

HPLC 2610
Globalization (Honors Program Lincoln Center)
Spring 2019

Professor: Sarah P. Lockhart, Ph.D.
Class Time: Mondays and Wednesdays, 1:00 – 2:15 pm
Class Location: Lowenstein 906
Office Hours: Mondays and Wednesdays, 2:30 – 4:30 pm
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Course Description:

“Globalization” is an amorphous term that different people use to mean many different things. In this course, I generally use it to mean the reduction of barriers to, and an increase in the flow of, the exchange of goods, services, capital, ideas, people, and even ecology across national borders. While we often think of globalization as a modern phenomenon, humans have been engaged in this global exchange at least since Columbus arrived in the Americas (as we will learn in one of the primary texts for this course). Thus, this class first seeks to place the modern concept of globalization in its complex historical context. The remainder of the class is dedicated to two intertwining approaches to understanding globalization. The first approach involves using the distinct theoretical and empirical tools of the social science disciplines: economics, political science, sociology, anthropology, psychology, and geography. The second approach involves exploring some of the various substantive facets of globalization: migration, trade, finance, identity, political protest, governance, art, and popular culture and consumerism. We will conclude the course by explicitly discussing the winners and losers of globalization.

Course Objectives:

- (1) To provide students with an interdisciplinary understanding of the empirical phenomenon of globalization and the various theoretical approaches to explaining it.
- (2) To familiarize students with social science research approaches.
- (3) To develop students’ analytical and critical reading skills.
- (4) To develop students’ oral communication skills through seminar-style discussion and class presentations.
- (5) To develop students’ analytical writing and research abilities, leading to the production of a polished 15-20 page research paper related to globalization.

Course Policies:

- Class attendance is required. Every student is expected to attend every class and arrive on time. Even excused absences should not exceed one or two class sessions. If you must miss more than this, you should meet with me as soon as possible to discuss the situation. While attendance alone will not ensure participation credit, it is a necessary condition to participate in the seminar.
- Laptop and other computer use is not permitted during class, unless discussed with me during office hours prior to use. It is my experience that even the most dedicated students cannot resist the temptations to multi-task when they can. This detracts from your ability to be fully present during class discussions and lectures, and it is extremely distracting to others. Furthermore, research shows students actually retain more information when they handwrite notes instead of typing them (see Mueller and Oppenheimer 2014, posted on the Blackboard). If you prefer to use digital copies of the readings, you may use an electronic device to refer to the readings.
- We will utilize the course Blackboard throughout the semester. Regularly check the Blackboard for announcements and course resources. I strongly recommend that you make use of the discussion board to discuss the course with classmates. We will also use the Blackboard grade book; check it regularly to make sure there are no typographical errors in your grades.
- Email is best used for short, administrative or procedural questions. If you have substantive questions, please come to office hours or make an appointment with me. I will attempt to answer emails promptly, during normal business hours.
- Some members of the Fordham community are known by a name that is different from their legal name. Students who wish to be identified by a chosen name can contact me via email and request their chosen name and pronoun be used.
- If you are a student with a documented disability and require academic accommodations, you need to register with the Office of Disability Services for Students (ODS) in order to request academic accommodations for your courses. Please contact the main ODS office at Rose Hill at (718) 817-0655 to arrange services. Staff at ODS can walk you through the process and arrange appointments depending on which campus you take courses. Accommodations are not retroactive, so you need to register with ODS prior to receiving your accommodations. Please see me during office hours if you have questions or would like to submit your academic accommodation letter to me. It is your responsibility to make arrangements with me at least ONE WEEK before the relevant assignments are due.
- Assignments (other than one-page response papers) may be made up if you can provide proof of a demonstrated incapacity to complete the assignment by the due date. It is your responsibility to notify me as soon as physically possible if you need a make-up or an extension; if you don't do this, you may be denied the make-up/extension. Talk to me as soon as possible if you find yourself struggling with the class or unable to complete assignments as assigned. The longer you wait, the less likely it will be that we will be able to find solutions to your problem. Final decisions about if and how make-ups/extensions will be granted are left to the discretion of the instructor.

- Cheating and plagiarism will be punished to the fullest extent possible. For more information, see the Fordham University Undergraduate Policy on Academic Integrity:

http://www.fordham.edu/academics/handbooks_publicati/undergraduate_academ/index.asp

- When citing sources, please use American Political Science Association (APSA) style. See this website for guidelines: <http://www.csuchico.edu/lref/pols/APSA.pdf>.

Course Requirements:

- **Participation (20%)**
 - Active and content-based contributions to seminar discussions (attendance is a prerequisite for this).
 - Sharing material and comments on the Blackboard discussion forums.
 - Discussions during office hours.
- **Quizzes and Response Papers (20%)**
 - In-class reading quizzes.
 - One-page daily response papers.
- **Research Paper (50%)**
 - Research Design & Annotated Bibliography (10%).
 - Final Draft (40%).
- **Final Presentation (10%)**

Readings:

Required –

Croucher, Sheila. 2018. *Globalization and Belonging: The Politics of Identity in a Changing World*. Lanham, MD: Rowman & Littlefield.

Mann, Charles C. 2011. *1493: Uncovering the New World Columbus Created*. New York: Alfred A. Knopf.

Various assigned articles and book chapters. These will be posted on the Blackboard or on ARES Electronic Reserve.

Assignments and Exams:

Please read carefully! Failure to properly format and submit assignments will result in a point deduction!

All papers must be submitted as hard copies, typed, in Times or Times New Roman 12-pt. font with 1-inch margins. Papers should be double-spaced and *stapled*. You may print double-sided to save trees! In an emergency, you may email your assignment to me so that it will be marked on time, but you must submit a hard copy as soon as possible. I will not grade emailed papers. You can submit work in class or to my mailbox in the Political Science Department's administrative office in 916 Lowenstein. Be sure to put my name on any work submitted to the office.

Late assignments (except for daily response papers) will be accepted with a 10% penalty per day. Assignments will be considered late if submitted after class begins. Late assignments will not be accepted more than five days after the due date.

There are multiple documents with general paper writing tips and guidelines on the Blackboard.

Participation

- **Active Contributions to Discussion:** All students are expected to participate actively in seminar discussions. Productive seminars rely on students being engaged and involved in discussions, and students should feel comfortable tossing out ideas and batting them around, even if they aren't fully formed yet. The process of discussion can help of us develop a deeper understanding of the material and ideas presented in the course. However, I do expect that seminar contributions will be grounded in the assigned texts and other course material.
 - o **Note on attendance:** All students are expected to attend every class session. If you must miss a day or two over the course of the semester, that is understandable; you do not need to explain to me why you are missing class. But, if you don't attend, you can't participate and you miss material; this is true even if your absences are "excusable." If you must miss more than one or two classes, please come to office hours and discuss this with me.
- **Sharing Material and Comments on the Blackboard:** You may post relevant outside readings, web links, comments, or questions on the discussion forums on the class Blackboard page. This is not required, but it is encouraged, particularly if you need to compensate for missed class sessions or response papers. This is an alternative way to boost your class participation, although it is *not* a substitute for the response papers or in-class contributions.

Quizzes and Response Papers

- **Daily One-Page Response Papers:** All students are expected to submit a one-page response paper to me on the day's reading (or listening) assignments at the beginning of class. These papers are a way to ensure that you are prepared to contribute to discussion,

and that you have thought about the assigned material. These will not be graded individually, although I will look over them briefly to ensure that they are on-topic. These response papers may not be submitted late for any reason (as with attendance, missing one or two over the course of the semester will not be detrimental to your final grade).

- **Quizzes:** There will be brief, weekly quizzes at the beginning of class on Wednesdays to ensure that everyone has read the weeks readings. I will drop your two lowest grades.

Research Paper

Over the course of the semester, you will develop a research paper on a topic of your choosing, related to globalization. You will be expected to use social scientific approaches (to be discussed in class) to conduct your research and present it in your paper. You will receive feedback on your research design and annotated bibliography, which will help you as you prepare your final paper.

- **Research Design & Annotated Bibliography:** The research design should be a short (3-5 pages, double-spaced) paper in which you identify your research question related to the course topic of globalization, explain its importance, present your preliminary thesis, outline your paper, identify potential sources, and present a plan for empirically testing your theory. If applicable, you can describe how you would ideally test your theory in addition to presenting a plan that can realistically be achieved over the course of the semester.

The annotated bibliography should identify at least ten appropriate sources for your paper, listed using proper APSA citation style. For each source, you should provide an annotation that includes the following sections:

- Research Question
 - Theory/Argument
 - Evidence
 - Notes (your thoughts about the source and how it might be useful to you)
- **Final Paper:** The final draft of your paper should implement the plan laid out in your research design. It should be 15-20 double-spaced pages, and it should utilize a minimum of 15 sources.

Final Presentation

Students will give 10 minute presentations on the topic of their research paper. These presentations will occur during the last week of class and during the final exam session (the class will not have a final exam, but everyone must attend the final exam session for presentations).

Class Schedule and Reading Assignments

Readings should be read before class on the day listed. Please bring the assigned reading for the day to each class, along with your corresponding response paper.

Week 1: Introduction

Mon. 1/14: NONE

Wed. 1/16: - Croucher, Introduction & Chapter 1 (pp. 1-48).

Week 2: What is Globalization?

Mon. 1/21: NO CLASS – MARTIN LUTHER KING JR. DAY

Wed. 1/23: - Mann, Prologue & Chapter 1 (pp. xxi-47). (*Posted on Blackboard*)

Week 3: Globalization in Historical Perspective

Mon. 1/28: - Mann, Chapter 2 & 3 (pp. 51-151).

Wed. 1/30: - Schwartz, Herman M. 2009. "Introduction" and "The Rise of the Modern States: From Street Gangs to Mafias." In *States Versus Markets, 3rd Edition: The Emergence of a Global Economy*. New York: Palgrave Macmillan, pp. 1-41.

Week 4: The Post World War II Order

Mon. 2/4: - Listen: Planet Money, Episode 553: The Dollar at the Center of the World.

Wed. 2/6: - Schwartz, Herman M. 2009. "The Depression, US Domestic Politics, and the Foundation of the Post-World War II System." In *States Versus Markets, 3rd Edition: The Emergence of a Global Economy*. New York: Palgrave Macmillan, pp. 177-196.

Week 5: Migration

Mon. 2/11: - Croucher, Chapter 2 (pp. 49-85).

Wed. 2/13: - Croucher, Chapter 3 (pp. 86-118).

Week 6: Migration

Mon. 2/18: NO CLASS – PRESIDENT'S DAY

Tues. 2/19: - Mann, Chapter 8 (pp. 359-420).

Wed. 2/20: - Mann, Chapter 9 (pp. 421-488).

Week 7: International Trade

Mon. 2/25: - Listen: Planet Money's T-Shirt Project, Episodes 496, 497, 498, & 499.

Wed. 2/27: - Listen: Planet Money's T-Shirt Project, Episodes 501, 502, and 503.

Week 8: International Finance

Mon. 3/4: - Mann, Chapter 4 (pp. 157-209).

Wed. 3/6: - Cohen, Benjamin. 2010. "The Triad and the Unholy Trinity: Problems of International Monetary Cooperation." In *International Political Economy: Perspectives on Global Power and Wealth*, eds. Jeffrey A. Frieden, David A. Lake, and J. Lawrence Broz. New York: Norton, 273-285.

Recommended: Rey, Hélène. 2018. "Dilemma Not Trilemma: The Global Financial Cycle and Monetary Policy Independence." NBER Working Paper Series, Paper No. 21162.

Week 9: Identity: Ethnicity, Gender, and Religion

Mon. 3/11: - Croucher, Chapter 4 (pp. 119-155).

- Kinnvall, Catarina. 2004. "Globalization and Religious Nationalism: Self, Identity, and the Search for Ontological Security." *Political Psychology* 25 (5): 741-767.

Wed. 3/13: - Croucher, Chapter 5 (pp. 156-196)

- Eisenstein, Hester. 2005. "A Dangerous Liaison? Feminism and Corporate Globalization." *Science & Society* 69 (3): 487-518.

Week 10: Spring Break

Mon. 3/18: NO CLASS – SPRING BREAK

Wed. 3/20: NO CLASS – SPRING BREAK

Week 11: Communication & Political Organization: Democracy, Populism & Protest

Mon. 3/25: - Breuer, Anita, Todd Landman & Dorothea Farquhar. 2014. "Social Media and Protest Mobilization: Evidence from the Tunisian Revolution."

Democratization 22 (4): 764-792.

- Taub, Amanda, and Max Fisher. "Where Countries are Tinderboxes and Facebook is a Match." *The New York Times*, April 21, 2018.

Wed. 3/27: **RESEARCH DESIGN & ANNOTATED BIBLIOGRAPHY DUE**

- Rodrik, Dani. 2018. "Populism and the Economics of Globalization." *Journal of International Business Policy* 1: 12-33.

Week 12: Global Governance

Mon. 4/1: - Kahler, Miles. 2018. "Global Governance: Three Futures." *International Studies Review* 20: 239-246.

- Davidson, Adam. "How Trump is Quietly Dismantling the Architecture of Global Governance." *The New Yorker*, November 10, 2017.

- Stewart, Patrick. 2014. "The Unruly World: The Case for Good Enough Global Governance." *Foreign Affairs* 93 (1): 58-78.

Wed. 4/3: - Zürn, Michael, and Pieter de Wilde. 2016. "Debating Globalization: Cosmopolitanism and Communitarianism as Political Ideologies." *Journal of Political Ideologies* 21 (3): 280-301.

- Clark, Nigel. 2014. "Geo-Politics and the Disaster of the Anthropocene." *The Sociological Review* 62 (1): 19-37.

Week 13: Art

Mon. 4/8: - Quemin, Alain. 2006. "Globalization and Mixing in the Visual Arts: An Empirical Survey of 'High Culture' and Globalization." *International Sociology* 21 (4): 522-550.

Wed. 4/10: - Aoyama, Yuko. 2006. "The Role of Consumption and Globalization in a Cultural Industry: The Case of Flamenco." *Geoforum* 38: 103-113.

- Listen: Planet Money, Episode #823: Planet Monet

Week 14: Popular Culture & Consumerism

Mon. 4/15: - Barber, Benjamin. 2008. "Consumerism, Globalization, and American Emptiness." *World Affairs* 170 (4): 73-81.

- Nguyen, Huong. 2015. "Globalization, Consumerism, and the Emergence of Teens in Contemporary Vietnam." *Journal of Social History* 49 (1): 4-19.

Wed. 4/17: - Shim, Doobo. 2006. "Hybridity and the Rise of Korean Popular Culture in Asia." *Media, Culture & Society* 28 (1): 25-44.

- Ryoo, Woongjae. 2009. "Globalization, or the Logic of Cultural Hybridization: The Case of the Korean Wave." *Asian Journal of Communication* 19 (2): 137-151.

Week 15: The Winners and Losers of Globalization

Mon. 4/22: NO CLASS – EASTER BREAK

Wed. 4/24: - Croucher, Chapter 6 (pp. 197-214).

- Jenson, J. Bradford, Dennis P. Quinn, and Stephen Weymouth. 2017. "Winners and Losers in International Trade: The Effects on US Presidential Voting." *International Organization* 71 (3): 423-457.

- Hobolt, Sara B. 2016. "The Brexit Vote: A Divided Nation, A Divided Continent." *Journal of European Public Policy* 23 (9): 1259-1277.

- Rodrik, Dani. "Too Late to Compensate Free Trade's Losers." *Project Syndicate*, April 11, 2017.

Week 16: Final Presentations

Mon. 4/29: **CLASS PRESENTATIONS**

Wed. 5/1: **CLASS PRESENTATIONS
FINAL PAPER DUE**

FINAL EXAM SESSION PRESENTATIONS: Wednesday, May 8 at 1:30 pm