

## **CHELSEA FOOTBALL CLUB WOMEN FORUM 2025-26, 2<sup>nd</sup> MEETING MINUTES**

Meeting held in the Vialli Suite at Stamford Bridge at 6.00pm on Monday 2<sup>nd</sup> February 2026

<b>Attendees</b>	<b>Club title/ group represented</b>
Beecroft-Bates, Chester	Chelsea Women Supporters Group
Bromfield, Gillian	Chelsea Supporters Trust
Brown, Tracy	Fan Advisory Board
Clarkson, Megan	Club, Senior Supporter Services Manager
Cornall, Michael	Club, Head of Supporter Relations
Greenfield, Michelle	Chelsea Supporters Group
Haridasan, Arun	Club Head of Retail Operations
Hayyez, Nick	65 or over
Jones, Emily	Club, Matchday Revenue & Growth Strategy Lead
Keylock, Julie	LGBTQI+
Kingsman, Simon	Kingsmeadow Supporters Group
Mandhar, Aki	Club, Chelsea Women Chief Executive Officer
Metzger, Cashel	Ethnically and culturally diverse
Murray, Alan	Chelsea Supporters Club
Quinlan, Jacqueline	Away ticket
Rattigan, Linda	Chelsea Pride
Regan, Andy	Forum Chair
Shahrestani, Nadia	Club, Business Operations Director
Sokeyo, Naomi	Family
Stephens, Ed	Club, Chelsea Women Marketing Lead
Travers, Hannah	Club, Disability Access Officer
Venkatakrishnan, Prashant	Club, Chelsea Women Chief of Staff
West, Darren	Club Chelsea
Wittich, Margaret	Access
Wyre, Tatika	CDSA

### **Apologies for absence**

Andrews, Faye	Kingsmeadow season ticket (“ST”) holder
Curteis, Sam	Club, Supporter Liaison Officer
Formosa, Lawrence	Overseas
Knox, Saffra	Female
MacKay, Holly	16–21-year-old
Mazzia, Guilia	Club, Commercial Director (Women’s)
Rodrigues, Stan	WSL Stamford Bridge package

### **Minutes of the meeting**

To open the meeting, Aki Mandhar acknowledged a difficult period of results but stated the women’s team have a strong squad and are well-placed to succeed with the support of the club’s loyal fanbase.

She also commented that the club will continue to look to maximise attendances, with families being a particular growth area.

There were no changes to the minutes of the previous meeting, with the club confirming that the women's goal of the season award is in place and will continue to ensure senior ticket availability in the East Stand. It also confirmed Ticket Office response times are a continual focus for the department, with the adaptation to the new system

Forum representatives were also reminded to contact the club at the time with individual queries or concerns that can be quickly resolved, rather than waiting for the next forum.

The club will ensure the process for refunds for away match tickets in the event of a coach cancellation is clearly communicated at the point of sale.

Representatives commented that the selling structure of the Subway League Cup final could lead to opposition fans purchasing in Chelsea areas; however, the club confirmed that the final is on general sale, and although the clubs have a dedicated allocation, most tickets are sold directly by the league and host venue. The stadium is unsegregated, but the club believe the risk of opposition supporters purchasing tickets within the Chelsea section is low due to the availability of tickets.

The club confirmed it is exploring the loyalty points system and will continue to consult with stakeholders. Representatives commented that a loyalty point system across the men's and women's teams may need further clarification. The club reaffirmed its commitment to growing the women's game sustainably and always reviewing how it can recognise loyalty.

The club confirmed that disabled supporters can contact the access team to discuss their options should they no longer be able to attend a match. Communications around ticketing are under review.

It also believes Cup match tickets are priced appropriately and are benchmarked against competitors.

It was discussed that the Arsenal home match presented more reports of away fans in home areas. The club confirmed that supporters can be removed from the stadium if they are in breach of ground regulations; however, away fan segregation does not apply in the WSL.

Catering standards at Stamford Bridge were raised, with the club saying it continues to review options and pre-ordering functions.

A representative noted some recent fixture clashes with the men's team. The club said it will continue to work to minimise clashes, where possible.

Other issues covered included digital programme availability for women's fixtures, which will be explored for next season, and the megastore printing the latest sponsors for supporters. The club confirmed that sponsor printing remains available.

The request for a forum place for Blue Flag 92 will be actioned for the 2026-27 season.

*The meeting closed at 7.15pm*