B. You

Reserves: D. Leo, N. Clarke, R. Porter and A. Pitcairn.
Referee: Mr. W. Malcolm:

(11) A. Korner

(10) B. Mehsarosch (9) R.

(3) R. Kaffka

(6) K. Ge

(4) K. Honig or (13) L. Bile

(1)

Reserve Goal: H. Gartner. Reserves: (12) W. Vyberal, (14) ...

"RAPID"

"Rapid" (Austria) Trainer/Coach: Mr. F. Wagner.



THE
Massey

BICYCLE AND SPORTS DEPOT

201 Elizabeth Street, Brisbane. B 2091

Wholesale and Retail Distributors of all Sporting Equipment.

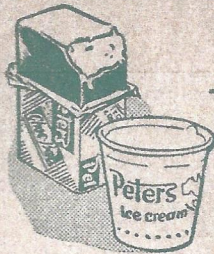


nourishing ...

refreshment ...

Peters

ice cream



Peters

"The Health Food of a Nation"



"RAPID" (AUSTRIA)

ALIA

(Gold)

Lord

(3) K. O'Neil

(6) C. Sander

(10) E. Drame

(11) R. Neal

Linesmen: Messrs. V. Robertson and R. James.

(8) H. Reigler

(7) R. Korner

(5) G. Hanappi

(2) P. Halla

Zeman

N. Nevhold, (15) J. Bertalan.

Alterations will be announced.

(Austria)

Manager: Mr. M. GOLD

TAA

INTRODUCES A NEW ERA OF AIR TRAVEL
pressurised propeller-turbine

VISCOUNT



Cnr. Adelaide and Creek St.
Brisbane.
Phone: FA 0311

"Fly **TAA** -the friendly way"

COMPLETELY
LACELESS!

FITTED WITH
FINEST
QUALITY
ENGLISH
PATENT
VALVE
BLADDER

The "Centre" Laceless Ball is being used in TO-DAY'S TEST!

At MASSEYS, every item of Sporting Equipment carries the brand of a well-known maker—thus guaranteeing your complete satisfaction! And once you've taken advantage of this great combination of high-grade sports goods and the unmatched service offered by a well-trained staff, you, too, will become a MASSEY "regular."

Masseys are Sole Distributors of the "Centre" Laceless Soccer ball.

I have good news for all to whom Charles Buchan, of Sunderland, Arsenal and England, has become a legend. His vivid and exciting autobiography, "A Lifetime in Football," has just been published (at 12/6) by Phoenix House Ltd., William IV. Street, Charing Cross, London, W.C.2.

Let me say right away that this is the best book by any footballer that I have ever come across. It is stamped with Buchan's sincerity.

There is no doubt at all that it will be an inspiration to every young player who dreams of reaching the stars.

For the older generation "A Lifetime in Football" will have the magic of recapturing the golden past and memories of giants of the game who made so many unforgettable occasions.

For all of us there are glimpses of Soccer backstage that only Buchan could give.

To everyone who loves football this is the book of the century. It could have no rival.

To give an assessment of Buchan's stature as a player, I cannot do better than quote Jimmy cattie, finest of all football reporters.

Catton wrote: "The first time I saw Buchan I was held as by a spell. It was about eleven months after he had joined Sunderland that he played for the League against the Scottish League, at Middlesbrough, in 1912 . . . How Buchan tricked, fiddled, puzzled and mystified all his foes and plied Charlie Wallace and Bert Freeman with the ball was wonderful.

"No matter how the ball went to him, Buchan took it on the move and passed it with either the inside or the outside of either foot, and set the ring in a roar, not only by his bamboozlement but by his practicability.

More of an artist than Bloomer and as great a schemer as Bobby Walker, the Scotsmen who were present vowed and declared that Buchan was 'no' English. He could na' be. No one but a Scot could ha'e such control o' the ball!"

"Right from the age of six, when I recall waiting for my mother to finish making a red football shirt so that I could go out and play, football has been in the blood. It has never got out of it even now."

That's how Buchan's story begins. He was the son of a Scotsman, but was born in London. Hence, in spite of his Highland name, Charles Buchan was not qualified to play for the country of his parents.

As a boy, he and his pals, unable to pay the 3d. admission fee, would wait outside the Arsenal ground until, towards the end of each game, the wide gates were flung open. Then they would dash in for nothing.

"It was enough to get a glimpse of my heroes and to watch the way they played the game," he writes.

And so the boy grew up—his goal already in sight.

He tells of his dispute over expenses with Arsenal—the team he was to join sixteen years later—of his signing for Leyton, of vainly asking the Fulham board for ten shillings more than the £1/10/- they were prepared to pay him as weekly wages.

He joins Sunderland and meets Jackie Mordue—"the best two-footed forward I ever met . . . I never ran across anyone quite like him."

And so begins a period of national fame, of triumphs and disappointments.

Buchan tells, often in racy dialogue, of his friendships and adventures, of snipers in Belfast, of his bitter parting with Sunderland to move to Arsenal.

He analyses the wisdom of Herbert Chapman, dissects the secrets of Arsenal's success, and enthral us with his description of "my most exciting season."

Finally, Buchan brings us up to date with the last World Cup, discusses his views on present-day players, and gives his list of eleven old-timers who could tackle any team in the world.

There's the stuff of controversy here and enough of it to launch a million heated arguments — for Buchan never has been orthodox in his ideas!

He ends his book by telling of his venture "Football Monthly," and adds: "It is a new field for me, and I am getting as much pleasure from it as I did from my playing days."

Then he adds: "One is never too old to learn. In life, just as in football, there is always something new and exciting round the corner."

And so there is, of course, for the constantly young in heart . . .

PHILOSOPHER

Two managers, both thoughtful players in their day, were discussing their respective directors.

"Some of the silly talk at our board meetings makes me

weep," said the younger manager.

"That's how it used to affect me," said the older man. **"Now I find it difficult to stop laughing!"**

HIDE . . .

How does it feel to miss a penalty in a big match?

I asked John Harris, who missed two against Red Banner, at Chelsea.

"You pray for an enormous hole to appear in the pitch so that you can hide in it," he said.

. . . AND SEEK

In search of the views of the average fan a sensible sports writer forsook the Press box to watch a recent game from the terraces.

"I was impressed by the technical knowledge of the folk around me," he said. **"I heard more commonsense talked about Soccer than I've heard for years . . ."**

COUNT THEM

I always thought that a law of the game prevented the goalkeeper from taking more than four steps with the ball without bouncing it.

Perhaps I was mistaken. In at least a dozen games this season I have seen the referee ignore the goalkeeper who has made five, six and even seven paces in possession of the ball.

Count those steps next time you go to a match.

MASTER OF THE BALL

By Jack Milburn

Newcastle United and England

A spice of devil, skilful positional play, accurate shooting with either foot, split-second passing and neat headwork, those are the chief assets of the centre-forward.

To acquire them needs constant practise and continuous thought about the game. He must be master of the ball.

Most important of them all, I think, is positional play. By looking ahead and being in the right place at the right time, a centre-forward is able not only to score goals but to keep the attack moving sweetly as a line.

He will have the opposing centre-half on his heels most of the game. Therefore his work must be done quickly and precisely.

A quick move into position followed by an accurate pass will keep opposing defenders on the

The A.B.C Sporting Service

SHORT WAVE

4QG

REGIONALS

Your full coverage of Soccer News 6.40 p.m. each night in

SPORTING HIGHLIGHTS

Listen to the Sport Show every Friday at 7.45 p.m.

move and give the other forwards a chance to make openings.

In attack, the centre-forward is expected to get goals. He must always be in position in front of goal to round off the work of his colleagues.

Even though he has played a part in starting a movement, he must be in at the kill. It requires rapid thought and action.

When his side is defending, the centre-forward can play his part by taking up position in midfield, ready to receive a pass from a full-back or half-back and change defence into attack.

He must vary his methods, too. A sweeping pass to a wing forward so that he can take the ball on the run, and a short pass to the feet of an inside-forward, mixed judi-

ciously, will keep the defenders guessing.

He must also notice the weak spot in the opposing defence and play on it. By refusing to allow full-backs time for deliberate clearances and by harrying the goalkeeper whenever possible, the centre-forward can make, if not score, goals.

We extend our sincere gratitude to our advertisers who, by their patronage, have made this Souvenir Programme possible.

This Souvenir Programme was edited, compiled and published by Len. Todd and printed for the publisher by The Co-operative Press, Ltd.

REFEREES' CORNER

QUES.—A goalkeeper refuses to take up his proper position between the goal-posts when a penalty is being taken. Can the Referee order him to stand between the posts?

ANS.—Yes.

QUES.—Should every case of hands be penalised?

ANS.—No, only if intentional.

Australia's international record is not nearly as bad as recent visitors have made it appear.

Here it is: Played 123, won 50, lost 62, drawn 11. Goals for 306, against 420.

Not really impressive, but still better than one would expect, when we realise that since the war we have played in 22 Tests against visiting teams, from which we won 4, lost 16 and drawn 2, scoring 40 goals, while our visiting teams have netted 85.

Now is the time to

PAINT PAINT PAINT

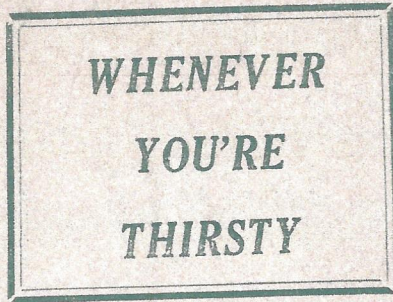
Bergers, Dulux, Taubmans, T.B. and other Brands.
Free colour cards and our expert advice on your Painting Problems.

BLANES WOOLLOONGABBA HARDWARE
FIVEWAYS — WOOLLOONGABBA

Say

TRISTRAM'S

Please



Say

TRISTRAM'S

Please

N.S.W. PROGRESSIVE EFFORT

The N.S.W. Soccer Association recently astonished the sporting world recently by purchasing a fine building in George St., Sydney, and have turned it into a Club and also for use as its offices.

We have pleasure in congratulating them, and take this opportunity of reprinting details.

The New South Wales Soccer Association is now situated in its new premises at 654a George St., Sydney.

These premises are in the course of being remodelled to accommodate the New South Wales Soccer Club which has a very large membership already. The management committee will in a very short time close the membership, so I would advise all those interested in becoming a member to contact the Secretary at MA 7871 for an application form.

Membership is of four (4) kinds:

- (1) Life Membership: Subscription £100. This amount is repayable to the member in 10 years.
- (2) Foundation Member: Cost you £10/10/- and gives you membership of the club for

the first five years. In addition, the names of the Foundation Members will be exhibited on an appropriate board within the club for all times.

- (3) Annual Member: Cost of this membership is a little different to the two previous ones as there is a Nomination Fee of £1/1/- and an Annual Subscription £2/2/-.
- (4) Country Member: The Country Membership is for all Soccer enthusiasts who live beyond a radius of 40 miles of the G.P.O., Sydney, thus catering for followers of the code in country centres.

The actual location of the premises is next door to Anthony Hordens in George St., with two shops on the ground floor (Pamela Ann Frock Shop and New Mocca Coffee Shop). Alongside the coffee shop is the entrance to the 1st, 2nd and 3rd floors. When the alterations are completed the first floor will contain an Entertainment Hall and "Snack Bar." The 2nd floor will be a most modern "Lounge Bar," very well appointed and constructed under the supervision of British Breweries. Here you will be able to participate in a quiet

drink with your friends and meet all members of the visiting teams coming to N.S.W. in the years to come. On the third floor will be situated the Association and Club offices, together with the General Amenities Section, which will contain games of all kinds, including the world famous games of "Soccerette."

For the benefit of those who do not know it the club has been granted a liquor licence, but don't let this stop you from becoming a member with the hundreds who are already in as there will be plenty of soft drinks there also, and if you don't drink either the "Hard" or the "Soft," you can hop in the lift and go down to the new modern coffee shop on the ground floor.

Once again I would remind you, don't leave it too much longer to join if you are going to as it may be too late even next week. Ring Bill Orr at MA 7871, and he will be able to tell you all you want to know about it.

In 1950 there were over 3,000 registered Schoolboy soccer players in N.S.W., in 1955 the number has increased to over 13,000.

Aggregate attendances for soccer games (club only) in 1952 was 102,000 people, and in 1953 that number increased to 232,000. 1954 saw the figures bounce to over 300,000, and in 1955 that figure has almost been reached with the season a little over half way through.

The teams of sixteen Soccer nations will be seen in action in Australia next year. They will be the sixteen National Teams which will compete in the final rounds of the Olympic Games Soccer series.

WHILE AT THE SOCCER

FRESHEN UP WITH A

SOFT DRINK

from . . .

McMAHON'S, IPSWICH

Telephone: B 9558

CHAS. R. ROBERTS

WHOLESALE & RETAIL MANUFACTURING JEWELLER
 CALEDONIAN ROOMS, 46 ELIZABETH ST.
 Diamond Rings — Watches — Shoulder Brooches — Kilt
 Pins — Grouses Claws — Buckles — Brooches — Buttons.

Where to See Soccer in Brisbane and Ipswich

BRISBANE

- Bulimba Rangers:**
 Memorial Park, Bulimba. Location. Oxford Street, Bulimba (near Ferry).
- Corinthians and Caledonians:**
 Langlands Park, Stone's Corner, Coorparoo. Location. Stop 21a Cavendish Rd. or Belmont Tram.
- Eastern Suburbs:**
 Heath Park. Location. Balmoral Tram stop 20.
- Oxley:**
 Graceville Oval.
- Thistle:**
 Lanham Park, Grange. Location. Grange Tramp stop 28.

IPSWICH

- Blackstone Rovers:**
 Blackstone Oval. Location. Thomas St., Blackstone.
- Bundamba:**
 Bundamba Soccer Ground. Location. Main Ipswich Road, Bundamba.
- Dinmore:**
 Dinmore Oval. Location. Queen St., Dinmore.
- St. Helens:**
 Ebbw Vale. Location. Main Ipswich Road, opposite Ebbw Vale Station.

STATE SCHOOLS

The Queensland State Schools' Association is sponsoring a visit of the Schoolboys to Mackay during the school holidays. Two teams of 14 boys, one from Brisbane and one from Ipswich, will make the trip and at least one team will play at Rockhampton on the return trip. Nice work Schools' Soccer Association.

HERE and THERE

By "Unomi"

Argentina: A forward of the Independiente F.C. named Grillo is said to be the highest paid player probably in the world. The Australian tax commissioner must envy his vis-a-vis in the Argentine. The Racing Club (that's a Soccer Football club) is said to owe the Argentine government £60,000. Arty would never let an Aussie club get THAT far.

Austria: A group of financiers in Austria are going to form a firm to instal floodlighting on various grounds.

Recently Hans Kaulick, who had taken over as team manager of Austria's international team, resigned. No reason is known to us.

Czechoslovakia: For the first time in the history of Czech football the country's intertenational team has been selected by a panel of coaches without reference to either managers or selectors.

Denmark: Denmark is evidently not afraid of any further "Invasions." The Soccer Football Association of that country has invited the Russian international team to visit Copenhagen in 1956.

BUY YOUR "SOCCER NEWS"

From

"Lucky Bert's" Kiosk
 ALBERT STREET

Also Australian and European Magazines.

Buy a Casket Ticket
 Big List of Prizes Every Drawing.

Rumania: In the national championship competition, three new clubs have been added. They are: Locomotive-Constanza F.C., Progresul-Bucarest F.C. and Aventura-Reghin F.C.

Any of you fellows still feel like going crook about singing out: "Come on Canterbury-Marrickville?"

Germany: German clubs are always complaining of the difficulties in completing their fixtures, but despite the growls, no less than 3,025 matches have been played with foreign clubs, and 2,024 of these were played outside of Germany.

Russia: Earlier it had been announced that the widely known Moscow Dynamo team would play either Chelsea or Milan at Luxembourg on May 1. The commissar came down on this proposed match and it was not played.

It was also stated this club would not play abroad again for some considerable time.

Could it be that the poor Dynamos are in disgrace because the Austrain Rapid team beat them 2-1 at Moscow and again 1-0 at Vienna?

For General . . .

PLUMBING REPAIRS

Contact

ROY T. HINTON
 208 DAYS ROAD, GRANGE
 Phone: LM 3388

ALHAMBRA

TONIGHT & MONDAY

David Tomlinson, Diana Dors

**IS YOUR HONEY-
MOON REALLY
NECESSARY (A)**

Tyrone Power

**KING OF THE
KHYBER RIFLES (G)**
(Tech.)

Tues., Wed., 26, 27th July

Andrew Ray, Kathleen Ryan

**YELLOW BALLOON
(G)**

Greer Garson

**SCANDAL AT
SCOURIE (G) (Tech.)**

France: Racing Club de Paris planned a visit to America this year, and the story goes that Kentucky and Agua Caliente race-courses got a real face lift in anticipation of the visit.

A few more faces no doubt needed lifting when it was discovered that the Racing Club de Paris is one of France's leading soccer clubs.

America: American baseball fans will get a mighty shock when troops from the overseas services

divisions return to the United States. In Germany for example, the American Air Force has a championship soccer competition with servicemen from ten airfields competing.

Soccer championships are also being organised amongst the American forces in England, France, Austria and North Africa.

* * *

One of the greatest soccer matches ever will be staged in Vienna in 1956. In the spring of that year, the German National team (World's Champions) will play the Austrian National team.

* * *

The official Sports Magazine "Sovietski Sport" of Russia, recently criticised the present standard of soccer in the country. It was especially critical of weak tackling in defence and the lack of link up between attack.

Main point of the criticism appeared to be that the writer believed the Russian defence system was almost perfect, but the attack was too weak for world competition.

* * *

One of the most famous touring soccer teams in recent years has been the Moscow Dynamos. This team has toured Britain and beaten some great teams there. It will give you some idea of the Rapid club's standard, when I tell you the Austrian team beat Dynamos 2-1 in Moscow and repeated the victory 1-0 at Vienna.

At right full-back to-day in the Australian team you will see Cliff Almond in action. Cliff is the Cessnock player who went to Britain for a holiday and finished up playing with Scottish First Division club Stirling Albion.

ACKNOWLEDGMENT

I gratefully acknowledge the assistance given me by the following publications: The Telegraph, Sydney Sun, Charles Buchan's Publications, and the weekly programmes of the other States.

Please accept my sincere thanks.—LEN. TODD.

BROADWAY

TONIGHT & MONDAY

Zachary Scott, Faye
Emerson**GUILTY****BYSTANDER (A)**

Clifton Webb, June Allyson

**WOMAN'S WORLD
(G) (Tech.)**

Tues., Wed., 26, 27th July

Marge & Gower Champion

Debbie Reynolds

**GIVE A GIRL A
BREAK (G) (Tech.)**

Jimmy Boyd, Bill Williams

RACING BLOOD**(G) (Colour)****SOUTH****CHINA****HERE****AUGUST****3rd and 6th****ANNERLEY**

TONIGHT & MONDAY

Richard Attenborough

**FATHER'S DOING
FINE (G)**

Guy Madison, Joan Weldon

THE COMMAND (G)
(Tech.)

Tues., Wed., 26, 27th July

McDonald Cary, Alexis Smith

**CAVE OF OUTLAWS
(G) (Tech.)**

Richard Widmark

**DOWN TO THE SEA
IN SHIPS (A)****ODEON**

TONIGHT & MONDAY

George Raft

**ESCAPE ROUTE
(A)**

Clifton Webb

**THREE COINS IN
THE FOUNTAIN (A)**
(Tech.) CinemaScope

Lew Ayres, Sonny Tufts

NO ESCAPE (A)

Burt Lancaster

MAN OF BRONZE (A)

Phone: B 0234 & B 2266

Day or Night

BLACK & WHITE CABS

Courteous Experienced Drivers
Book a Cab for When Required
Jobs Outside Metropolitan Area

1/- Per Mile Return

Special Quote

OVER 450 CABS AT YOUR SERVICE

Where Soccer is Played in Queensland

Ayr	Sarina
Bundaberg	Biloela
Cairns	Mt. Morgan
Gympie	Atherton
Innisfail	Rockhampton
Mareeba	Stanthorpe
Mackay	Toowoomba
Maryborough	Army
Mt. Isa	R.A.A.F.
Townsville	

AUSTRALIAN COACH

The Aust. Coach Harry Brophy, has had considerable experience in English professional football. He joined the famous Arsenal club when a lad of 15, and made his debut on the same day as that famous sportsman, Dennis Compton. After several years with Arsenal, Harry transferred to Southampton with whom he played until the outbreak of the last war. He then joined the Merchant Navy and served there until the end of the War.



He then became a player coach to a London team until he answered a letter from Queensland regarding coming to Australia. He became a player coach for Corinthians along with former English Amateur International, Stanley Eastham. Harry was mainly instrumental in introducing the "third-back" or modern type of football into Queensland and had much success as a representative player. He has Captained Brisbane on many occasions, led the Queensland team that defeated N.S.W. in 1950, and captained an Australian XI. that toured New Caledonia. Has created quite an impression with his coaching of our State teams.

USING YOUR BRAINS!

By Charles Buchan

As an old inside-forward myself and one who after a life-time in football is still eager to learn more about it let me deal with this position myself.

First point to remember is that an inside-forward cannot really be expected to be attacking one minute and defending the next—he has to use his brains to save his feet.

Positional play is the secret. If he thinks a move or two ahead he

can not only be in the right place for the final attack on goal but is able to help his own defenders when they are pressed.

As the link between attack and defence he must move into places where his defenders, when clearing their lines, can send the ball to him. And it is his job to start movements and engineer openings for the rest of the forwards.

An inside-forward must be expert in every department of the game—controlling the ball, dribbling, heading, shooting. Most important of all, he must be able to place the ball quickly and accurately.

One well-placed pass can change defence into attack or split the opposition wide open.

These assets can be acquired by constant experience. The key man of the attack, he cannot put in too much time with the ball.

He should also vary his methods. He can switch the point of attack by a cross-field pass, indulge in triangular wing play with his outside-right and right-half, and work out a two-spearhead move with the centre-forward.

But he should always make the ball do the work, whenever possible. A quick pass to a colleague

CANNON & CRIPPS LTD.

FUNERAL DIRECTORS

45 ADELAIDE STREET, CITY

Phone: B 1971 (2 lines)

BOX No. 918M, G.P.O., BRISBANE

ETA
SALTED PEANUTS
CRISP & CRUNCHY

NUT FOODS PTY. LTD.
SYDNEY-MELBOURNE
BRISBANE

CRISP & CRUNCHY

A PRODUCT OF NUT FOODS PTY. LTD.

TO-DAY'S NEWS TO-DAY
IN THE
Telegraph
FULL COVERAGE OF
ALL SPORTING EVENTS
DON'T MISS
SATURDAY NIGHT'S
SPORTS PICTORIAL

For Sandwiches that Satisfy! **DOGGETT'S**
SANDWICH BAR

Make your lunches, picnics, and parties more enjoyable—and less trouble—with Sandwiches from **DOGGETT'S**. They're prepared under the most hygienic conditions from finest foods procurable. Open Saturdays, 8 a.m. to 6 p.m.

214 Edward Street, opp. A.M.P. Phone: B 4053

"LOOK FOR THE NECN SIGN"

speeds up the play and gives the opposition little time to take up position.

Of course, there are occasions when no colleague is in position to receive the ball. Then is the time for the inside-forward to hold on to it and try to manoeuvre an opening.

But dribbling for spectacular effect, cross-field or towards his own goal, can do more harm than good.

When he has parted with the ball, the inside-forward must take up position for the return pass. That is the way to make things easy for his comrades.

Simple things are usually the best. A short pass to a half-back, or his partner on the wing, and a quick dash into position often turns out a profitable move.

Naturally, an inside-forward is expected to score goals. He will if he is always on the alert and ready for a fast dash through the defence, to be followed by a shot at goal, aimed low and a yard inside the upright.

The shot should not be made, however, if a colleague is better placed for the final effort.

Timing is very important. When play is on the other wing, the inside-forward, in participation of either a centre or a pass, should delay his action so that he can take the ball on the run. He can deal with a moving ball much more effectively with either head or foot.

An inside-forward is expected to be in command in midfield. There he can help his defenders by harassing the opposition when it is in possession of the ball. If the opposing wing-half is allowed to go through unchallenged he will draw defenders out of position and upset the whole team-work.

An opposing defender should never be allowed to make a studied clearance.

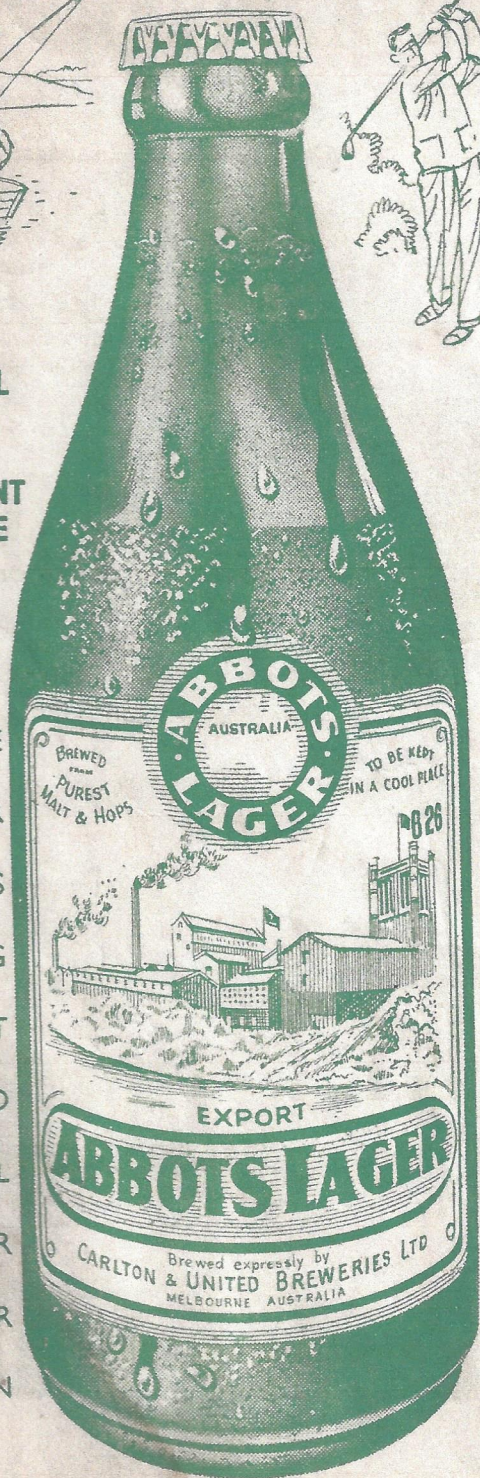
So you can see an inside-forward has a full-time job. He must be perfectly fit to get through it. Practise and training are essentials. And so is quickness off the mark.

Speed over the first vital five or ten yards enables a player to get clear of the opposition and gives him that split-second to do something with the ball. It is worth cultivating.

AUGUST 31st
SEPTEMBER 3rd
SOUTH AFRICA



●
**ACTUAL
 SIZE
 OF
 ONE PINT
 BOTTLE**
 ●
 IDEAL
 SIZE
 FOR
 PICNICS
 FISHING
 SPORT
 AND
 ALL
 OTHER
 OUTDOOR
 FUN



*Have
 You
 Tried*

Abbots Lager

**IN THE NEW
 ONE PINT BOTTLE**

When you lift your glass of ABBOTS LAGER you join in the pleasantest kind of company. Make friends with a BEER you can always rely on—ABBOTS LAGER. It's in a new bottle, a handier size than ever before. For greatest enjoyment and finest companionship try the new ONE PINT bottle of ABBOTS LAGER. Abbots Lager is also available in the popular QUART size Bottle!

*Also available in
QUART bottles!*

Sole distributors for Brisbane,
 Rockhampton and Mackay.



Walter Reid
 and Company Limited

***Abbots Lager is readily available
 everywhere.**

147-163
 Charlotte St.,
 Brisbane
 Phone: B 2811

262 Quay St.,
 Rockhampton
 Phone 4291

Telegrams:
 "Waltreid,"
 Brisbane
 Rockhampton

WATCH FOR THE ARRIVAL

Of the NEW

Norton

MOTOR CYCLE

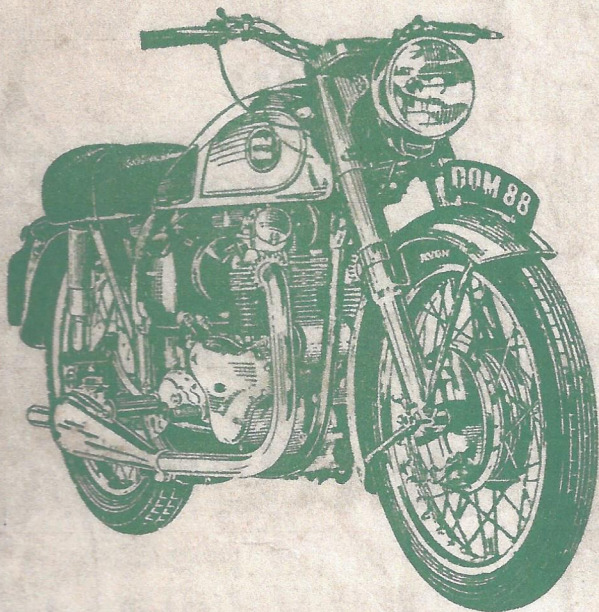
The NEW NORTON is due to arrive in our Showrooms at the end of August. Don't miss seeing this entirely new model, it's a "beauty."

The NEW B.M.W. is also due for delivery at the same time.

PLACE YOUR ORDER NOW

BOB TODD

1 VICTORIA PLACE, SOUTH BRISBANE
515 STANLEY STREET, SOUTH BRISBANE
Brisbane St., Ipswich • Ruthven St., Tmba.



Building UP the SCORE!

Yes . . . Big Prize after Big Prize goes to the Lucky BLACK CAT! Buy your Tickets at the Casket Agency with Brisbane's proudest record for Majors . . .



Lucky Black Cat

CNR. QUEEN AND ALBERT STS., QUEEN AND GEORGE STS.