



RETAIL

- INCREASE SAFETY FOR CUSTOMERS AND EMPLOYEES (*IMPRESSION OF CONTROL*)
- REDUCE VIOLENT CRIME
- HARDEN THE TARGET
- DETER THEFT, VANDALISM, AND LOITERING
- MITIGATE SHRINK

*“Ensuring customers and associates feel safe while in the parking lot is **a sales enabler**, and deploying technology to help in that effort is a **brand enhancer**.”*

—**SENIOR MANAGER**
Corporate Asset Protection

SUCCESS



decrease in
parking lot incidents



decrease in
shoplifting events



decrease in
dollar value of
shoplifting events