

## **Press Release**

FOR IMMEDIATE RELEASE: MEDIA CONTACT: Mike Berk February 8, 2023 717-961-9752

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## ROCKY SPRINGS CAROUSEL ASSOCIATION WELCOMES MIKE BERK AS NEW ASSOCIATION MANAGER

**Lancaster, PA** – The Rocky Springs Carousel Association (RSCA) has announced the hiring of Mike Berk as Association Manager. Mike has over 20 years of experience in association management which includes fundraising, marketing, public relations, strategic planning, and association governance.

"Mike brings a wealth of experience and a skillset we believe will be an asset to our organization," said Gail Groves Scott, Board President, "With Mike's assistance, the RSCA Board will be developing a strategic plan identifying the important steps needed to build partnerships, raise funds, and build relationships with community and government organizations."

"I am excited to have this opportunity to work with this committed group of volunteers as we work to find a permanent home here in Lancaster County for this historic carousel," Berk commented, "The carousel is a local treasure, and we want to ensure that it can find a new home where can be enjoyed by future generations."

The Rocky Springs Carousel Association is looking for volunteers to serve on its committees. If you are interested, contact Mike Berk at <a href="mainteersted">manager@rockysprings.carousel.org</a>.

## About the Rocky Springs Carousel Association

The Rocky Springs Carousel Association (RSCA) is an independent nonprofit organization, formed in 1999 to enter into a lease-purchase agreement to bring Lancaster's historic wooden carousel back home. The c.1924 carousel, by famed Philadelphia manufacturer Gustav Dentzel, had once been a grand attraction at the Rocky Springs Park, south of Lancaster city, until the park closed in 1983, and the carousel ended up moving to Dollywood in Tennessee.

The RSCA, led by dedicated volunteers and championed by former Lancaster Mayor Charlie Smithgall, raised \$1.3 million to save the historic carousel from being broken up and sold to antique collectors, and returned it to a safe storage location in Lancaster, where it has remained for two decades.

The Rocky Springs Carousel was renamed the Stoner Carousel in recognition of the generous support from a benefactor. The Association is dedicated to the historical and cultural preservation of the carousel for the benefit of the Lancaster County community, the education of the public regarding the history and culture of Lancaster County, and the provision of public recreation. You can learn more about RSCA by visiting our website at <a href="www.rockyspringscarousel.org">www.rockyspringscarousel.org</a>.