

CENTRAL VALLEY
SHOWDOWN



DEC04-06



DEC27-30

THE ST-JAMES
**SHE
GOT
GAME**
Classic

JAN02-04

2025-2026

LEBD



OUR NEEDS

Lady Blue Devils



Showdown Tournament: Fresno, CA (Dec. 4-7)

Flights: $\$580 \times 20 = \$11,600$

Rental Van: $\$200 \times 4 \text{ days} = \800

Hotel Stay: $\$200 \times 3 \text{ nights} \times 7 \text{ rooms} = \$4,200$

***** Total for Fresno Trip = \$16,600 *****

TEAM GEAR AND EQUIPMENT

Basketballs: $\$85 \times 20 \text{ balls} = \$1,700$

Team Shoes: $\$150 \times 20 \text{ pairs} = \$3,000$

Team Jackets: $\$75 \times 20 \text{ jackets} = \$1,500$

***** Total for Team Gear and Equipment = \$6,200 *****

TOTAL NEEDED = \$22,800

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Contact Coach Taylor: 863-944-3499



\$10,000

Diamond Sponsor



Championship Title Sponsor

Strategic Event Tie-In: Fresno Tournament & State Championship Celebration Banquet



- **Naming Rights:** Company logo featured as “Official Title Sponsor” on all event materials, banquet backdrop, and trophy presentations.
- **Premium Visibility:** Logo placement on team warm-up jackets, banners in gym, and all social media promotions leading up to Fresno.
- **Event Activation:** Opportunity to speak at banquet, distribute promotional materials, and run activations at home games.
- **Media Coverage:** Highlighted in press releases, livestreams, and post-event recap videos shared across platforms.

ROI:



- **Direct visibility** to 600 + parents, students, and fans at home games.
- **Digital impressions** from social media posts (estimated reach 25K+).
- **Brand tied** directly to a state champion team, boosting community goodwill & trust.
- **Networking exposure** with local leaders and college recruiters in attendance.

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\$5,000

Platinum Sponsor



Strategic Event Tie-In: Rivalry Game Night

- Game Night Branding: Logo on tickets, flyers, and livestream scoreboard overlay during the biggest rivalry matchup of the season. ◇◇◇
- On-Site Presence: Reserved vendor table to hand out coupons, run giveaways, or activate product sampling.
- Social Media Spotlight: 5 dedicated posts leading up to the rivalry game with sponsor mentions.
- Commemorative Recognition: Company name included in post-game highlight reel.

ROI:

- Exposure to 1000+ fans in attendance plus 300+ livestream viewers. ◇◇◇
- Immediate customer engagement through coupon redemption and on-site promotions.
- Association with the most talked-about game of the season, guaranteeing high visibility.

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\$2,500

Gold Sponsor



Strategic Event Tie-In: Youth Skills Camp / Community Day



- **Camp Branding:** Logo on camp t-shirts given to all youth participants.
- **Recognition:** Public thank-you during opening and closing remarks.
- **Social Media Mentions:** 3 sponsor spotlight posts before and after the camp.
- **Networking:** Access to connect with families, parents, and local businesses in attendance.

ROI:

- **Grassroots community goodwill** with 200+ families impacted directly.
- **Long-term brand loyalty** from parents who see sponsor investing in youth.
- **Social media reach** of 5,000+ impressions from event coverage.



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\$1,000

Silver Sponsor



Strategic Event Tie-In: Team Travel to Fresno Tournament



- **Recognition:** Logo featured on team travel shirts and listed on website/social media as a Supporting Sponsor.
- **Acknowledgment:** Mention in team's pre- and post-trip thank-you videos.
- **Community Visibility:** Business name highlighted in the program recap flyer distributed at school.

ROI:

- Brand association with winning program (state champs traveling to national-level competition).
- Exposure in digital thank-you campaigns (reach 3,000+ locally).
- Cost-effective way to show support while gaining positive brand reputation in the community.



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\$500

Bronze Sponsor



Strategic Event Tie-In: Local Home Game Recognition



- **Game Shoutout:** Sponsor announced during halftime at one designated home game.
- **Digital Exposure:** Logo/name featured in one social media “Thank You to Our Sponsors” post.
- **Recognition:** Company name included in printed program or digital flyer for that game.

ROI:

- **Affordable entry point** for small businesses to align with a state championship team.
- **Direct visibility** to 500–800 fans at the sponsored game.
- **Builds community goodwill** and positions sponsor for future partnership upgrades (e.g., moving from \$500 → \$1,500 level).



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