



Arizonia Federation of Republican Women

2025 Club WEBSITE Awards

Participating clubs must email the link to their websites to: Social Media Awards Chair no later than September 5, 2025 – Carmel Scharenbroich - carmelscharenbroich@gmail.com

The following criteria will be used to judge the WEBSITE 170 points possible

1. Appearance and Functionality	50 pts total
Banner / Club	1 – 10
Neatness (no clutter, legible, easy to read)	1 – 10
Ease of navigation / Find information	1 – 10
Links / Forms to RSVP	1 – 10
Current Photos	1 – 10
2. Leadership	20 pts total
About Us / Club Mission / Goals	1 – 10
Officer Names / Picture / Bios	1 – 10
3. Membership	30 pts total
How to become a Member and Form link	1 – 10
Ways to Get Involved / Opportunities	1 – 10
Volunteer Hours Form	1 – 10
4. Information	70 pts total
Means to Contact the Club	1 – 10
Calendar of Events	1 – 10
Links to Social Media	1 – 10
Bylaws (Members Only Page) Password protected	1 – 10
Links to AzFRW / NFRW News / Meetings	1 – 10
Links to State News	1 – 10
Links to Local GOP News (LD & County)	1 – 10

170 Points Possible

Certificates will be presented for each club's website that demonstrates outstanding use of their website to improve visibility of the club, attract members and promote the club activities. Presenting clubs **must complete this form** and submit to the AzFRW Social Media Awards Chair no later than September 5, 2025.

Please **TYPE** or **PRINT** clearly:

Club Name: _____ Club Number: _____

Club President: _____ Region: _____

Email: _____ Phone: _____

Website Link: _____

Password for Members Only Page: _____