

WHOBUZZZN

SPONSORSHIP ROI

GUARANTEED



Prepared by
Chris (Coach) Taylor



 www.whobuzzzn.com

 whobuzzzn@gmail.com

 863-944-3499

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HOW IT WORKS

Step 1: Strategic Game Placement

We schedule you to attend the biggest game of the season usually the top rivalry matchup and can also include another game that is just as important or significant. This ensures your brand is showcased at the most high-energy, heavily attended events of the year.

Step 2: Social Media Growth

Admission is \$10. On game night, we give every fan \$3 off when they follow your business on social media. With 400-500 fans in attendance, you can expect a 30% increase in followers in just one night.

Step 3: Concession Stand Partnership

If you're a restaurant, you can run the concession stand that night but with a twist. Fans won't just see hot dogs and chips; they'll see your restaurant inside the gym. Attendees are far more likely to buy from a brand they recognize. You keep 80% of the sales, while the school keeps 20%.



HOW IT WORKS

Step 4: In-Gym Fan Engagement

The sponsor can set up a branded table and tent in the gym with giveaways such as coupons, gift cards, samples, or a gift basket. You'll also be featured as the presenting sponsor of the halftime show. For example, a one-minute challenge where a student must make 7 full-court layups. If they succeed, every fan in the building receives a coupon or special offer from your business.

Throughout the night, the announcer highlights your company and directs fans to take advantage of your promotion.

Step 5: Post-Game Conversion

Your sponsorship doesn't end when the final buzzer sounds. The announcer directs everyone to your location for an official after-party or promotion, driving real foot traffic to your business the same night. (Mainly for restaurants)



HOW IT WORKS

Step 6: 4K Highlight Film & Content Creation

Your brand presence won't just live in the moment – it will be captured forever. We produce a professional 4K highlight video that documents the entire night:

- Venue setup and sponsor branding
- Team warm-ups and game-day energy
- Locker room and behind-the-scenes moments
- Your halftime show sponsorship in action
- Fan reactions and crowd engagement
- Sponsor interaction with attendees
- Game highlights featuring the county's top players

Step 7: The Legacy Photo Experience

Last but not least, your sponsorship ends with an unforgettable photo and video opportunity:

- You'll take pictures with the Player of the Game from the winning team and the Defensive Player of the Game from the opposing team.
- Then, a group photo will be taken with all athletes from both teams together.
- Finally, we'll attempt a once-in-a-lifetime full gym photo including players, coaches, fans, and your business.

