



Wings up!

2023 SEASON HIGHLIGHTS

Showcasing female and non-binary athletes in the sport of ultimate throughout North Carolina.



Thank you for being a Radiance fan!

2023 was a big year for the Radiance! The Radiance won the Premier Ultimate League (PUL) Championship and conducted a significant re-brand. We adopted a more assertive logo that represents the Radiance's strength on and off the field.

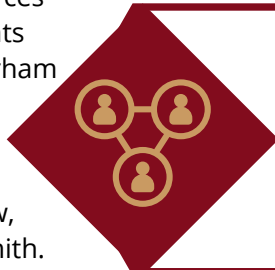
The Radiance continues to mature as an organization and is building deeper community partnerships to increase viewership and cultivate mutual benefits. We collaborated with Magnanimous Ultimate to hold our first LGBTQ+ Mutual Aid Event and invited LGBTQ+ organizations to share their resources with the ultimate community. We also hosted events with the support of local organizations like the Durham Disc Golf Putting League and Triangle Rock Club to enhance fun and increase fundraising.

In 2024, the Radiance is looking forward to the new, energetic leadership of Executive Director Tyler Smith. Focuses for the coming year will be continuing to dominate the PUL on the field and increase viewership and revenue off the field.



SEASON HIGHLIGHTS

- 2023 PUL Champions!
- 15 new players were added to the roster representing the depth of talent in the Triangle
- 275 people attended each home game (on average)



COMMUNITY ENGAGEMENT

- >1000 hours spent coaching NC youth ultimate
- >500 community members served ranging from elementary to college level
- >1/3 of Radiance members coached during the season

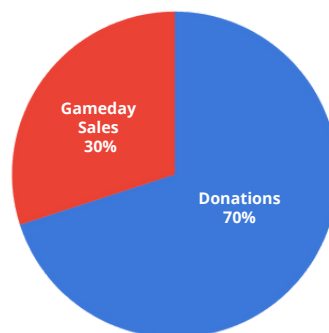


FINANCES

In 2023, the Radiance operated at a slight deficit of \$5,000. To become revenue positive, the Radiance is working on increasing game day attendance and corporate sponsorships. Please see the following two figures breaking down the 2023 Radiance revenue and expenses.



Radiance 2023 Revenue: \$45,000



Radiance 2023 Expenses: \$50,000

