

# UI / UX : Web & Mobile

## Arrow Mobile and Web UI/UX

A maximal, trippy mobile and web UI/UX concept designed to fit within Arrow's general brand style while pushing it visually. Built with bold color, layered motion, and experimental layout to create a high-energy user experience.

## Tumblr Mobile and Web UI Redesign

A clean, minimal mobile and web redesign of Tumblr focused on usability and familiarity. Kept the interface intentionally generic and stripped back to improve content focus, readability, and everyday browsing flow.

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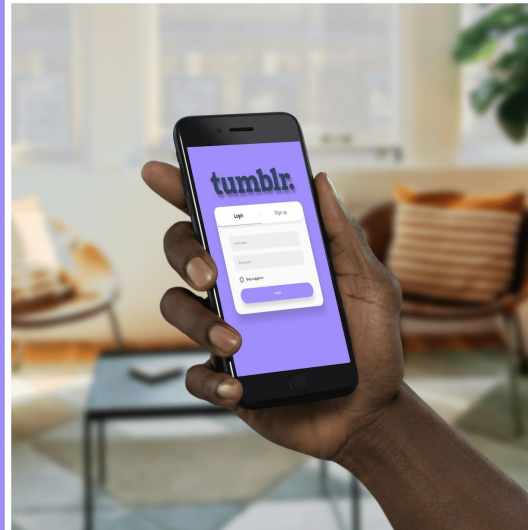
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