



Tudor Players – an Introduction

Tudor Players is a leading Sheffield theatre group, founded in 1967. We present our productions at the Library Theatre on Tudor Square, the heart of Sheffield's "theatreland". We rehearse and build the sets for the productions at our own studio and workshop in Attercliffe.

Over the years many of our team have graduated from the amateur stage to professional roles in theatre, film and television. We pride ourselves on high standards, and many new audience members comment that the quality of our performances exceeds some professional theatres. We have a loyal audience with season ticket holders returning every year, and often stage sell-out productions.



A Christmas Carol

We present a range of different productions, spanning comedy and drama, modern and classic. Past productions include "[Cheshire Cats](#)", "[Allo, 'Allo](#)", "[Ladies Day](#)", "Brief Encounter", "Yes, Prime Minister", "[One Man, Two Guvnors](#)", "[Home, I'm Darling](#)" and "[Sheila's Island](#)". Our 2024 season ended with the hilarious TV classic "[Blackadder II](#)" for which we had our first "full house" since Covid! Our 2025 season began with another TV classic, "[Keeping Up Appearances](#)", followed by the amazing true story of WWI women's football in "[The Invincibles](#)", and finally more sell out performances for Terry Pratchett's "Wyrd Sisters". (Click on links for media reviews and press coverage).

2026 Season Details

2026 promises to be another exciting season with three excellent comedies - we expect strong attendances and large audiences for these productions. For the first time, audiences can book tickets online, making the ticketing process simple and attracting a wider demographic of audiences.

10-14 February 2026	"The Unfriend" by Stephen Moffat, directed by Phil Gascoyne
9-13 June 2026	"The Whitby Rebels" by Bea Roberts, directed by Joe Gascoyne-Thompson
13-17 October 2026	"The Hound of the Baskervilles" by Sir Arthur Conan Doyle (adapted by Steven Canny and John Nicholson), directed by Joe Gascoyne-Thompson and Justin Harrison

All productions run for 5 nights, with an audience capacity of 250 people per night. The show programme is A5 format, full colour (glossy), including details of the production, playwright, cast photographs and biographies, Tudor Players news and advertising from our sponsors, Connect Financial Solutions, and other local businesses. Audience members receive complimentary programme, ensuring that the advertising is seen by the maximum number of people.

Why advertise with Tudor Players?

- We are a non-profit making registered charity (number 511692) providing performing arts for Sheffield and the surrounding area, and developing performing arts talent locally.
- We have a large and loyal audience with a range of ages and an even mix of male and female. The majority are in higher socioeconomic groups with significant disposable income.
- We are strongly associated with Sheffield – our roots and our audience are in the city and the immediate surrounding area of South Yorkshire and North Derbyshire; advertising with us is an ideal opportunity for local businesses to reach local people.
- You can associate your business with high quality, locally produced entertainment and generate cross-promotion opportunities.
- Value for money - Each programme is read by multiple people – once at the production and again by family and friends when audience members take it home.

Programme Advertising Rates 2026

**RATES UNCHANGED
SINCE 2022!**

	Full page (A5)	Half page
Single production	£200	£100
Full 2025 season (3 productions)	£500	£250

Artwork to be provided by the advertiser; deadline for artwork and payment 3 weeks prior to the production start date.

Half page adverts include 2 tickets, full page adverts include 4 tickets for each production!

Advertisers during 2022-25 include: [Connect Financial Solutions](#), [Taylor Emmet Solicitors](#), [Bird Opticians](#), [Phil Gascoyne Photography](#), [Caboodle Textiles](#), [Springwater Taekwondo](#), [Patchwork Garden](#), [ald Print](#) and [The Sheffield Christmas Dinner](#).

Interested? Please contact John Jex (phone 0114 400 0611 / email john.w.jex@gmail.com) or speak with any member of Tudor Players.

Read more about Tudor Players at tudorplayers.net



Blackadder II