

CHELSEA FOOTBALL CLUB WOMEN FORUM 2025-26, 3rd MEETING MINUTES

Meeting held in the Vialli Suite at Stamford Bridge at 6pm on Wednesday 20th May 2026

Attendees

Andrews, Faye
Baker, Chris
Beecroft-Bates, Chester
Bromfield, Gillian
Brown, Tracy
Cornall, Michael
Curteis, Sam
Formosa, Lawrence
Greenfield, Michelle
Hayyez, Nick
Keylock, Julie
Kingsman, Simon
MacKay, Holly
Metzger, Cashel
Murray, Alan
Phillips, Anna
Rattigan, Linda
Regan, Andy
Rodrigues, Stan
Shahrestani, Nadia
Sokeyo, Naomi
Stephens, Ed
Wittich, Margaret

Club title/ group represented

Kingsmeadow season ticket ("ST") holder
Club, Director of Matchday Safety & Security
Chelsea Women Supporters Group
Chelsea Supporters Trust
Fan Advisory Board ("FAB")
Club, Head of Supporter Relations
Club, Supporter Liaison Officer
Overseas
Chelsea Supporters Group
65 or over
LGBTQI+
Kingsmeadow Supporters Group
16–21-year-old
Ethnically and culturally diverse
Chelsea Supporters Club
FAB
Chelsea Pride
Forum Chair
WSL Stamford Bridge package
Club, Business Operations Director
Family
Club, Chelsea Women Marketing Lead
Access

Apologies for absence

Knox, Saffra	Female
Mandhar, Aki	Club, Chelsea Women Chief Executive Officer
Mazzia, Guilia	Club, Commercial Director (Women's)
Quinlan, Jacqueline	Away ticket
Venkatakrisnan, Prashant	Club, Chelsea Women Chief of Staff
West, Darren	Club Chelsea
Wyre, Tatika	CDSA

(Action points are underlined.)

Anna was introduced as the newly elected FAB representative for the women's team, and Tracy was thanked for her contribution in the role.

The club confirmed Blue Flag 92 will have a forum place from the 2026/27 season.

Following the April stadium move announcement, the club said it will launch The Blueprint from 2026/27. This group will sit between the forum and the FAB and

discuss issues including matchdays, marketing, merchandise, activations and the aim of creating an official women's supporters' group.

At the time of the meeting, applications for The Blueprint had opened.

In response to a question about banners at Kingsmeadow, the club said it is assessing options. It wants to recognise the women's team's history and importance in the move to Stamford Bridge, while balancing space for banners representing other stakeholders.

All women's team banners have now been removed from Kingsmeadow. Owners can retrieve them by contacting the club.

After a representative raised the issue, the club reaffirmed its commitment to Pride month in June and introduced its new 'Proud Everyday' LGBTQIA+ inclusion strategy. More details will follow, but supporters can expect social media activity and bespoke merchandise before July's Pride in London parade.

The club welcomed suggestions from representatives on how to strengthen its LGBTQIA+ engagement.

On the final main agenda item, the club confirmed the sensory room, now called the 'Bright Room', is coordinated by the Foundation for men's home matches and is regularly fully booked. It helps supporters who need it on matchdays without pre-booking where possible. The club will review how the room is publicised for women's matches and how it can be integrated into the future women's matchday experience at Stamford Bridge.

Any other business

The club said it is aware of the stickers on the back of seats at Stamford Bridge linking to the behaviour reporting service and will review them.

The club will confirm next season's coach details, including pick-up points.

The club will consider better promotion of songs and chants and will review matchday music.

The club will confirm the location of home domestic cup matches in due course, said that the drum has improved atmosphere, that it will help relocate those in standing-only areas case by case, and that the in-bowl drinking trial will continue next season.

The club confirmed it will review spicy food options in the West Stand and improve allergen information.

It will consider poster or photograph opportunities.

It will ensure sanitary products are widely available across the stadium.

The independent chair thanked Jacqueline, Holly, Nick, Darren, Cashel, Naomi, Saffra, Faye, Lawrence, Stan, Linda, Michelle, Gillian, Chester and Simon, who have completed their forum terms.

The meeting closed at 7pm.