

# CANVA FOR BEGINNERS: CREATE STUNNING DESIGNS IN MINUTES!

Can be used on a smart device or personal computer

BEGINNER COURSE



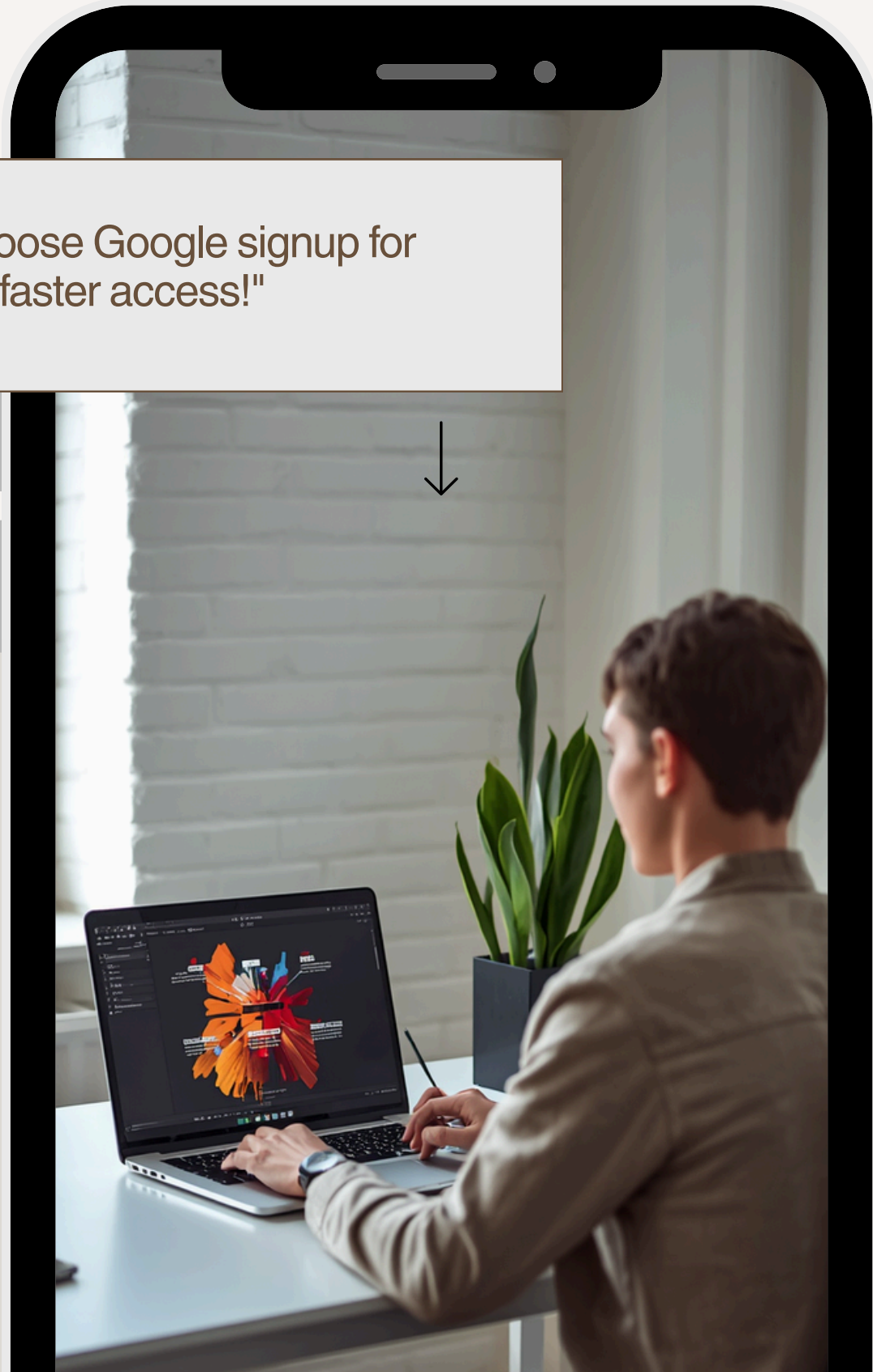
# What You'll Learn to Create

Social media graphics,  
presentations, and  
marketing materials!



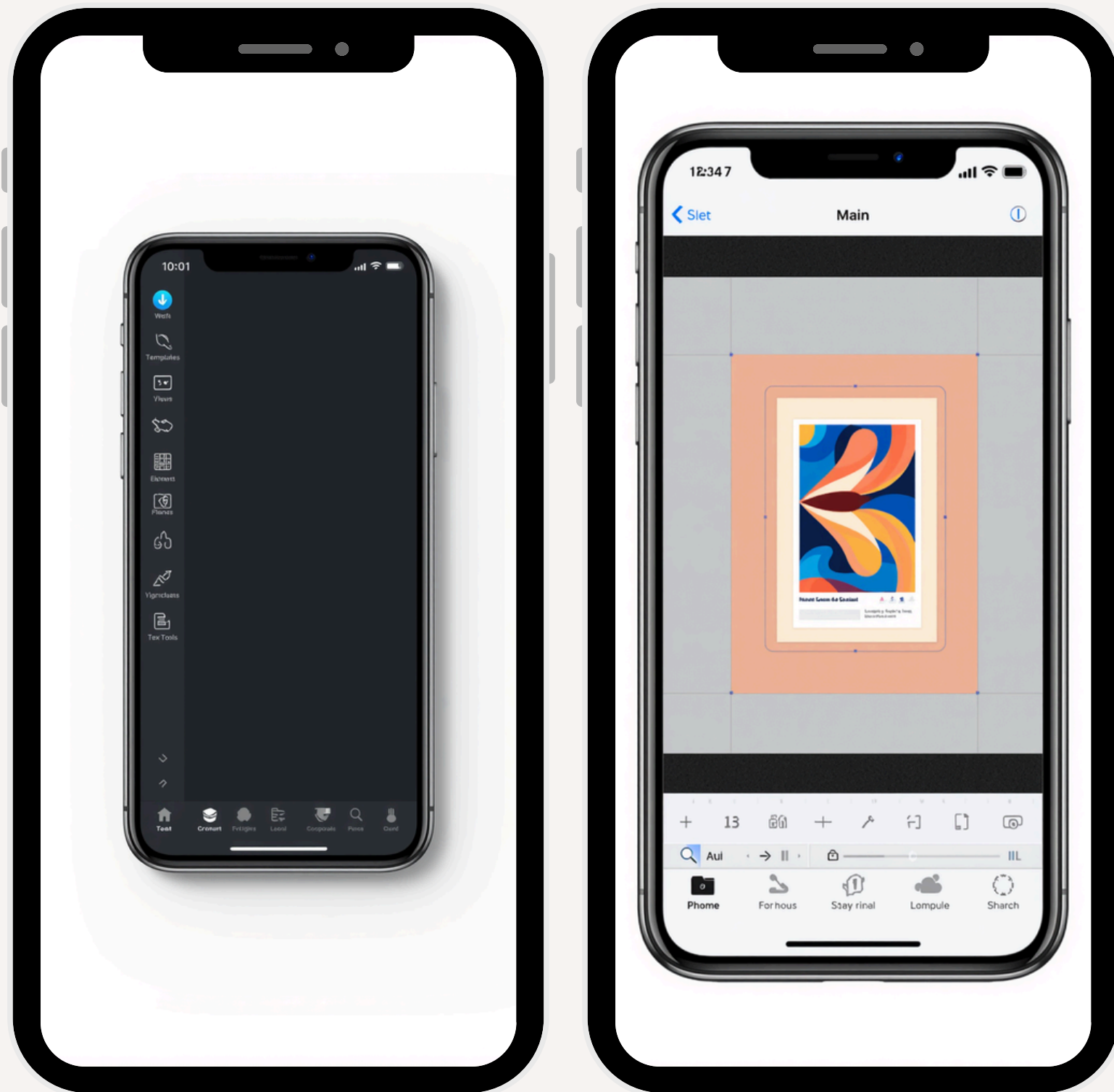
# Creating Your Canva Account

Visit [canva.com](https://canva.com) and click "Sign up" to create your free account. You can register using your email, Google, or Facebook. Once logged in, you'll see your dashboard with templates, recent designs, and the main menu. You can use Canva for free but some features require a subscription.



Tip: "Choose Google signup for faster access!"

↓



# Navigating the Canva Editor

Learn the key areas: the left sidebar for tools, the canvas in the center, and the top toolbar for editing options.

- Open Canva and look at the bottom tools
- Click on MORE
- Dream Lab is great for background images. You can edit the content created with Canva AI by telling it what to change.
- Use this prompt: “US Constitution, Bald Eagle, American Flag, Patriotic Colors, GOP.”
- You will get a number of incarnations to choose from, and you can use Canva AI to change an element it got wrong or that you do not like.



# We the People

...of the United States  
do hereby ordain and establish  
this Constitution for the United States  
in Order to form a more perfect Union,  
to establish Justice, to insure  
domestic Tranquillity, to provide  
for the common defence, to promote  
the general Welfare, and secure  
the Blessings of Liberty to  
ourselves and our Posterity, we  
the People of the United States,  
in Convention assembled, do hereby  
confer and give to ourself and  
to our Posterity these Powers,  
Rights and Liberties, which  
shall extend to all future  
Governments of the United States,  
We the People of the United States,  
do hereby give and grant unto  
ourselves, our Posterity, and  
to every State which shall  
hereafter come into the Union,  
the following Rights and Liberties,  
in Order to form a more perfect  
Union, to establish Justice, to  
insure domestic Tranquillity,  
to provide for the common  
defence, to promote the general  
Welfare, and secure the  
Blessings of Liberty to  
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Welfare, and secure the  
Blessings of Liberty to  
ourselves and our Posterity,

*John G. Hill*

Canva for Beginners



Change the word to People

On it! I'll edit the text on the document in the image to say "People" instead of "Piple."

**Task Completed** >

Done! The text now reads "We the People" correctly.



Selected image



Describe your idea





# We the People

insure domestic Tranquillity, provide for the common defence and our Posterity, do ordain and establish this Constitution

**Preamble**  
We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquillity, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do hereby ordain and establish this Constitution for the United States of America.

*James J. Hill*

- In Brand, you set up your commonly used colors
- Grow is for Ads
- Design School is a handy reference tool to learn how to design in Canva.

Certain things in Canva are easier to use on a personal computer. Play around. You will be surprised at what you create.

# Working with Templates

- Browse categories to find templates for social media, presentations, and more
- Customize layouts with your own colors, fonts, and images
- Save your favorite templates to quickly access them for future projects

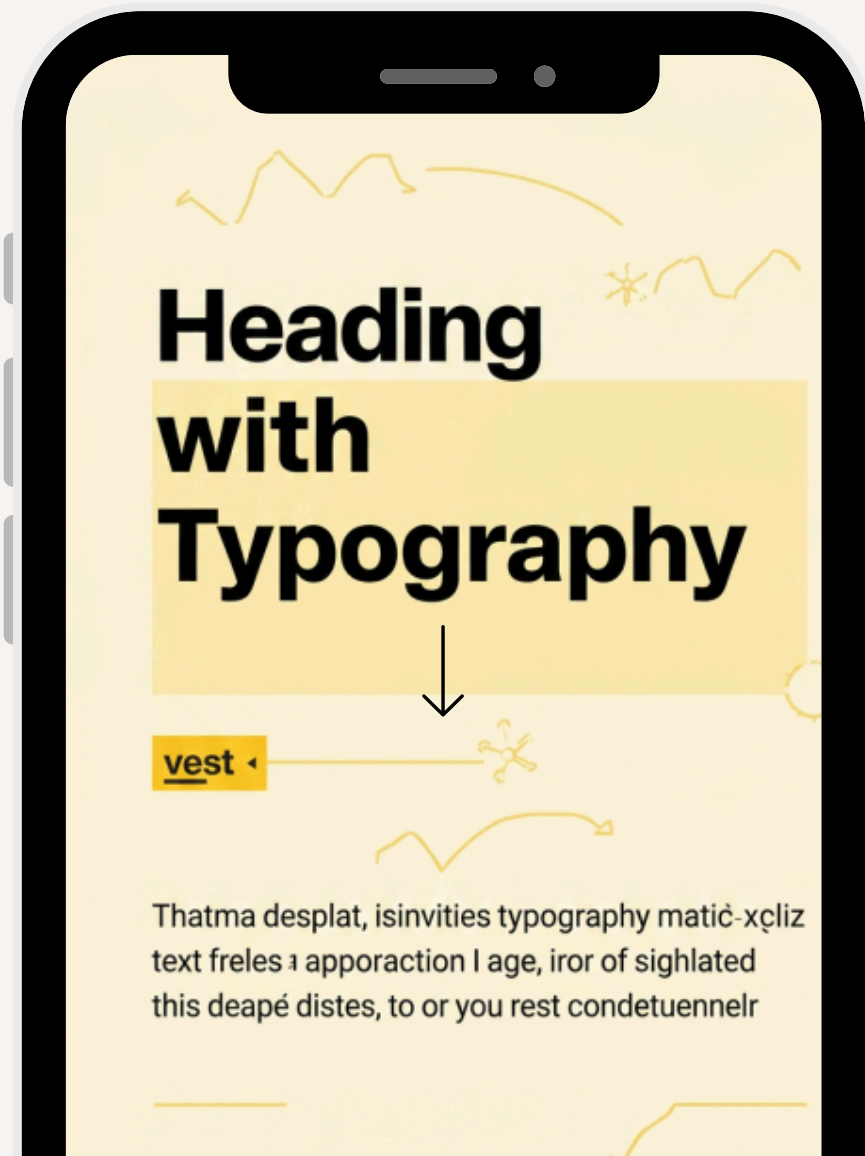
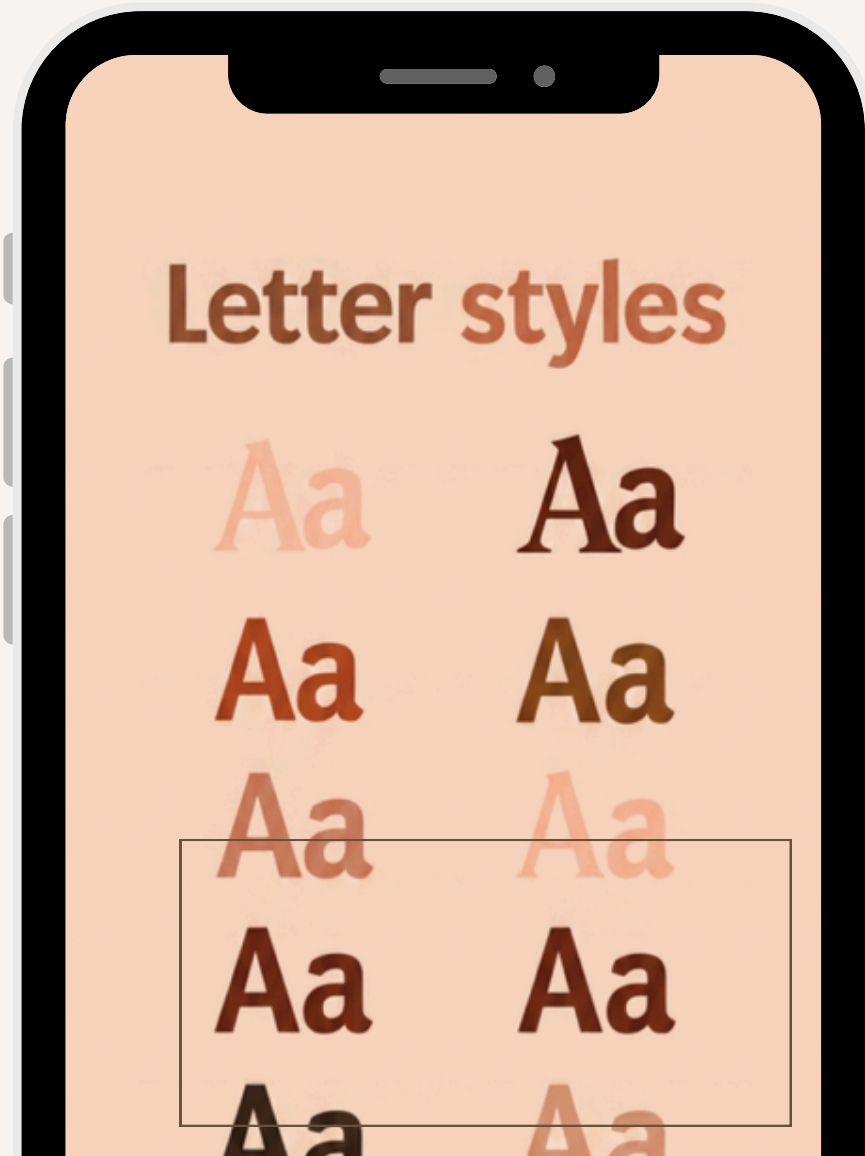
# Adding Design Elements

Enhance your designs with photos, graphics, shapes, and icons from Canva's library. Click "Elements" in the left sidebar to browse millions of free options you can drag and drop into your design.



# Typography Basics in Canva

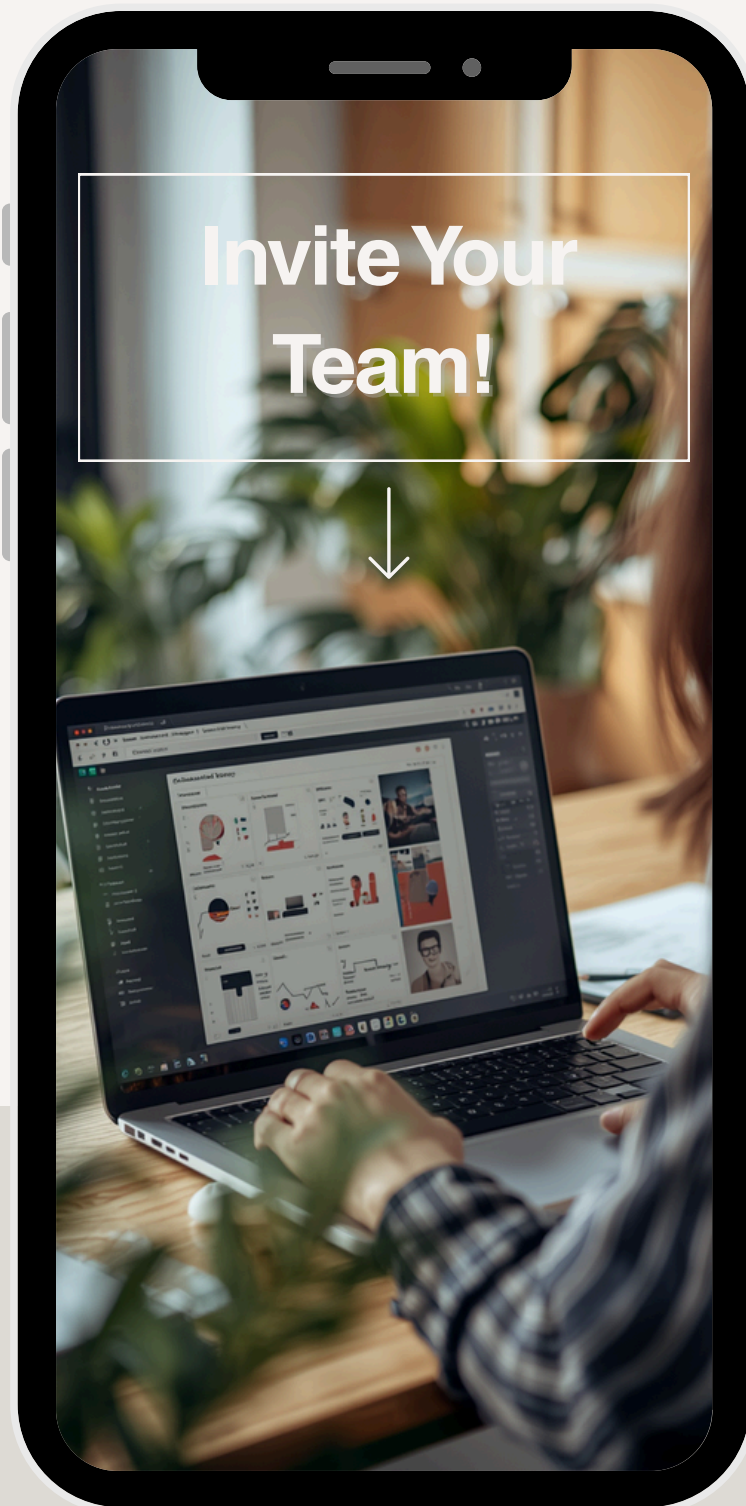
Master fonts, sizing, spacing, and text effects to create visually appealing designs that communicate clearly.





# Powerful Editing Tools

Transform your designs with filters, background removal, and photo editing. Adjust brightness, contrast, and saturation to make your images pop!



# Share & Collaborate with Your Team

Click the "Share" button to invite team members via email. They can view, comment, or edit in real-time.

Perfect for group projects!  
You would need the Canva for Teams subscription for this feature.

## This presentation was created with Canva AI

Create a presentation running 30 minutes with beginner basics for using Canva, and introduce using Canva AI, Creating a QR Code, and creating a logo with Logo maker



# Using Canva AI to Speed Up Your Workflow

Canva AI helps you generate images, write copy, and resize designs instantly. Use Magic Write for text, Magic Design for layouts, and Magic Edit to transform photos with simple prompts!



# Creating a QR Code in Canva

Use the QR Code app in Canva to generate scannable codes for websites, menus, or portfolios. Simply search for "QR Code" in the Apps tab, paste your URL, and customize the colors to match your brand!

Logo Maker



Describe the logo you want

An elephant with a patriotic background in a circular shape. Please use the word AzFRW

Create



# Creating a Logo with Logo Maker

Canva's Logo Maker lets you design a professional logo in minutes. Choose from thousands of templates, customize fonts, colors, and icons, then download in high resolution for your brand!

Using Templates

Meet & Greet Flyer

# MEET & GREET

**Speaker Name**

Job Title / Organization

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**Date:** June 15, 2026

**Time:** 6:00 PM - 8:00 PM

**Venue:** Community Center Hall

Join us for an exclusive opportunity to connect with our guest speaker. Light refreshments will be served.

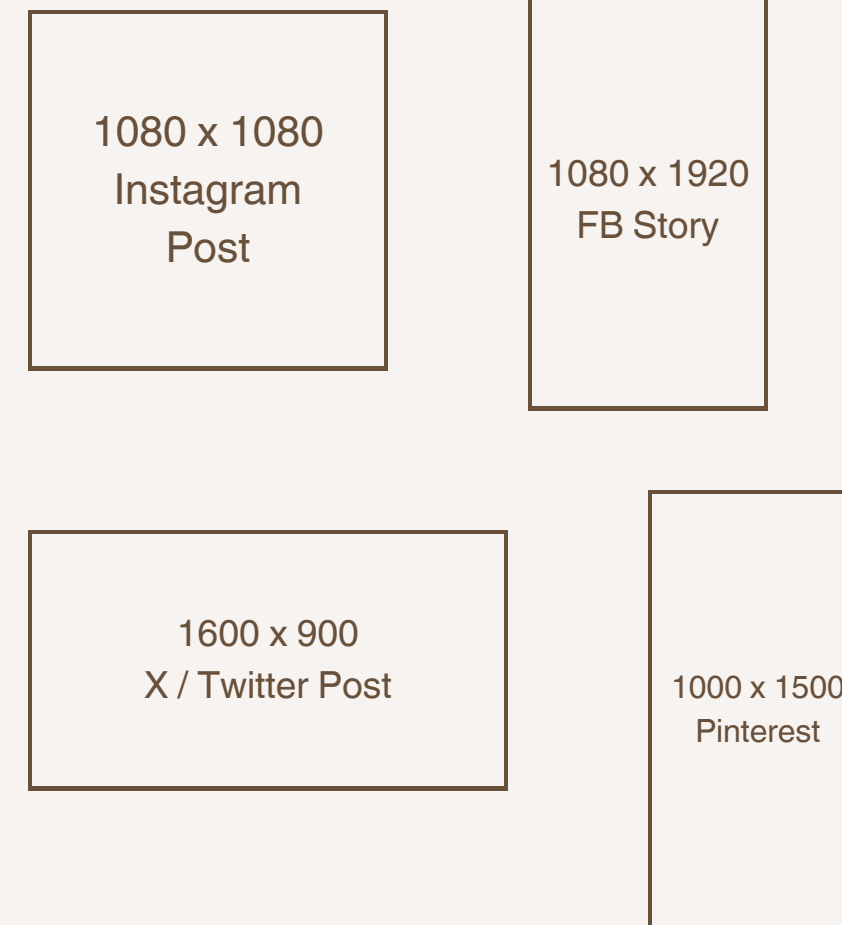
**RSVP TODAY**



# Resizing Your Design for Social Media

1. Click "Resize" in the top menu bar
2. Choose a preset (Instagram Post, Facebook Story, etc.)
3. Select "Copy & Resize" to keep your original
4. Adjust elements that may have shifted

## Common Sizes



Tip: Use "Copy & Resize" so you always keep your original design intact!

# A Few Designs Made with Canva Templates

# BE A SPONSOR!

All sponsors will receive recognition in our meeting book, meeting slide presentation, plus one vendor table. Sponsors are offered the opportunity to speak at one of the receptions.





[www.prescottvalleyrw.com](http://www.prescottvalleyrw.com)

An Evening with  
**DENNIS  
PRAGER**

**AUGUST 22, 2023**

**VIP RECEPTION - 5:00 PM**

**MAIN EVENT - 7:15 PM**

**VIP Reception\* \$60**  
**(limited to 150 tickets)**

**Main Event\***  
**\$60, \$50, \$40**  
**ycpac.com**

**\*Two separate tickets are needed  
to attend both events.**



Conservative radio talk show host and writer

Please contact the Ticket Office directly for ADA seating  
and instructions: 928-776-2000



Jim & Linda Lee  
**PERFORMING  
ARTS CENTER**





Arizona Federation of  
Republican Women  
*Empowering and Engaging  
Women Since 1924*

# Meeting Invitation

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**VIRTUAL MEETING FOR TREASURERS,  
PRESIDENTS & MEMBERSHIP**

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**FEBRUARY 10, 2026**



**6:30 PM**



**VIA ZOOM**



***Please be present on time, Thank you!***

**AZFRW.COM**



May 17, 2023

6:00 – 8:00pm

Doors Open: 5:00pm



Tickets:

[ycpac.com](http://ycpac.com)

928-776-2000

\$55, \$45, \$35



REPUBLICAN WOMEN OF PRESCOTT  
PRESENTS



An Evening with

**CHARLIE KIRK**

Founder & President of Turning Point USA



Joining us for a book signing  
and speaking will be

**LINDSEY GRAHAM**

**"The Patriot Barbie"**

A fierce voice for conservative women



# PRESCOTT TOWN HALL

Prescott Resort & Conference Center  
1500 E. Highway 69, Prescott, AZ



CONGRESSMAN ELI CRANE  
AZ 2ND DISTRICT



CONGRESSMAN MATT GAETZ  
FL 1ST DISTRICT



SHERIFF MARK LAMB  
US SENATE CANDIDATE

## September 8, 2023

Vip: 5:00-6:00 pm

General Event: 6:00-7:30 pm

Doors open at 4:30 pm

**General Event is Free with Online Registration!**

<https://tinyurl.com/PrescottTH>

**VIP\* \$250.00 - Scan the QR code to pay**

\*VIP will include a cash bar, appetizers, & General Event

PAID FOR BY CRANE FOR CONGRESS

SCAN TO DONATE



Canva for  
Beginners

Start Creating  
Today

# Thank You!

