



2023 CIF-SS CHAMPIONS / STATE FINALISTS
2024 CIF-SS OPEN DIVISION SEMIFINALISTS
2024 STATE CIF PLAYOFFS

ADVERTISE WITH SC TRITON BOYS SOCCER

Dear Valued Community Members,

We are reaching out to you on behalf of the San Clemente High School Boys Soccer Program. Our commitment to maintaining a top-tier Class A program is unwavering, providing our student-athletes and their families with an exceptional soccer experience.

To sustain our excellence, we need your support. We invite you to consider advertising in the Triton Boys Soccer Media Guide. As a community partner, you'll contribute significantly to our program's success. By investing in our soccer program, you're demonstrating your dedication to the community you serve.

Your sponsorship will directly benefit our program, funding uniforms, equipment purchases, coaching stipends, and facility maintenance. As a non-profit organization, we welcome your partnership and value your support.

We offer various advertising options tailored to your business needs, including opportunities at Thalassa Stadium and in the Triton Boys Soccer Media Guide. Our games attract a dedicated fanbase from the community, ensuring your ad will reach a wide audience.

Please review the attached information for more details on how you can support San Clemente High School Boys Soccer. We appreciate your consideration and encourage you to contact us with any questions.

Sincerely,

Chris Murray
SCHS - Head Boys Soccer Coach

Sample Media Guide & Sponsorship Sales Tools

Scan QR Code



Recommendations when you reach out to the community:

- Every player should contact a minimum of 5 businesses as it may take a few “no’s” before you get a yes.
- If you need help with some potential local community businesses, we have a list of sales contacts to get you started
- Be sure to wear your SCHS spirit wear
- Ideally go with a teammate or a few. This makes it more fun as a group and builds energy and spirit for the community. We can even split the funding if two of you get a company onboard.

Make a copy or print up one or more of these tools when your son goes out into the community:

- Zelle QR Code - tritonsoccertreasurer@gmail.com (make sure note includes player’s name and what it’s for)



- Sales Pitch Script
- Video showing a “player selling”
- Email Template - Media Guide Sales (send to a local contact)
- Email Template - Adopt A Player (send to a friend or family member)
- Thank You Donation Letter with Tax #



SCHS BOYS SOCCER | www.sctritonsoccer.com **PROGRAM/MEDIA GUIDE AD SALES**

The young men who participate in San Clemente High School's highly successful Boys Soccer Program are seeking community support. Please help us by purchasing ad space in our professionally printed and widely distributed program. Your donation will help provide our players with uniforms, equipment and tournament fees. **Your continued support is greatly appreciated!**

Business Name: _____ Completed Form Due: **12/1/26**

Contact Person: _____ Phone: _____

Address: _____ City: _____

email _____ Player's Name _____ VAR JV F/S

- ☐ Camera-ready ad or business card is ATTACHED with my payment.
☐ Digital Files will be sent via email. (Please see file size, specs and info below.)

Total Donation Amount

\$ _____ Chk # _____

CHECK BOX	AD FORMAT	AD DIMENSIONS & DETAILS	COST
☐	Business Card Size	(3.5" W x 2" L) Horizontal ☐	\$60
☐	Quarter Page	(3.75" W x 5" L) Vertical ☐	\$100
☐	Half Page	(8" W x 5" L) Horizontal ☐	\$175
☐	Full page	(8"W x 10"L) ☐	\$275
☐	Banner	(3' H x 5' L) Files no less than 20MB and 50MP ☐	\$300
☐	"Goal" Sponsor	Half Page Ad, Website link	\$400
☐	"Hat Trick" Sponsor	Full Page Ad, Website link, Stadium banner	\$775
☐	Corporate Sponsor - Limit 3	Full Page Ad (Front or back inside or back cover), Website link, Banner in Stadium, Home Game announcement	\$1,300

*Please submit completed form, art + PAYMENT (camera ready art or biz card) to the player OR mail to: Katie Nichol | 25 Via Regalo | San Clemente, CA 92673 - Make checks payable to: **"TBC- Boys Soccer"** OR Zelle tritonsoccertreasure@gmail.com

PLAYER Tribute Ads: Families can use the same ad size & prices above for Player Tributes. Send art the same way as below.
SUBMIT electronic ad files via email (and or ad spec/submission or payment questions) to sctritonsoccer@gmail.com
DIGITAL AD FILE SPECIFICATIONS (all ads are full-color) File formats accepted: Full color PDF, JPG, EPS, TIFF (250 dpi min at actual size). For EPS formats: all text must be vectored. (No live fonts.) PLEASE MAKE SURE AD SIZE AND LAYOUT IS CORRECT.

DEADLINE IS: 12/1/26 Due to press deadline, no late ads can be accepted!

Your donation is tax deductible. Use Triton Booster Club EIN #23-7068623.

The Constitution of the State of California requires that we provide a public education to you free of charge. Your right to a free education is for all school/educational activities, whether curricular or extracurricular, and whether you get a grade for the activity or class. Subject to certain exceptions, your right to a free public education means that we cannot require you or your family to purchase materials, supplies, equipment or uniforms for any school activity, nor can we require you or your family to pay security deposits for access, participation, materials, or equipment. – JH 01 23 2020