



Tudor Players – an Introduction

Tudor Players is a leading Sheffield theatre group, founded in 1967. We present our productions at the Library Theatre on Tudor Square, the heart of Sheffield's "theatreland". We operate from our own studio and workshop in Attercliffe, where we rehearse and construct the sets for our productions.

Over the years many of our team have graduated from the amateur stage to professional roles in theatre, film and television. We pride ourselves on high standards, and many new audience members comment that the quality of our performances exceeds some professional theatres. We have a loyal audience with season ticket holders returning every year, and often stage sell-out productions.



A Christmas Carol

We present a range of different productions, spanning comedy and drama, modern and classic. Past productions include "[Flatspin](#)", "[Cheshire Cats](#)", "[Allo, 'Allo](#)", "[Ladies Day](#)", "Brief Encounter", "Yes, Prime Minister" and "[One Man, Two Guvnors](#)". Our successful 2024 season began with "[Home, I'm Darling](#)" in February, followed by our June production of "[Sheila's Island](#)" and finishing up with the hilarious TV classic "[Blackadder II](#)" for which we had our first "full house" since Covid! (Click on links for media reviews and press coverage).

2025 Season Details

2025 promises to be another exciting season! With a strong recovery in our audience numbers during 2024, we again expect good attendances and some large audiences for our upcoming productions.

18-22 February 2025	"Keeping up Appearances" by Roy Clarke, directed by Phil Gascoyne
10-14 June 2025	"The Invincibles" by Amanda Whittington, directed by Joe Gascoyne-Thompson
14-18 October 2025	"Wyrd Sisters" by Terry Pratchett, directed by John Moran

All productions run for 5 nights, with an audience capacity of 250 people per night. Shows typically run for 2 – 2½ hours including a 20-minute interval. The show programme is A5 format, full colour (glossy), including details of the production, playwright, cast photographs and biographies, Tudor Players news and advertising from our sponsors, Connect Financial Solutions, and other local businesses. For the first time in 2025 we will be giving audience members a complimentary programme, ensuring that the advertising is seen by the maximum number of people.

Why advertise with Tudor Players?

- We are a non-profit making registered charity (number 511692) providing performing arts for Sheffield and the surrounding area, and developing performing arts talent locally.
- We have a large and loyal audience with a range of ages and an even mix of male and female. The majority are in higher socioeconomic groups with significant disposable income.
- We are strongly associated with Sheffield – our roots and our audience are in the city and the immediate surrounding area of South Yorkshire and North Derbyshire; advertising with us is an ideal opportunity for local businesses to reach local people.
- You can associate your business with high quality, locally produced entertainment and generate cross-promotion opportunities.
- Value for money - Each programme is read by multiple people – once at the production and again by family and friends when audience members take it home.

Programme Advertising Rates 2025

**RATES UNCHANGED
SINCE 2022!**

	Full page (A5)	Half page
Single production	£200	£100
Full 2025 season (3 productions)	£500	£250

Artwork to be provided by the advertiser; deadline for artwork and payment 2 weeks prior to the production start date.

Half page adverts include 2 tickets, full page adverts include 4 tickets for each production!

Advertisers during 2022-4 include: [Connect Financial Solutions](#), [Taylor Emmet Solicitors](#), [Bird Opticians](#), [Phil Gascoyne Photography](#), [Caboodle Textiles](#), [Springwater Taekwondo](#), [Patchwork Garden](#), [ald Print](#) and [The Sheffield Christmas Dinner](#).

Interested? Please contact John Jex (phone 07495 768961 / email john.w.jex@gmail.com) or speak with any member of Tudor Players.



Blackadder II