

Kaluka Brands.

Creative solutions from the ground up.



Our Agency.

We are a dynamic team. The perfect balance between branding, design, and digital performance.

We work with companies in the produce industry to come up with ideas that build, enhance, and grow their mark.

Through meticulous planning and execution we:

- Establish a vision
- Design for physical and digital spaces
- Provide strategies

Our work secures a healthy return on investment for your company.

KALUKA

Our Services.

CREATIVE

Logo design
Brand guidelines
Packaging design
Merchandise design
Rebranding
Copywriting
Photography
Video
Signage, POS
Illustration

MARKETING / ADVERTISING

Strategic marketing
Brand development
Campaign concepts
Advertising campaigns
Social Media
Content strategy
Email marketing
PR strategy
Media relations
Booth design
Internal communications

WEBSITE

Website design
Consulting
UI/UX strategy



Project examples.

Salix Fruits.

THE ASK

A brand refresh to better tell the company's story and reflect its growth.

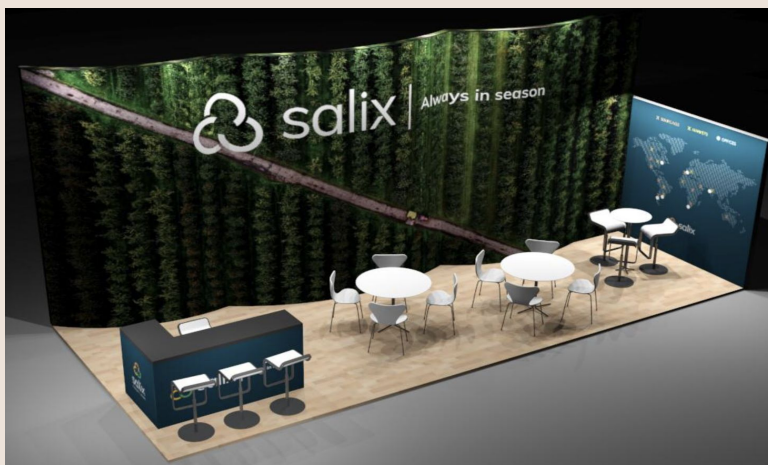
THE SOLUTION

We updated the logo and delivered a complete style guide. Then we helped ensure cohesive branding across all areas.



salix

| Always in season



Rebranding project.

Pepe's Lemons.

THE ASK

Create a sub brand within our client's main business to reach a new audience.

THE SOLUTION

Developed a concept, name, and logo. Then designed new packaging for a telescopic box of lemons.





Brand, logo, & package design project.

Mundos.

THE ASK

Build a brand for bagged citrus to help the client grow its retail sales.

THE SOLUTION

Developed a concept, designed a logo, and applied it to packaging. Then, delivered a targeted marketing strategy.

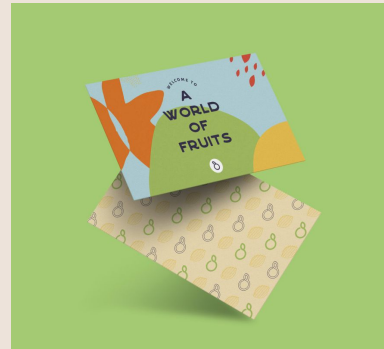
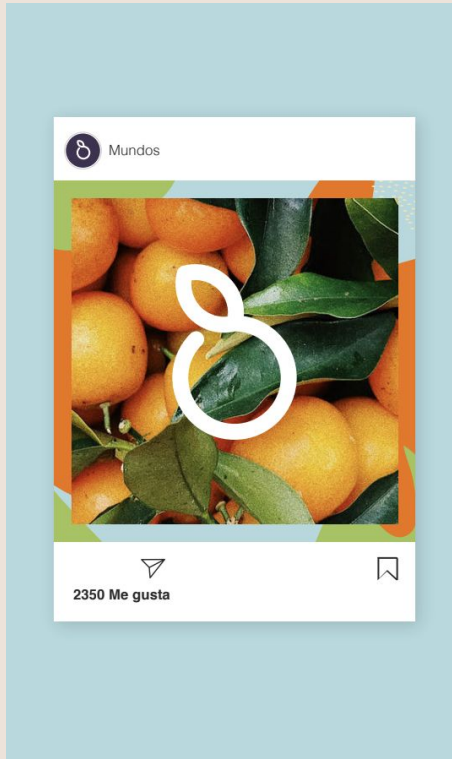


Mundos

100% FRESH FRUITS • BY SALIX



Packaging, print & marketing material.



Strategic marketing project.

Lemondo.

THE ASK

Create a playful brand and packaging to establish trust and ensure recognition across the industry.

THE SOLUTION

Defined the brand's characteristics and created a 'mascot' that communicated those attributes. Developed and executed a marketing campaign.



lemondo
LIMONES ARGENTINOS



Brand, logo, packaging & marketing project.

Great brands, start with great experiences.

KALUKA

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KALUKA