



Fair trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and planet first. When you see a product with the Fair Trade Certified seal, you can be sure it meets rigorous social, environmental, and economic standards. That means:

- Safe working conditions
- Environmental protection
- Sustainable livelihoods
- Community Development Funds



USDA certified organic foods are grown and processed according to federal guidelines addressing, among many factors, soil quality, animal raising practices, pest and weed control, and use of additives. Organic producers rely on natural substances and physical, mechanical, or biologically based farming methods to the fullest extent possible. USDA Organic certification confirms that the farm or handling facility (whether within the United States or internationally) complies with USDA organic regulations.



Kosher Certification is the stamp of kosher approval by a rabbinic Agency verifying they have checked the products ingredients, production facility and actual production to ensure all ingredients, derivatives, tools and machinery have no trace of non-kosher substances. The Kosher Certified symbol assures consumers that both the actual product and its production adhere to all Kosher Law requirements.

The logo for deMurs Fine Tea, featuring the name "deMurs" in a serif font with a green leaf above the "e", and "FINE TEA" in a smaller serif font below it, separated by a horizontal line.

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