



## **Past Clients & Projects**

### **Carl Freeman Companies**

- Marketing Plan Development & Implementation (2008 – 2011)

### **Federal Realty Investment Trust**

- Event Planning & Implementation (2007 – 2020)

### **Finmarc Management Inc.**

- Largo Town Center Marketing Plan Development & Implementation (2021 & 2022)
- Manaport Plaza Marketing Plan Development & Implementation (2021 & 2022)
- Wildewood Center Marketing Plan Development & Implementation (2021 & 2022)

### **Gilbane Development Company**

- Beacon Hall Marketing Initiatives (2014, 2015 & 2016)

### **JBG Smith**

- Stonebridge Marketing Plan Development & Implementation (2022 & 2023)
- Stonebridge PetOberfest (2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 & 2023)
- Stonebridge Market Research (2016)
- Stonebridge at Potomac Town Center Fall Grand Opening Phase Two (2012)
- Stonebridge at Potomac Town Center Holiday Tree Lighting (2013, 2022 & 2023)
- Stonebridge at Potomac Town Center Spring Festival (2011, 2012 & 2013)
- Stonebridge at Potomac Town Center WMZQ Coat Drive (2010)
- Stonebridge at Potomac Town Center Retail Grand Opening/Spring Festival (2010)

### **Network Alliance, Inc.**

- 10th Anniversary Celebration (2007)
- 15<sup>th</sup> Anniversary Celebration (2012)
- 20<sup>th</sup> Anniversary Celebration (2017)

### **Northern Virginia Therapeutic Riding Program**

- Ride to Thrive Polo Classic (2008)

### **Maier & Warner PR**

- Event Planning & Implementation (2018, 2019 & 2022)

### **Myers PR**

- Event Planning & Implementation (2012)
- Public Relations Initiatives (2009)

### **Roadside Development LLC**

- Stonebridge at Potomac Town Center Fall Grand Opening Phase Two (2012)
- Stonebridge at Potomac Town Center Holiday Tree Lighting (2013)
- Stonebridge at Potomac Town Center Spring Festival (2011, 2012 & 2013)
- Stonebridge at Potomac Town Center WMZQ Coat Drive (2010)
- Stonebridge at Potomac Town Center Retail Grand Opening/Spring Festival, (2010)

### **Silver Eagle Group**

- Groundbreaking Ceremony (2008)

### **Vornado Realty Trust**

- Manassas Mall Camp & Summer Activities Expo (2009)
- Manassas Mall School Spirit Event (2008 & 2009)