



Arizona Federation of Republican Women

2025 Club Social Media Awards

Certificates will be presented for each club's social media accounts that demonstrate outstanding use of social media to improve visibility of the club, attract members and promote the club activities. Presenting clubs **must complete this form** and submit to the AzFRW Social Media Awards Chair no later than September 5, 2025.

Social Media includes Facebook, X (Twitter), and Instagram

The following criteria will be used to judge the Social Media Sites

1. Information	10 pts possible
Club Has Social Media	1 – 5 points
About Us / Bio Completed	1 – 5 points
2. Content	45 pts possible
NFRW Post Shares	1 – 10 points
AzFRW Post Shares	1 – 10 points
Photos of Board Members & Committees	1 – 5 points
Club Meetings / Speakers	1 – 5 points
Photos of Members	1 – 5 points
Club Projects / Ways & Means	1 – 5 points
Caring for America Activities	1 – 5 points
3. Political Action & Community Support	25 pts total
GOTV Efforts	1 – 5 points
Legislative Updates (Nat'l/State/Local)	1 – 5 points each
Club Community Support Updates	1 – 5 points
4. Frequency	20 pts possible
1 – 2 times per week	10 points
3 – 5 times a week	20 points

100 Points Possible

Participating clubs must submit their Social Media links to Carmel Scharenbroich, Social Media Awards Chair, at: carmelscharenbroich@gmail.com no later than September 5, 2025.

Please **TYPE** or **PRINT** clearly:

Club Name: _____ Club Number: _____

Club President: _____ Region #: _____

Email: _____ Phone: _____

Club Facebook Link: _____

Club Instagram Link: _____

Club X (Twitter) Link: _____