



ROBERT SCHACHTER, Psy.D. – COACH

Robb is a leadership and organizational psychologist who relies on decades of business experience and a deep understanding of behavior to engage coaching clients in a transformational experience. He is passionate about partnering with clients to broaden perspectives and surface hidden patterns of behavior to enable them to thrive.

Robb brings a systems perspective to coaching. He views coaching clients as a part of multiple mutually interacting systems which influence the ways in which clients take up their roles. By exploring with clients their relationship to the context within which they are operating, Robb helps them to change in deep and sustainable ways. He has experience in industries ranging from tech to health care to sports to government. Additionally, as a long-time owner of a family business, Robb understands not only the pressure of leadership, but doing so with the added complexity of family dynamics.



Robb is passionate about improving our social dynamics and has developed a program called Beyond Primal that brings people with vastly different viewpoints together to empower courageous connections through brain-based dialogue.

Robb holds a doctorate in Leadership Psychology from William James College, an MBA with a specialty in Entrepreneurial Studies from Babson College, and a BA in Economics from Brandeis University. His style is easy going and he believes that while often difficult, change should also have an element of adventure and be fun.

Powerful
change
for leaders
and teams

LeadWell is a practice of credentialed, seasoned, executive coaches. As former operating and corporate executives we have a deep understanding of what it takes to lead.

We share the belief that with intention, rigor and skillful coaching leaders will amplify their contribution to the success of an organization, maximize the capabilities of their team and make sustainable changes that bring meaning and value to their careers and work life.

Our diverse team comes to the work of leadership and organization development to co-create positive change in the impact, business results, efficacy and wellbeing of leaders and their teams.

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