


WHOBUZZZN


STRATEGIC MARKETING

GUARANTEED

Prepared by
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 www.whobuzzzn.com

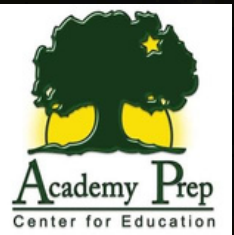
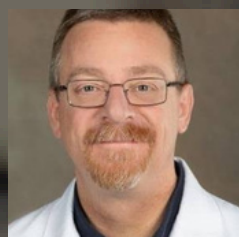
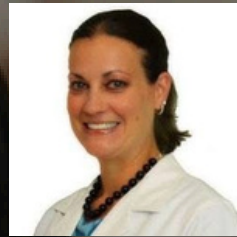
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BOOK OF BUSINESS



AND MANY MORE...



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INTRODUCTION

Traditional advertising is dying. Billboards get ignored, digital ads get skipped, and businesses waste money hoping for results that never come. What we do is different. We put your brand where it can't be overlooked in the middle of the community, in front of thousands of families, students, and decision-makers who live and spend right here in Polk County.

At Whobuzzzn, we don't just market. We build experiences that connect your business to people in real time. Through exclusive partnerships with high schools, AAU programs, and community events, we create intentional marketing opportunities that turn into instant recognition, measurable growth, and long-term loyalty.

When you partner with us, you're not buying a banner you're stepping into a built-in ecosystem of sports, education, and community engagement. Your brand gets prime placement in the biggest rivalry games, spotlight moments, and school events where emotions are high, cameras are rolling, and the entire community is watching.

Our mission is aggressive but clear: turn sponsorship dollars into community influence, customer growth, and market dominance. With unmatched access to schools, athletes, and community platforms, combined with high-level creative production that gives your brand a professional edge, we make sure every investment works harder than traditional marketing ever could.

This package shows exactly how. From tailored partnerships and community-driven strategies, to creative media solutions and event integration, we give your business not just marketing but a competitive advantage that lasts.

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WHY GO WITH US?

- I bring 3 years of experience as a healthcare marketer, where my territory covered all of Polk County and part of Hillsborough County. In that role, I directly managed 310 accounts across physician offices, assisted living facilities, and other healthcare providers. Healthcare marketing salaries typically range between \$65,000 – \$95,000 per year, not including benefits, training, or overhead.
- Beyond marketing, I've also proven myself in the sales arena, working in the roofing industry going door-to-door during multiple hail storms and personally generating over \$3.4 million in sales revenue in just 2 years.
- This combination of large-scale account management, healthcare marketing expertise, and high-volume sales performance makes me uniquely qualified to drive measurable ROI for your business.

The Value Proposition

- Instead of paying \$90K+ annually for a full-time marketer – plus benefits, training, and management – you get the same level of expertise and results for roughly a third of the cost.
- With me, you immediately gain:
 - Proven sales acumen – I know how to close deals, not just market.
 - Large-scale marketing experience – 310 healthcare accounts across multiple counties.
 - Established book of business – direct contracts with schools, sports programs, and local businesses.
 - High-quality 4K content, social media growth, sponsorship matchmaking, and event activations.
 - Permanent recognition on my platforms and community reinvestment (I allocate a portion of your funds into sponsoring teams and local events that amplify your brand).

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\$25,000

🔥INDEPENDENT CONTRACTOR PACKAGE🔥

“At this point, I work for you – your lead product becomes the anchor of our strategic content, promoted across 4K visuals, social platforms, and events to guarantee top-of-mind awareness. I will personally push and position your signature product into the spotlight, turning it into a recognizable staple within the community and sports culture.”

- One year of strategic sports marketing coverage
- Attendance at all major events with on-site branding, 4K content capture, and full photo documentation
- Comprehensive photo library (ongoing images of events, products, athlete activations) for continuous use across web, social, and print
- Access to your sports and business network—introductory meetings with high schools, colleges, local business owners, and other strategic partners
- VIP event branding, sponsorship facilitation, and partnership activations
- Quarterly strategy summits and co-branding opportunities
- Priority service and full analytics with continuous optimization
- Quarterly face-to-face sessions (30–60 minutes) to review campaigns, partnerships, and long-term growth strategies
- Permanent sponsor spotlight on our website – business logo, description, and all video promos hosted on your site for ongoing visibility to athletes, parents, and community visitors
- Community Investment: At this level, I will directly allocate a portion of your funds into my sports/business network by sponsoring teams I’m partnered with and participating in local business events that drive credibility and visibility for your brand.
- 🕒 Marketing push for 365 days (12 months / 1 year) – complete dominance across two full years, ensuring ROI and long-term community visibility

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\$10,000

THE TAKEOVER PACKAGE (120 days / 4 months)

\$10,000 The Takeover Pack Full-court press permanent spotlight, 4K campaigns, sponsorships, and community investment.)

- Three 4K videos: event promo, new-item spotlight, athlete or business owner feature
- Professional photo package (20+ edited high-resolution images) for website, social media, or ad campaigns
- Full social media strategy and management (up to 3 platforms; regular posts + stories + basic ads)
- Sponsorship matchmaking services (introductions to relevant sports teams/athletes)
- Event management support including branding and on-site 4K content capture
- Monthly performance reports (engagement, reach, ROI)
- Dedicated account manager and quarterly strategy calls
- Face-to-face strategy session (30–60 minutes) to map out campaigns, upcoming events, and growth objectives
- Permanent sponsor spotlight on our website – logo, description, and their promos displayed on your site for long-term visibility
- Community Investment: By hiring me at this level, a portion of your funds will be allocated to companies in my network – including sponsoring teams I have direct access to and supporting local business events that are crucial for community marketing presence.
- 🕒 Marketing push for 120 days (4 months) – four-month sports-driven campaign across your network

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\$5,000

THE GAME CHANGER PACKAGE (60 days / 2 months)

\$5,000 – Game Changer Package (60 Days / 2 Months)
(Transforms your marketing presence with content, photos, and direct strategy.)

- Two full 4K videos (promo + highlight reel)
- Professional photo shoot (10 edited high-resolution images) for website or social media content
- Social media management (up to 2 platforms: 3 posts/week + stories)
- Sponsorship opportunity mapping (local sports teams or events)
- Engagement analytics report and recommendations
- Face-to-face strategy session (30–60 minutes) to discuss upcoming events, game plans, and short- & long-term marketing goals
- Sponsor spotlight on our website – logo, description, and business profile published on your site, with their promos hosted on your platform for extended visibility
- 🕒 Marketing push for 60 days (2 months) – two-month brand campaign tied to sports events for sustained visibility

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\$2,500

THE DOMINATOR PACKAGE (45 days / 1.5 months)

\$2,500 – Dominator Package (45 Days / 1.5 Months)
(Own space in the community with banners, partnerships, and networking power.)

- One 90-second 4K promo video highlighting your business, product, or service
- Social media management (up to 2 platforms; 2 posts/week + stories)
- One banner hung at a local high school for brand visibility during games and events
- Introductions to 5 local business owners willing to sit down and explore partnerships, cross-promotions, or collaboration opportunities
- Strategic recommendations for growing brand visibility, community trust, and new business opportunities
- 🕒 Marketing push for 45 days (1.5 months) – sustained campaign with both digital and in-person community presence

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\$1,000

THE BREAKTHROUGH PACKAGE (30 days / 1 months)

\$1,000 (30 Days / 1 Month)
(Breaks you into the market with momentum and visibility.)

- One 60-second 4K promo, including product or event highlight
- Social media management (1 platform, 2 posts/week)
- Simple press release or event announcement tailored to local sports networks
- 🕒 Marketing push for 30 days (1 month) – ensures consistent exposure over one month

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