



#### Live Lab Overview

- \* Resume challenges
- **\* Understanding ATS**
- **\*** Your strenghts
- **\*** Gathering information

- **\*** Using new tools
- **\*** Organizing files
- \* How to practice
- **\*** What's next





### The Resume Pain Cycle

Many job seekers waste time rewriting the same information, struggling to match keywords, and managing multiple resume versions — but AI can help break that cycle.









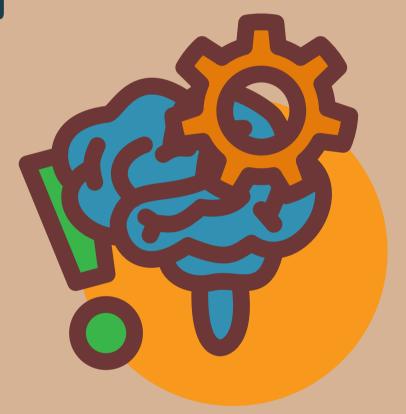


# What is an ATS (Applicant Tracking System)?

An ATS is software used by employers to scan resumes for keywords and formatting before a human ever sees them — so your resume needs to be both readable and relevant.

### How Al Can Help with ATS Optimization

AI tools can quickly identify keywords, rewrite your experience to match job descriptions, and format your resume clearly — making it easier to pass through ATS filters and impress hiring managers.







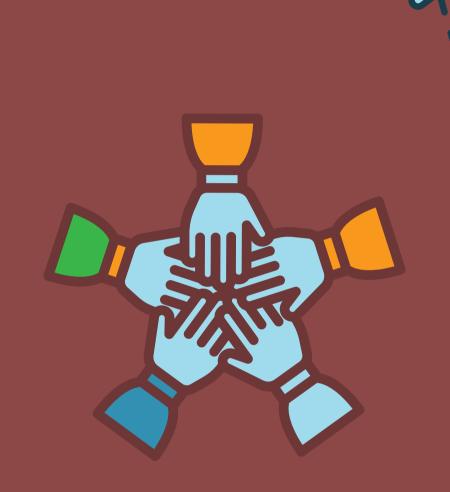
#### Meet Your Tools: ChatGPT, Claude & NotebookLM

Each AI tool has a unique strength — ChatGPT for fast rewrites, Claude for thoughtful context, and NotebookLM for organizing and referencing your job search materials.



### When to Use Each Tool

Use ChatGPT for quick edits, Claude for polishing full documents with context, and NotebookLM to store, reference, and reuse your personalized job search content.













#### Live Demos: Let's Customize Together

Watch how each tool transforms a resume and cover letter in real time using simple, effective prompts tailored to job descriptions.





## Organize Like a Pro

Use consistent folder structures and clear file naming to keep track of resumes, cover letters, and job postings—making your job search smoother and more efficient.











#### What's Next?

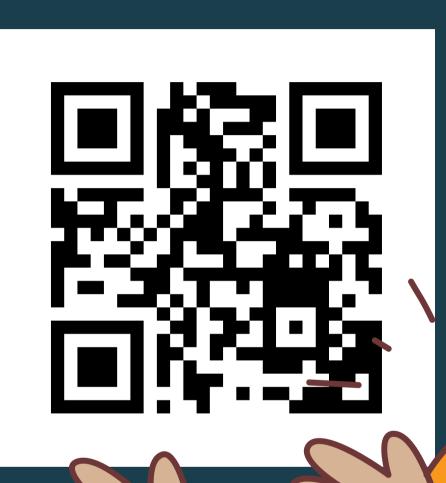
You can always download the Prompt Pack PDF, folder organization template, session replay link, and bonus tips to help you continue customizing resumes with confidence. It's at **paulwolfe.ca** 







# Thanks! Be Well.







#### Pause & Practice



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