

HPLC 2610
Globalization (Honors Program Lincoln Center)
Spring 2016

Professor: Sarah P. Lockhart, Ph.D.
Class Time: Tuesdays and Fridays, 10:00 – 11:15 am
Class Location: Lowenstein 906
Office Hours: Tuesdays and Fridays, 11:30 am – 12:30 pm; 3:00 – 4:00 pm
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Course Description:

“Globalization” is an amorphous term that different people use to mean many different things. In this course, I generally use it to mean the reduction of barriers to, and an increase in the flow of, the exchange of goods, services, capital, ideas, people, and even ecology across national borders. While we often think of globalization as a modern phenomenon, humans have been engaged in this global exchange at least since Columbus arrived in the Americas (as we will learn in one of the primary texts for this course). Thus, this class first seeks to place the modern concept of globalization in its complex historical context. The remainder of the class is dedicated to two intertwining approaches to understanding globalization. The first approach involves using the distinct theoretical and empirical tools of the social science disciplines: economics, political science, sociology, anthropology, psychology, and geography. The second approach involves exploring some of the various substantive facets of globalization: international organizations, trade, multi-national corporations, finance, migration, and culture. We will conclude the course by explicitly discussing the winners and losers of globalization, although this will be a recurring theme throughout the course, and the potential for just global governance.

Course Objectives:

- (1) To provide students with an interdisciplinary understanding of the empirical phenomenon of globalization and the various theoretical approaches to explaining it.
- (2) To familiarize students with social science research approaches.
- (3) To develop students’ analytical and critical reading skills.
- (4) To develop students’ oral communication skills through seminar-style discussion.
- (5) To develop students’ analytical writing and research abilities, leading to the production of a polished 20-25 page piece of research related to globalization.

Course Policies:

- Class attendance is required. Every student is expected to attend every class and arrive on time. Even excused absences should not exceed one or two class sessions. If you must miss more than this, you should meet with me as soon as possible to discuss the situation. While attendance alone will not ensure participation credit, it is a necessary condition to participate in the seminar.
- Laptop and other computer use is not permitted during class. It is my experience that even the most dedicated students cannot resist the temptations to multi-task when they can. This detracts from your ability to be fully present during class discussions and lectures, and it is extremely distracting to others. Furthermore, research shows students actually retain more information when they handwrite notes instead of typing them (see Mueller and Oppenheimer 2014, posted on the Blackboard).
- We will utilize the course Blackboard throughout the semester. Regularly check the Blackboard for announcements and course resources. I strongly recommend that you make use of the discussion board to discuss the course with classmates. We will also use the Blackboard grade book; check it regularly to make sure there are no typographical errors in your grades.
- Email is best used for short, administrative or procedural questions. If you have substantive questions, please come to office hours or make an appointment with me. I will attempt to answer emails promptly, during normal business hours.
- If you are a student with a documented disability and require academic accommodations, you need to register with the Office of Disability Services for Students (ODS) in order to request academic accommodations for your courses. Please contact the main ODS office at Rose Hill at (718) 817-0655 to arrange services. Staff at ODS can walk you through the process and arrange appointments depending on which campus you take courses. Accommodations are not retroactive, so you need to register with ODS prior to receiving your accommodations. Please see me during office hours if you have questions or would like to submit your academic accommodation letter to me. It is your responsibility to make arrangements with me at least ONE WEEK before the relevant assignments are due.
- Assignments (other than one-page response papers) may be made up if you can provide proof of a demonstrated incapacity to complete the assignment by the due date. It is your responsibility to notify me as soon as physically possible if you need a make-up or an extension; if you don't do this, you may be denied the make-up/extension. Talk to me as soon as possible if you find yourself struggling with the class or unable to complete assignments as assigned. The longer you wait, the less likely it will be that we will be able to find solutions to your problem. Final decisions about if and how make-ups/extensions will be granted are left to the discretion of the instructor.
- Cheating and plagiarism will be punished to the fullest extent possible. For more information, see the Fordham University Undergraduate Policy on Academic Integrity:
http://www.fordham.edu/academics/handbooks_publicati/undergraduate_academ/index.asp

- When citing sources, please use American Political Science Association (APSA) style. See this website for guidelines: <http://www.csuchico.edu/lref/pols/APSA.pdf>.

Course Requirements:

- **Participation (30%)**
 - Active and content-based contributions to seminar discussions (attendance is a prerequisite for this).
 - Daily one-page response papers.
 - Sharing material and comments on the Blackboard discussion forums.

- **Research Paper (45%)**
 - Research Design (10%)
 - Annotated Bibliography (5%)
 - Draft 1 (*Optional*)
 - Final Draft (30%)

- **Final Exam (25%)**

Readings:

Required –

Mann, Charles C. 2011. *1493: Uncovering the New World Columbus Created*. New York: Alfred A. Knopf.

Schwartz, Herman M. 2009. *States Versus Markets, 3rd Edition: The Emergence of a Global Economy*. New York: Palgrave Macmillan.

Various assigned articles. These will be posted on the Blackboard.

Assignments and Exams:

Please read carefully! Failure to properly format and submit assignments will result in a point deduction!

All papers must be submitted as hard copies, typed, in Times or Times New Roman 12-pt. font with 1-inch margins. Papers should be double-spaced and *stapled*. You may print double-sided to save trees! In an emergency, you may email your assignment to me so that it will be marked on time, but you must submit a hard copy as soon as possible. I will not grade emailed papers. You can submit work in class or to the Political Science Department's administrative office in 916 Lowenstein. Be sure to put my name on any work submitted to the office.

Late assignments (except for daily response papers) will be accepted with a 10% penalty per day. Assignments will be considered late if submitted after class begins. Late assignments will not be accepted more than five days after the due date.

There are multiple documents with general paper writing tips and guidelines on the Blackboard.

Participation

- **Active Contributions to Discussion:** All students are expected to participate actively in seminar discussions. Productive seminars rely on students being engaged and involved in discussions, and students should feel comfortable tossing out ideas and batting them around, even if they aren't fully formed yet. The process of discussion can help of us develop a deeper understanding of the material and ideas presented in the course. However, I do expect that seminar contributions will be grounded in the assigned texts and other course material.
 - o **Note on attendance:** All students are expected to attend every class session. If you must miss a day or two over the course of the semester, that is understandable; you do not need to explain to me why you are missing class. But, if you don't attend, you can't participate and you miss material; this is true even if your absences are "excusable." If you must miss more than one or two classes, please come to office hours and discuss this with me.
- **Daily One-Page Response Papers:** All students are expected to submit a one-page response paper to me on the day's reading (or listening) assignments at the beginning of class. These papers are a way to ensure that you are prepared to contribute to discussion, and that you have thought about the assigned material. These will not be graded individually, although I will look over them briefly to ensure that they are on-topic. These response papers may not be submitted late for any reason (as with attendance, missing one or two over the course of the semester will generally not be detrimental to your final grade).
- **Sharing Material and Comments on the Blackboard:** You may post relevant outside readings, web links, comments, or questions on the discussion forums on the class Blackboard page. This is not required, but it is encouraged, particularly if you need to compensate for missed class sessions or response papers. This is an alternative way to boost your class participation, although it is *not* a substitute for the response papers or in-class contributions.

Research Paper

Over the course of the semester, you will develop a research paper on a topic of your choosing, related to globalization. You will be expected to use social scientific approaches (to be discussed in class) to conduct your research and present it in your paper. You will receive feedback on your research design and annotated bibliography, which will help you as you prepare your final paper.

- **Research Design:** The research design should be a short (3-5 pages, double-spaced)

paper in which you identify your research question related to the course topic of globalization, explain its importance, present your preliminary thesis, outline your paper, identify potential sources, and present a plan for empirically testing your theory. If applicable, you can describe how you would ideally test your theory in addition to presenting a plan that can realistically be achieved over the course of the semester.

- **Annotated Bibliography:** The annotated bibliography should identify at least ten appropriate sources for your paper, listed using proper APSA citation style. For each source, you should provide an annotation that includes the following sections:
 - o Research Question
 - o Theory/Argument
 - o Evidence
 - o Notes (your thoughts about the source and how it might be useful to you)

- **Draft 1:** This is optional. Submitting a first draft will allow you to get feedback that may be useful for your final draft, and it breaks up the work into more manageable chunks, but you will not be graded separately for it. The first draft of your paper should be at least 15 pages long and include an introduction, your thesis, a literature review, and your theory. At the end, you should include an outline of the remaining sections.

- **Final Draft:** The final draft should incorporate revisions of your first draft, taking into account any comments from Draft 1 (if applicable). It should also include the empirical analysis and conclusion.

Final Exam

The final exam will be in class and closed book. The exam will consist of one mandatory essay question, a second essay question selected from two options, and a choice of four out of six short answer/ID questions.

Class Schedule and Reading Assignments

Readings should be read before class on the day listed. Please bring the assigned reading for the day to each class, along with your corresponding response paper.

Week 1: Introduction.

Tues. 1/19: NONE

Fri. 1/122: - Mann, Prologue & Chapter 1 (pp. xxi-47). (*Posted on Blackboard*)

Week 2: What is Globalization?

Tues. 1/26: - Mann, Chapter 2 (pp. 51-98). (*Posted on Blackboard*)

Fri. 1/29: - Mann, Chapter 3 (pp. 99-151).

Week 3: Globalization in Historical Perspective

Tues. 2/2: - Schwartz, Chapters 2 & 3 (pp. 43-63),

Fri. 2/5: - Mann, Chapter 4 (pp. 157-209).

Week 4: The Collapse of Global System in the 19th Century

Tues. 2/9: -Schwartz, Chapters 4 & 5 (pp. 79-122).

Fri. 2/12: - Schwartz, Chapter 7 (pp. 147-176).

Week 5: The Post-World War II Order

Tues. 2/16: NO CLASS – CLASSES FOLLOW MONDAY SCHEDULE

Fri. 2/19: - Schwartz, Chapter 8 (pp. 177-197),

Week 6: International Organizations

Tues. 2/23: - Barnett, Michael N., and Martha Finnemore. 1999. "The Politics, Power, and Pathologies of International Organizations," *International Organization* 53 (4): 699-732.

Fri. 2/26: **RESEARCH DESIGN DUE**
- Mann, Chapter 5 (pp. 210-247).

Week 7: International Trade Today

Tues. 3/1: - Listen: Planet Money's T-Shirt Project, Episodes 496, 497, 498, & 499.

Fri. 3/4: - Listen: Planet Money's T-Shirt Project, Episodes 501, 502, and 503.

Week 8: Multinational Corporations

Tues 3/8: - Schwartz, Chapter 10 (pp. 219-235).

Fri. 3/11: - Pauly, Louis W., and Simon Reich. 1997. "National Structures and Multinational Corporate Behavior: Enduring Differences in the Age of Globalization." *International Organization* 51 (1): 1-30.

Week 9: Catch-Up Week!

Tues. 3/15: **ANNOTATED BIBLIOGRAPHY DUE**

- Mann, Chapter 6 (pg. 251-303).

Fri. 3/18: - NO CLASS – SPRING BREAK

Week 10: Spring Break/ Easter Break

Tues. 3/22: - NO CLASS – SPRING BREAK

Fri. 3/25: - NO CLASS – EASTER BREAK

Week 11: International Finance

Tues. 3/29: - Schwartz, Chapter 9 (pp. 198-218).

Fri. 4/1: - Mann, Chapter 7 (pp. 304-355).

Week 12: Migration

Tues 4/5: - Czaika, Mathias, and Hein de Haas. 2014. "The Globalization of Migration: Has the World Become More Migratory?" *International Migration Review* 48 (2): 283-323.

Fri. 4/8: - Mann, Chapter 8 (pp. 359-420).

Week 13: Cultural Globalization: Consumerism and Communication

Tues. 4/12: - Barber, Benjamin. 2008. "Consumerism, Globalization, and American Emptiness." *World Affairs* 170 (4): 73-81.

Fri. 4/15: **DRAFT 1 DUE (OPTIONAL)**

- Mann, Chapter 9 (pp. 421-488).

Week 14: Cultural Globalization: Gender and Religion

- Tues. 4/19: - Eisenstein, Hester. 2005. "A Dangerous Liaison? Feminism and Corporate Globalization." *Science & Society* 69 (3): 487-518.
- Fri. 4/22: - Mann, Chapter 10 (pp. 491-509). Yay! We're done with the book!
- Kinnvall, Catarina. 2004. "Globalization and Religious Nationalism: Self, Identity, and the Search for Ontological Security." *Political Psychology* 25 (5): 741-767.

Week 15: The Winners and Losers of Globalization

- Tues. 4/26: - Kapstein, Ethan B. 2000. "Review: Winners and Losers in the Global Economy." *International Organization* 54 (2): 359-384.
- Fri. 4/29: - Chan, Anita, and Robert J S Ross. 2003. "Racing to the Bottom: International Trade without a Social Clause." *Third World Quarterly* 24 (6): 1011-1028.
- Mosley, Layna, and Saika Uno. 2007. "Racing to the Bottom or Climbing to the Top?" *Comparative Political Studies* 40 (8): 923-948.

Week 16: Conclusion

- Tues. 5/3: **FINAL PAPER DUE**
- Grant, Ruth W., and Robert O. Keohane. 2005. "Accountability and Abuses of Power in World Politics." *American Political Science Review* 99 (1): 29-43.

FINAL EXAM: Tuesday, May 11 at 9:30 am