



KEEP GROWING JOBS

It's not like a Texan to brag, but it is indisputable that our state ranks right at the top for business and job creation. In fact, since June 2009, 40% of all the new jobs in the country were created in Texas. That's all well and good, but Keep Texas Working wants to make sure we maintain our enviable status in the future. Other states are trying to duplicate our model for growth, and the global market is increasingly competitive as well. That's why we work to maintain Texas' position as the top state for business and job creation—by educating the public, encouraging a sensible regulatory environment, and promoting pro-business public policy through legislative advocacy in Austin.



The population of Texas is expected to increase by about 82% over the next few years. And what happens to a hard-charging economy when growth like that puts too much pressure on infrastructure—when people have a harder time getting to work, or companies have a harder time getting their products to market? Everything slows to a crawl.

From roads and ports, to transmission and pipelines, it's imperative that Texas has a modern, efficient and effective infrastructure, to support business and job creation. In our ever-growing state, every dollar spent on transportation infrastructure improvements will produce an estimated six dollars in economic benefits. That's why Keep Texas Working supports efforts to properly and prudently solve the infrastructure challenges Texas faces.

KEEP INFRASTRUCTURE STRONG



It's no secret that, to maintain our status as a model for business and job creation, Texas must continue to produce a well-educated workforce. That's why Keep Texas Working supports efforts to promote educational excellence, accountability and rigor in our public schools. The key to the prosperity of Texas' next generation is our education system, which must include career and technology curricula. And businesses pay over half of the state's property taxes, which are the major source of educational funding. This symbiotic relationship between commerce and education is the key to creating the educated workforce the state needs to remain competitive, while providing every student with options for success in any chosen endeavor.

KEEP CHILDREN LEARNING



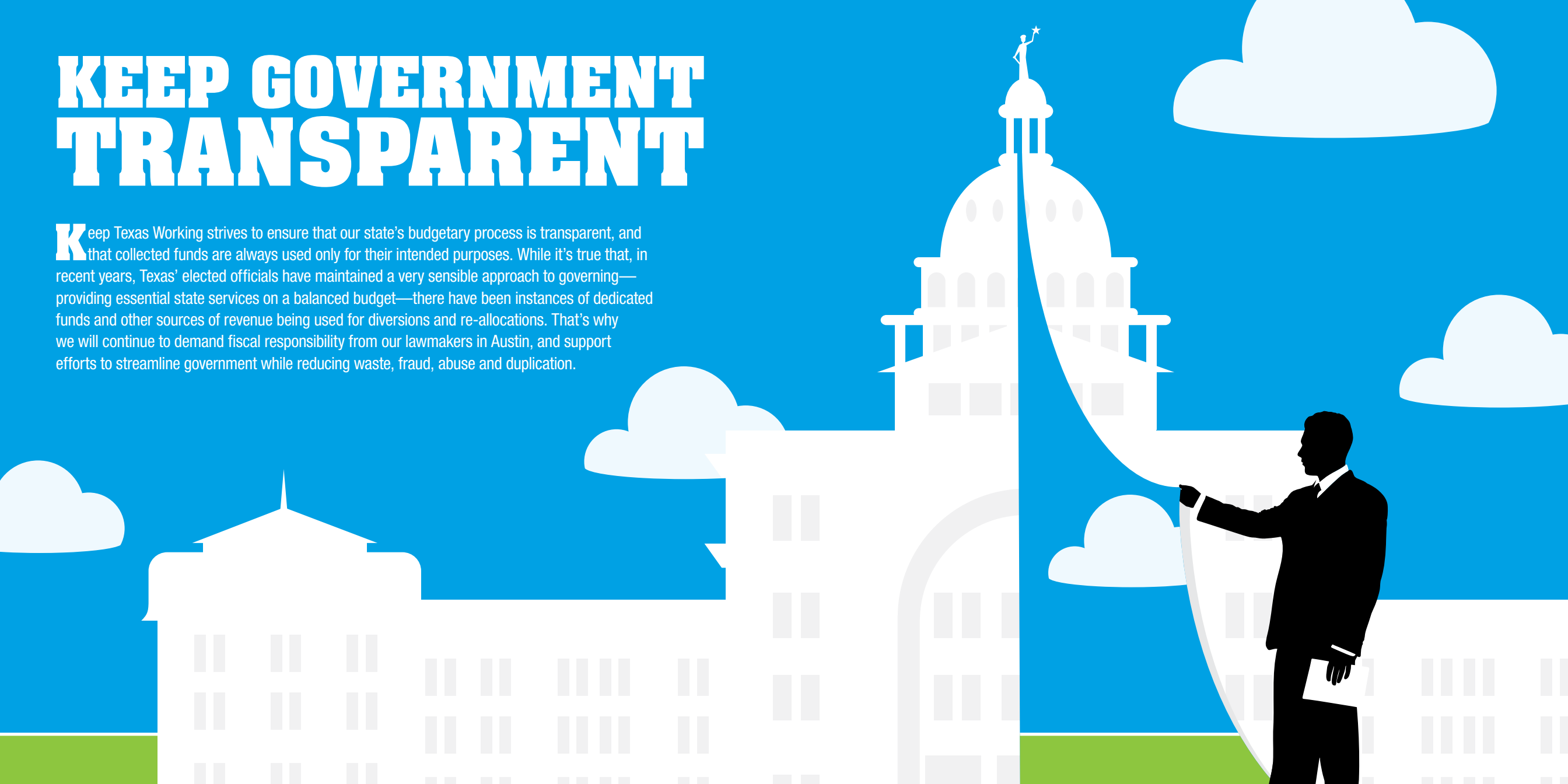
KEEP TAXES LOW



Texans have enjoyed the sixth lowest tax burden among the 50 states, while becoming the envy of almost every other state for business and job creation. Most experts will tell you that's no coincidence. Keep Texas Working strives to protect taxpayers and the state economy from harmful new tax proposals. We agree with those who contend that keeping the tax burden of each Texan as low and predictable as possible, while maintaining essential state services, is the way to keep Texas working and growing.

KEEP GOVERNMENT TRANSPARENT

Keeptexas Working strives to ensure that our state's budgetary process is transparent, and that collected funds are always used only for their intended purposes. While it's true that, in recent years, Texas' elected officials have maintained a very sensible approach to governing—providing essential state services on a balanced budget—there have been instances of dedicated funds and other sources of revenue being used for diversions and re-allocations. That's why we will continue to demand fiscal responsibility from our lawmakers in Austin, and support efforts to streamline government while reducing waste, fraud, abuse and duplication.





An adequate water supply is essential for every Texan, and every Texas company. And with the state's population expected to increase dramatically over the next 50 years, water demand will increase by about 22%. This is an issue we must address. In fact, the lack of proper water planning could lead to businesses choosing not to relocate to Texas—or even cause existing Texas businesses to leave the state.

Keep Texas Working will always support efforts to secure our future water needs, by advancing programs that meet the demands of both citizens and businesses, while respecting private property owner rights.

KEEP WATER FLOWING

KEEP

TEXAS GROWING



Other groups in Texas do great work fighting for social and pro-business issues. At Keep Texas Working, our focus is a little different. We're mobilizing the vast majority of Texans for whom "pocket book" issues aren't just political poll topics—they're everyday, "top-of-mind" issues.

Other states are trying desperately to duplicate the Texas model for economic success. To stay ahead of the pack, we will continue to inform the public of pro-business policies that keep our state growing, and encouraging the Texas Legislature to enact these policies through legislative advocacy in Austin.

To learn more about Keep Texas Working, please take a minute to explore our web site, sign up to receive e-mail updates, and follow us on Facebook and Twitter.



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